



# Employer *Bulletin*

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[etf.wi.gov](http://etf.wi.gov)

## 2016 Well Wisconsin Updates

This Employer Bulletin contains several updates and reminders for the \$150 Well Wisconsin Incentive program including changes to eligibility, reminders about scheduling Optum workplace biometric screenings and information on the 2016 Well Wisconsin Expo.

### About Well Wisconsin

All health plans participating in the State Group Health Insurance Program are required to provide the uniform wellness incentive of \$150 after completion of a biometric screening and health risk assessment. Information for participants of the Well Wisconsin program can be found on the [Well Wisconsin website](#).

### Eligibility Change Effective January 1, 2016

Effective January 1, 2016, adult children will no longer be eligible for the Well Wisconsin Incentive program. This is the result of the Equal Employment Opportunity Commission's (EEOC) guidance applying the Genetic Information Nondiscrimination Act (GINA) to employee wellness programs and EEOC's proposed rule amending GINA to only allow spouse participation. Enrolled spouses/ domestic partners will continue to be eligible to receive the Well Wisconsin incentive.

### Optum Workplace Biometric Screenings

All employer groups participating the State Group Health Insurance Program will continue to have access to the Department of Administration contract with Optum for worksite biometric screening events. A few helpful reminders:

**Cost:**

- There are no direct costs to employers for the screening events

**Scheduling:**

- Depending on the number of employees, employers are encouraged to host at least two opportunities per year, typically in the spring and again in the fall.
- Optum requires 60 days' notice to schedule an event.
- Events are not held after mid-November.

<b>To schedule a 2016 Optum worksite biometric screening event:</b>	
State Employer Groups (including state agencies, UW campuses, UW Hospital and Clinics)	Contact: Sylvia Cantu Smith, DOA <a href="mailto:sylvia.cantusmith@wisconsin.gov">sylvia.cantusmith@wisconsin.gov</a> 608-261-8073
Local Employer Groups	Contact: Whitney Kley, Optum <a href="mailto:whitney.kley@optum.com">whitney.kley@optum.com</a> 952-205-6911

For additional details on hosting an event, see [Employer Bulletin Vol. 32, No. 3](#).

## Well Wisconsin Expo

ETF will be hosting the second Annual Well Wisconsin Expo on Wednesday, May 11, 2016 at the Monona Terrace Community and Convention Center in Madison. The event will feature an educational area with local health and wellness organizations and a convenient opportunity to complete an Optum biometric screening. Promotional materials will be distributed to Madison area employer groups approximately two months prior to the event.

## Health Plan Incentive Payment Data

ETF provides employer groups with health plan payment data on incentives issued to their employees for tax reporting purposes. In 2016, health plans will continue to submit data to ETF for employer group distribution two times per year, July and November. Any final, supplemental data is expected to be distributed to employers the first week of January.

Employees with questions about the status of their incentive payment or the payment data provided for tax reporting should contact their health plan.

For complete information on the taxability of health plan issued incentives, see Employer Bulletins [Vol. 31, State A](#) or [Vol. 31, Local D](#).

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