



STATE OF WISCONSIN
Department of Employee Trust Funds

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CORRESPONDENCE MEMORANDUM

DATE: August 5, 2005
TO: Wisconsin Group Insurance Board Members
SUBJECT: Badger Rx Gold Program Update

Summary Statistics

Through June 30, 2005

- ◆ Total Enrollment: 5,641 (**as of 7/29/05 – 5,973**)
- ◆ Total Prescriptions Processed: **14,628**
- ◆ Average Percentage Saved: **25-30%**
- ◆ Percentage of Members Enrolled via Website (versus phone or mail): **45%**

Program Highlights to Date

Promotion

- ◆ Media Tours with Governor Doyle
- ◆ Press Releases and Interview
- ◆ Attendance at CWAG Annual Meeting, WCA “Partners for Change” initiative and Wisconsin Public Health Association Annual Meeting
- ◆ Attendance at ShopKo Senior Days

Patient Safety

- ◆ 3% of all prescriptions rejected for major drug interaction
- ◆ Of these rejections, a pharmacist reviewed the prescription and subsequently approved 90% of them
- ◆ Prevented over 240 drug interactions, 23 of which were potentially severe or life-threatening

Top Four Drug Categories by Prescription Volume

- ◆ Antihypertensives
- ◆ Betablockers
- ◆ Antihyperlipidemics
- ◆ Antidepressants

Upcoming Events

- ◆ Radio Advertisements during Wisconsin State Fair
- ◆ Attendance at Elder Issues Conference on November 3 in Waukesha
- ◆ Continued outreach to State Advocacy Groups, Emergency Rooms, Clinics, etc.

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