
Wisconsin Deferred Compensation (WDC) Program



2018 WDC Strategic Partnership Plan Update

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Update on WDC Initiatives

1. New Employee Experience (NEE)
2. Update Your Beneficiary Campaign
3. Save More / Increase Your Contribution Campaign
4. Employer Newsletter

1. New Empower Experience (NEE)

Participants can easily:

- Enroll anytime, anywhere with one click.
- Translate savings into estimated monthly retirement income.
- See the impact of healthcare costs in retirement.
- Model different saving scenarios.
- Compare their savings behaviors with those of their peers.
- Integrate their health and financial wellness.



FOR ILLUSTRATIVE PURPOSES ONLY.

See the video: www.empower-retirement.com/guided-tour

E-delivery Statistics:

Topic	Results
Participants proactively elected e-delivery	14,102, 23%
Opt out of e-delivery	752, 1%
Work email addresses	26,383, 55%

1. New Empower Experience – Communications

Flyer

Email

Wisconsin Deferred Compensation (WDC) Program

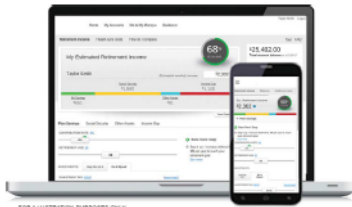


Great news: Your retirement plan website will be enhanced on March 22, 2018

Visualize the future you want



Focus on your future like never before with a whole new experience that gives you a complete view of your retirement picture. Use the comparison tool to see how your savings stack up, and take advantage of tools and resources to help you achieve the future you want.



- View your estimated monthly retirement income
- See your estimated retirement healthcare costs
- Increase your savings with one click
- Easily model different savings scenarios
- Get next steps to help boost your retirement income
- Access your information with the mobile app

Please note: Online access to your account may be limited for a short time while these enhancements are being added to the site.

FOR ILLUSTRATION PURPOSES ONLY

Turn over to learn more about online statement delivery.

NOW IS A GOOD TIME

www.wdc457.org

Website banner ad

The Wisconsin Deferred Compensation Program is Going Green!

Starting in April, your quarterly statements and newsletters will be available online only. For more information on e-delivery and paper statements, review the [newsletter](#) or contact the WDC call center at 1-877-457-9327.

Online statement delivery

Your quarterly statement that helps you monitor your plan account and includes your total vested account balance and your investment fund values will be delivered online. Online statement delivery can help give you fast, secure and easy access to your information. You can find your statement online by going to www.wdc457.org.

On March 22, 2018, you can also request a printed copy of your statement be mailed to you at no charge. Log in, click your name at the top of the page, under Communication Preference, click Change and deselect E-delivery or call (877) 457-WDCP (9327).

Stay in the know when you're on the go!

Once your new enhanced web experience is available on March 22, 2018, log in to sign up for email notification of plan confirmations and other notices so you can access your account information when and where you want it.

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IMPORTANT: The projections, or other information generated by the Empower participant experience regarding the likelihood of various investment outcomes, are hypothetical in nature. They do not reflect actual investment results and are not guarantees of future results. The results may vary with each use and over time.

IMPORTANT: Healthcare costs and projections are provided by HealthView Services. Empower Retirement does not provide healthcare advice. Empower Retirement does not believe that HIPAA applies to the data obtained from plan participants using this new tool. It is important to note that the results from this tool are estimates based on what you input today. Results are not a guarantee of actual outcomes and will change as your inputs change. HealthView Services is not affiliated with GWFS Equities, Inc.

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Wisconsin Deferred Compensation Program

Great news: Your WDC website will be enhanced on March 22, 2018

New features to help you visualize the future you want



FOR ILLUSTRATION PURPOSES ONLY

- View your estimated monthly retirement income
- See your estimated retirement healthcare costs
- Conveniently increase your savings online or by phone
- Enhanced security features, including multi-factor authentication

Questions?
Contact us at (877) 457-WDCP (9327).

