



Employer *Bulletin*

Employer Communication Center 608-266-3285

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etf.wi.gov

Distribution for the 2016 It's Your Choice Brochure (Employer Response Required)

Coming for the 2016 plan year, the It's Your Choice Decision and Reference Guides will be replaced with an expanded It's Your Choice Group Health Insurance collection of Web pages found on the ETF website, and streamlined, printed It's Your Choice brochures. The smaller brochures will be specially designed to help guide members in their health care decision making process, and direct them to the ETF website for more information. ETF is developing a series of brochures focused on various categories of members, such as active state employees, state retirees, and local government employees and retirees based on program option. Employers will only be sent brochures applicable to their employees. Each brochure will include a frequently asked questions section to provide quick answers to common member questions, as well as descriptions of the available plan designs, schedule of benefits, rates, overall health plan performance ratings and details on the Well Wisconsin program.

The brochures will reference additional information available online. Up-to-date and easily accessible, interactive information will be available in the expanded It's Your Choice Group Health Insurance Web pages. Building on the 2015 benefit year's successful move of select sections from the It's Your Choice guides to the ETF website, the It's Your Choice Group Health Insurance Web pages will now be the primary place to access all the information once found in these guides.

A number of program changes will be coming for the 2016 benefit year, so please consider this when deciding on the number of brochures to order. While we encourage you to order as many copies as you think you may need to serve your employees, please note that this guide will be available on the ETF website in a downloadable, printable PDF format. All information provided in these brochures will also be available in the It's Your Choice Group Health Insurance Web pages.

A future *Employer Bulletin* will outline the process and provide a sample electronic distribution message that you can modify as needed and share with your employees. Employers must retain documentation that all employees either received email notification or paper copies.

Please notify ETF via email at ETFHealthandIns@etf.state.wi.us by July 14, 2015 of your intent to go completely electronic, or whether you will need copies of the new paper brochure. If you are requesting paper brochures, indicate in your email the number of copies you will require. To view your 2015 order of paper guides go to etf.wi.gov/employers/bulletins_all/lyc-book-count.pdf (please keep in mind that the 2016 It's Your Choice brochure, as well as online content, will replace previous years' guides):

In your email, on or before July 14, 2015, please include:

- Employer name
- Employer number: 69-036- _____
- Name of contact person completing this form
- Telephone number
- Email
- Mailing (street) address
- Full electronic distribution (Yes or No)
- Number of paper IYC brochures

Contact

To discuss any questions or concerns, please contact ETF via the Employer Communication Line at 1-877-533-5020, option 2, or email ETFHealthandIns@etf.state.wi.us.

To receive important email updates about the It's Your Choice period, sign up for [ETF E-mail Updates](#).

The Department of Employee Trust Funds does not discriminate on the basis of disability in the provision of programs, services or employment. If you are speech or hearing impaired and need assistance, call the Wisconsin Relay Service toll free at 7-1-1 or 1-800-947-3529 (English) 1-800-833-7813 (Español). If you are visually or cognitively impaired, call 1-877-533-5020 or 608-266-3285 locally. We will try to find another way to get the information to you in a usable form.

This *Employer Bulletin* is published by the Wisconsin Department of Employee Trust Funds. Questions should be directed to contact persons listed in the *Bulletin*. Employer agents may copy this *Bulletin* for further distribution to other payroll offices, subunits or individuals who may need the information. Copies of the most recent *Employer Bulletins* are available on our Internet site at etf.wi.gov/employers.htm

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