



# Employer *Bulletin*

Employer Communication Center 608-266-3285

Toll free: 1-877-533-5020

[etf.wi.gov](http://etf.wi.gov)

## Implementation Updates – Well Wisconsin and StayWell

This bulletin contains several updates regarding the 2017 Well Wisconsin Program and the contract with the new wellness vendor, [StayWell](#).

Additional details for employers on Well Wisconsin and StayWell, including how to request a health screening can be found in [Employer Bulletin Vol. 33, No. 16](#) from December 2016.

### New Mindfulness Collection

StayWell will release the *Mindfulness Collection* in the [StayWell wellness portal](#) in June. The collection includes three digital workshops on mindfulness and the 21-Day Meditation Experience. StayWell will be sending a home mailer to households eligible for the Well Wisconsin program in late spring to continue to educate employees on the transition of the Well Wisconsin incentive to StayWell and promote the *Mindfulness Collection*.

Promotional materials will be available for employers to promote the *Mindfulness Collection* at the workplace. State agencies will receive information from the Department of Administration Wellness Coordinator regarding an enterprise-wide focus on the *Mindfulness Collection*.

### Flu Shots

Employers will have the additional option to utilize StayWell for on-site flu shot clinics this fall. Similar to the on-site health screenings, only individuals enrolled in the group health insurance program will be eligible to participate in the clinics and pre-registration will be required.

ETF will release additional information this summer on how employers may request a StayWell flu shot clinic. Employers may also continue to use other available vendors for flu shots.

### Well Wisconsin Expo

ETF is hosting the third annual Well Wisconsin Expo on Wednesday, May 10 at the Monona Terrace Community and Convention Center in Madison. The event will feature an educational area with local health and wellness organizations and a convenient opportunity to complete a health screening and health assessment for the \$150 incentive. Pre-registration is required for a health screening appointment. This [promotional flyer](#) may be used by employers to promote this event to employees.

### On-Site Promotion

The StayWell Well Wisconsin Program Manager, Molly Heisterkamp, has been conducting on-site Well Wisconsin promotional events for employers throughout the state. Employers may be contacted by Molly about the opportunity to schedule a promotional event. If you would like to request an event or include StayWell in employee health or benefit fairs, contact Molly at [MHeisterkamp@staywell.com](mailto:MHeisterkamp@staywell.com).

## Other Updates and Reminders

The following questions frequently arose during implementation and may be beneficial to employers:

- **Health Outreach Calls from StayWell**

StayWell will be conducting health outreach calls to program participants inviting them to enroll in the expanded services and resources available through the Well Wisconsin Program. Outreach is based on the overall health risk as determined by the health risk assessment. Participation is voluntary and participant information is confidential.

- **Incentive Type: Instant Reward or Mailed Card**

At the time of incentive redemption, participants may request to receive the \$150 VISA gift card by mail. The default setting will award a virtual gift card accessed by a code sent to the participant's email account.

- **On-site Health Screening**

The last date for employers to host a StayWell on-site health screening in 2017 will be October 13. Employers must [submit this event request](#) to StayWell a minimum of 60 days prior to the event date.

See [Employer Bulletin Vol. 33, No. 16](#) for more information on hosting and requesting an event.

- **New Deadline for 2017 Incentive**

Both Well Wisconsin Program requirements (health screening and health assessment) must be completed no later than October 20, 2017 in order for eligible employees and enrolled spouses to earn the 2017 incentive.

## StayWell's HelpLine

StayWell's HelpLine is available as the first point of contact for employers and employees with questions about the Well Wisconsin Program, incentive status and StayWell services. There is also a list of [frequently asked questions](#) on the StayWell wellness portal.

StayWell HelpLine: 1-800-821-6591

Monday through Thursday, 8 a.m. to 8 p.m. CST

Fridays, 8 a.m. to 6 p.m. CST

Saturdays, 8 a.m. to 1 p.m. CST

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