[Learn more](#)

Focus on your future like never before with a whole new experience that gives you a complete view of your retirement picture.

Stay in the know: Visit www.wdc457.org and click on Access Your Account to explore the new features and enhancements.

Please note: Online access to your account may be limited for a short time while the enhancements are being added to the site.

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2. Update Your Beneficiary Campaign

Postcard



Video



Email

Tell us who your beneficiary is. | [VIEW ONLINE](#)

WDC

**Do you know who your beneficiary is?
We Don't.**

We don't have your beneficiary on file
It takes just a few minutes to pass your WDC assets on to the people you intend.
Sign in → [Go to My Profile](#) → [Click on Beneficiary](#)

MAKE YOUR SELECTION

See why it's important to select your beneficiary.

[Watch the video >>](#)

NOW IS A GOOD TIME

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2. Update Your Beneficiary Campaign Launch Metrics

Email launch date	March 6, 2018
Email participants	7,136
Postcard launch date	March 6, 2018
Postcard participants (those without emails)	1,638
Video (sent with email)	7,136
Sent to participants with a balance and without a beneficiary on file	

2. Update Your Beneficiary Campaign Results

Metric Date: 4/3/18	Financial Services Industry Rate	Beneficiary Campaign Email Results
Delivery Rates	99.33%	92.55%
Open Rates	23.30%	42.56%
Click Through Rates	3.20%	17.18%
Click to Open Rates	12.00%	40.36%
Opt-Outs	N/A	3
Percentage of Opt-Outs	0.14%	.00004%
Hard Bounces	N/A	428
Hard Bounce Rate	0.67%	6.32%

3. Increase Your Contribution Campaign – *Coming Soon*

<p>Mailer</p>	
<p>Website Tile</p>	
<p>Video</p>	
<p>Email</p>	

4. Employer Newsletter

- 4-page newsletter
- Scheduled to be released late May/early June

WDC Connection
Wisconsin Defined Contribution (WDC) Program

A New Online Experience with the WDC
Big changes have come to the WDC website. The new WDC website is more user-friendly and easier to navigate. It includes a new online experience for employers and employees. The new website will help you understand the WDC program better and make it easier to manage your account. The new website will be available in late May/early June.

It's More Than Just a New Website
The WDC program is a flexible and powerful tool for your business. It allows you to offer a retirement plan to your employees. The WDC program is a defined contribution plan that allows you to contribute to a trust that will invest the money on behalf of your employees. The WDC program is a great way to attract and retain top talent. The WDC program is a flexible and powerful tool for your business.

New Contributions: Dollars and Percentages
The WDC program allows you to contribute to a trust that will invest the money on behalf of your employees. The WDC program is a defined contribution plan that allows you to contribute to a trust that will invest the money on behalf of your employees. The WDC program is a flexible and powerful tool for your business.

2018 Contribution Limits

Age Group	Employee Contribution Limit	Employer Contribution Limit	Total Limit
Under 50	\$18,000	\$12,000	\$30,000
50-54	\$17,000	\$11,000	\$28,000
55-59	\$16,000	\$10,000	\$26,000
60-64	\$15,000	\$9,000	\$24,000
65-69	\$14,000	\$8,000	\$22,000
70-74	\$13,000	\$7,000	\$20,000
75+	\$12,000	\$6,000	\$18,000

Questions about the Special Catch-up Contributions?
The WDC program allows you to contribute to a trust that will invest the money on behalf of your employees. The WDC program is a defined contribution plan that allows you to contribute to a trust that will invest the money on behalf of your employees. The WDC program is a flexible and powerful tool for your business.

WDC Webinars
The WDC program is a flexible and powerful tool for your business. It allows you to offer a retirement plan to your employees. The WDC program is a defined contribution plan that allows you to contribute to a trust that will invest the money on behalf of your employees. The WDC program is a flexible and powerful tool for your business.

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