



# Employer *Bulletin*

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## Well Wisconsin Updates

This Employer Bulletin provides an update on the 2017 Well Wisconsin Program and changes for 2018. The Well Wisconsin Program is the uniform wellness incentive available through the State of Wisconsin or Wisconsin Public Employer Group Health Insurance Programs.

## 2017 Program Participation

In StayWell's first year of administering the Well Wisconsin Program, 26% of all eligible participants (32% of active employees) earned the \$150 gift card by completing the health screening and health assessment. This is a substantial increase from 2016, when the overall participation was 15%.

## Incentive Update

As part of It's Your Choice open enrollment period, ETF communicated plans to move the program incentive from a gift card to a premium reduction in 2019 for active state employees. However, this transition will not occur for 2019. Participation in 2018 will NOT affect premium rates in 2019. All participants will continue to receive the \$150 gift card upon completion of the program steps.

## 2018 Program

In addition to the health screening and health assessment, participants must also complete a third easy-to-accomplish activity to earn their \$150 gift card. They can select one of the seven StayWell well-being activity options. One option that employers may consider leveraging with their worksite wellness programs is the new Million Steps Challenge. All well-being options will be communicated to participants and available via the [StayWell wellness portal](#).

The deadline to complete all three steps and earn the \$150 gift card via the [StayWell wellness portal](#) is October 19, 2018.

## 2018 Participant Communication

Similar to 2017, StayWell will continue to reach out to eligible participants to communicate steps to earn the Well Wisconsin incentive and additional tools and resources that are available to support them reaching their overall health and well-being goals. Upcoming communications include:

- |                        |   |
|------------------------|---|
| First week of January: | Email to all registered portal users  |
| Mid-January:           | Home mailer to all eligible households  |
| February 21:           | Webinar reviewing the Well Wisconsin Program and the StayWell wellness portal. Interested participants can register via the StayWell wellness portal. |

Additional communications including emails and home mailers will be sent throughout 2018. A [promotional flyer](#) is also available for employers to assist with communications.

## Scheduling On-Site Health Screening Events

The scheduling process for on-site health screening events is now open. We encourage you to [submit your requests to host an event](#) at your location as soon as possible to ensure your preferred date(s) can be accommodated. Events can be held February 5 – October 12, 2018.

For more information on scheduling on-site screening events, see the [On-Site Health Screening Coordinator Guide](#).

## 2018 Flu Shot Clinics

On-site flu shot clinics will be available via StayWell in 2018. Watch for more information regarding this option coming mid-year.

## Health Outreach

Participants may receive outreach calls from StayWell offering voluntary health coaching or disease management programs. These programs are free and confidential. If participants do not wish to participate in StayWell's health coaching, they can request to be removed from StayWell's outreach call list.

## StayWell HelpLine

StayWell will provide customer service through the StayWell HelpLine. The HelpLine will assist employers and participants with questions about accessing the [portal](#), completing the steps toward or the status of earning the incentive, or the services offered by StayWell, including interpretation services. The StayWell HelpLine can be reached at 800-821-6591 or [wellwisconsin@staywell.com](mailto:wellwisconsin@staywell.com).

The Department of Employee Trust Funds does not discriminate on the basis of disability in the provision of programs, services or employment. If you are speech or hearing impaired and need assistance, call the Wisconsin Relay Service toll free at 7-1-1 or 1-800-947-3529 (English) 1-800-833-7813 (Español). If you are visually or cognitively impaired, call 1-877-533-5020 or 608-266-3285 locally. We will try to find another way to get the information to you in a usable form.

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