



STATE OF WISCONSIN
Department of Employee Trust Funds
Robert J. Conlin
SECRETARY

801 W Badger Road
PO Box 7931
Madison WI 53707-7931

1-877-533-5020 (toll free)
Fax (608) 267-4549
<http://etf.wi.gov>

CORRESPONDENCE MEMORANDUM

DATE: April 19, 2012
TO: Group Insurance Board
FROM: Arlene Larson, Manager of Federal Health Programs & Policy
SUBJECT: Establishment of *It's Your Choice* Enrollment Period

Staff recommends the Group Insurance Board (GIB) approve October 8 – November 2, 2012, as the *It's Your Choice* (IYC) enrollment period for 2013.

Annually, the GIB establishes IYC enrollment period dates at the spring meeting. Staff is requesting a four-week period that begins the week of October 8, 2012.

The overall goal is to ensure that annuitants and employees will have their IYC books prior to the start of the IYC enrollment period while also providing payroll centers adequate time for necessary reporting. We discussed with certain employers setting this IYC period, which ends slightly later in the calendar year than previous years. All who responded indicated they could accommodate it because they now pay premiums one month in advance (instead of two), and there is sufficient reporting time. Staff also contacted several health plans, who reported no concerns with the adjustment.

Staff will be available at the May 22, 2012, meeting to answer any questions you may have.

Reviewed and approved by Lisa Ellinger, Administrator,
Division of Insurance Services

Lisa Ellinger 4/26/12
Signature Date

Board	Mtg Date	Item #
GIB	5.22.12	5D