



# Employer *Bulletin*

Employer Communication Center 608-266-3285

Toll free: 1-877-533-5020

[etf.wi.gov](http://etf.wi.gov)

## 2015 Update for Well Wisconsin Incentive and Health Plan Reporting

This *Employer Bulletin* serves as a reminder to employers participating in the State of Wisconsin Group Health Insurance Program about opportunities for employees to take charge of their health and wellness: The \$150 Well Wisconsin incentive and Optum workplace biometric screenings.

In addition, this bulletin has updates on the frequency of ETF distribution of health plan incentive payment data to employers and an invitation for employees to attend the Well Wisconsin Expo, sponsored by ETF, set for May 13 at the Monona Terrace Community and Convention Center in Madison.

### About Well Wisconsin

All health plans participating in the state's group health insurance program are required to provide a uniform wellness incentive to ETF members. This is known as the Well Wisconsin program. The key points are:

- Payment of a \$150 incentive to enrolled adults who complete a biometric screening and the health plan provided health risk assessment.
- Employees, annuitants and all adults enrolled in the employees' health plan are eligible to receive the incentive each calendar year.
- The biometric screening may be completed with the member's physician or at an Optum workplace biometric screening provided by the Department of Administration contract.
- The Office of State Employment Relations released a policy in 2013 that indicates state employees may attend a biometric screenings at a state-sponsored health fair or wellness event during regular work time without loss of pay, as long as there was prior approval from their supervisor.
- Annuitants with Humana's Medicare Advantage coverage are not eligible to receive the \$150 incentive.
- Some health plans offer additional incentive programs and limit the total dollar amount that can be issued to members for incentive programs.

Employees may find more information at the Well Wisconsin website, [wellwisconsin.wi.gov](http://wellwisconsin.wi.gov), including a calendar of biometric screenings, a link to register for a screening and information on accessing the health plan health risk assessments.

## About Optum Workplace Biometric Screening

State and local employer groups have access to the Department of Administration contract with Optum for worksite biometric screening events. Additional details about workplace screenings:

- There is no direct cost to employers for hosting a standard screening event. Optum activity is built in to the monthly ETF employer administrative fee of the health insurance premium.
- Optum requires a minimum of 60 days' notice for scheduling events and a minimum of 20 participants.
- Employers must provide a site coordinator for logistics, scheduling and promotion. Site coordinators are not required to be present during the entire screening event, just initial set up and as a point of contact for screening staff.
- Optum transfers results from the biometric screening events to health plans approximately 15 to 30 days after the event.

To schedule a 2015 Optum worksite biometric screening event	
State employers contact:	Local employers contact:
Sylvia Cantu Smith, DOA <a href="mailto:sylvia.cantusmith@wisconsin.gov">sylvia.cantusmith@wisconsin.gov</a> 608-261-8073	Whitney Kley, Optum <a href="mailto:whitney.kley@optum.com">whitney.kley@optum.com</a> 763-797-5819

## About Health Plan Incentive Payment Data

In 2014, ETF began providing employer groups with payment data of health plan incentives issued to employees. For 2015, ETF will collect and distribute this health plan information twice per year rather than only at year-end. ETF receives health plan incentive payment data in July and November and we expect to distribute the data to employers by the end of those months.

For complete information on the taxability of health plan issued incentives, see the August 20, 2014 Employer Bulletins: [Vol. 31, Local D](#) or [Vol. 31, State A](#).

## All Employees are Invited: Well Wisconsin Expo — May 13

All state and local employees and annuitants are invited to attend the first annual Well Wisconsin Expo, set for May 13 at the Monona Terrace Community and Convention Center in Madison, from 10:00 a.m. to 2:00 p.m.

The event will feature more than 20 health and wellness organizations and convenient opportunities for members to complete an Optum biometric screening. Preregistration is required for the Optum screening. Screenings take about 20 to 30 minutes to complete. Participants will also have the option to meet one-on-one with a health coach for up to 15 minutes to discuss their screening results and develop an action plan.

Only those eligible for the Well Wisconsin incentive may participate in the biometric screening; appointments can be scheduled between 7:30 a.m. and 1:30 p.m. More details and a link to register for the screening are available on the Well Wisconsin website at [wellwisconsin.wi.gov](http://wellwisconsin.wi.gov).

An employer promotional flyer for the event can be found at the end of this *Employer Bulletin*.

The Department of Employee Trust Funds does not discriminate on the basis of disability in the provision of programs, services or employment. If you are speech or hearing impaired and need assistance, call the Wisconsin Relay Service toll free at 7-1-1 or 1-800-947-3529 (English) 1-800-833-7813 (Español). If you are visually or cognitively impaired, call 1-877-533-5020 or (608) 266-3285 locally. We will try to find another way to get the information to you in a usable form.

This *Employer Bulletin* is published by the Wisconsin Department of Employee Trust Funds. Questions should be directed to contact persons listed in the *Bulletin*. Employer agents may copy this *Bulletin* for further distribution to other payroll offices, subunits or individuals who may need the information. Copies of the most recent *Employer Bulletins* are available on our Internet site at [etf.wi.gov/employers.htm](http://etf.wi.gov/employers.htm)

Wisconsin Department of Employee Trust Funds  
P.O. Box 7931  
Madison, WI 53707-7931

[etf.wi.gov](http://etf.wi.gov)

# WELL WISCONSIN EXPO



**Wednesday, May 13**

**Monona Terrace Community and Convention Center**

A downtown wellness expo bringing employees of state agencies and the City of Madison access to local health and wellness resources.



**Well Wisconsin encourages members enrolled in the State of Wisconsin Group Health Insurance Program to take an active role in health awareness.**

## Wellness Education Area

**10 a.m. - 2 p.m.**

Over 20 organizations with information on

-  Health Plan Resources
-  Nutrition
-  Community Resources
-  Financial Wellness
-  Health Awareness
-  Physical Fitness

Presentations on Nutrition and Financial Wellness start at 11:45 a.m.

Earn a  
**\$150**  
incentive  
for participating  
in the Well Wisconsin  
program\*

## Biometric Screening

**7:30 a.m. - 1:30 p.m.**

Pre-registration Required  
Screenings only available to those enrolled in the State of Wisconsin Group Health Insurance Program



For more information about Well Wisconsin or to register for the biometric screening, visit [wellwisconsin.wi.gov](http://wellwisconsin.wi.gov)

\*All health and wellness incentives paid to members by the health plan are considered taxable income to the subscriber and are required to be reported by your employer. Health information, including responses to the Health Survey, are protected by federal law and will not be shared with your employer.

This event is brought to you by:

