

Well Wisconsin Program

WebMD

For Participants of the Group Health Insurance Program



Objectives

By the end of this presentation, you will be able to:

- Access the Well Wisconsin program
- Earn your \$150 Well Wisconsin incentive
- Identify participation benefits
- Find resources to support your well-being

What is Well Wisconsin?

 Provides tools and resources to help participants set health and well-being goals, track progress, stay motivated, and earn incentives



 WebMD administers the Well Wisconsin program



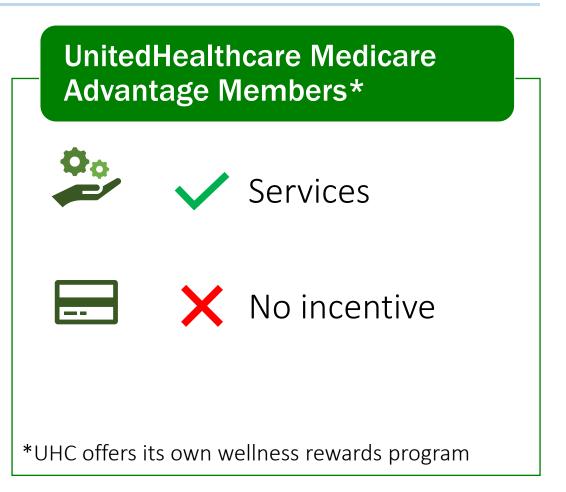
Signing Up

- Eligibility
- Register a new account



Eligibility for Well Wisconsin

Group Health Insurance Program Subscribers Spouses Dependents



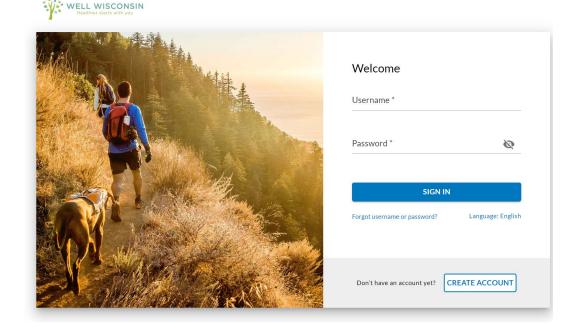
Register a New Account

Members without computer access, call 800-821-6591

- 1. Go to webmdhealth.com/ wellwisconsin
- 2. Click | CREATE ACCOUNT

Previously registered?

 Sign in using your existing username and password



Well Wisconsin Incentive

- \$150 Well Wisconsin incentive
- How to claim your incentive



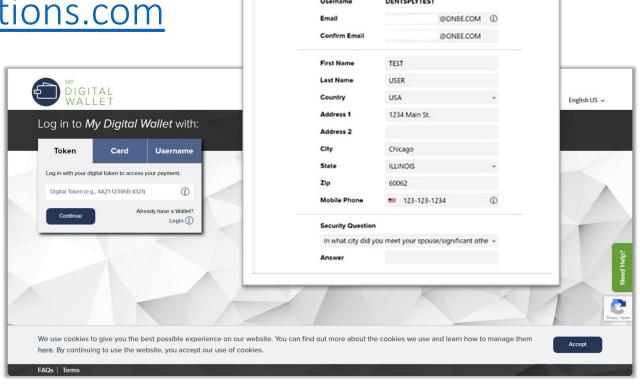
\$150 Well Wisconsin Incentive

Earn your \$150 prepaid card by completing 3 activities by the deadline

- 1. Health Assessment: WebMD's 10-minute questionnaire
- 2. Health Check (choose 1):
 - Biometric screening
 - Dental exam
 - A health coaching session
- 3. Well-being Activity (choose 1)
 - Several options available to choose from

How to Claim Your Incentive

- 1. Confirmation link for reward from service@prepaiddigitalsolutions.com
- 2. Create a profile to register or receive your reward
- 3. Option to redeem virtually or a physical prepaid card



My Profile

Already have a Wallet

Complete your profile to create a wallet and access your payment. All fields required

Participation Benefits



Biometric Screening



Identify early warning signs of health risks and prevent or manage potential diseases

Screens for:

- Body Mass Index (BMI)
- Blood pressure
- Cholesterol
- Glucose

Choose from:

- Onsite event at work or other location
- At home self-collection materials
- Health care provider*

^{*} Copayments or coinsurance may apply

Well-being Activities





Health coaching



Employer-sponsored activity



Wellness challenges



Daily Habits



Well Wisconsin Radio podcasts



Chronic condition management





Trained health professionals to support your well-being goals

Individual support

- Phone or email
- Make healthy habits: quit smoking, exercise, eat healthy, sleep better, and improve mental health

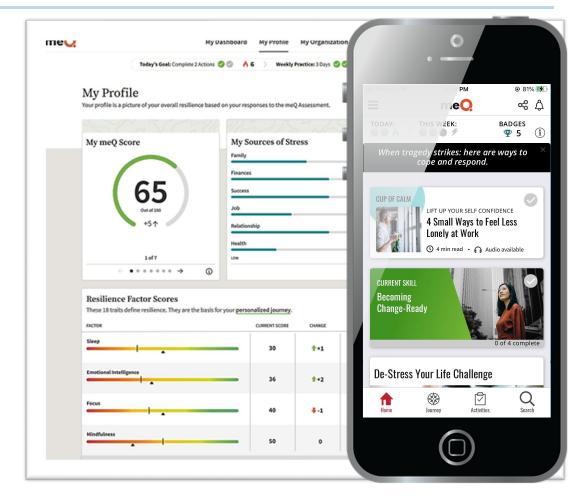
Get started:

- Call 800-821-6591
- Secure message on <u>webmdhealth.com/</u> wellwisconsin

meQuilibrium



- Resilience building app
- Access from your WebMD account



Well Wisconsin Radio

webmdhealthservices.com/wellwisconsinradio

- A podcast that features local Wisconsin experts on a variety of well-being topics
- Subscribe and listen 24/7
- Available on many platforms including Apple, Google, and Spotify









Programs with Eligibility Requirements

- Meet eligibility criteria to participate in these programs
- Call WebMD to learn more and enroll at 800-821-6591



Chronic Condition Management



Manage Chronic Conditions

- Diabetes
- Asthma
- COPD
- Coronary artery disease
- Heart failure

Health Coach





- Create a personalized condition management plan
- The coach helps you:
 - Stay motivated
 - Choose the right medications
 - Identify and schedule tests
 - Better understand health screening results
 - Develop habits for long-term behavior change

It's Your Health: Diabetes



Condition Management

- Enroll in the WebMD diabetes coaching program
- Work on your individual health goals
- Contact is confidential

Anti-diabetic drugs



- Level 1 drugs no copay
- Level 2 drugs will be less

Questions?

Contact WebMD at 800-821-6591 or send a secure message on

webmdhealth.com/wellwisconsin

Diabetes Prevention Program

For members with prediabetes

The Program

- Evidence-based program for those at risk of developing type II diabetes
- 12 months of support, coaching, education, and activities

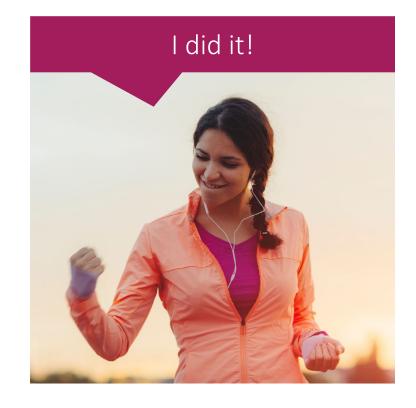


Positively Me

Weight Management Program

The Program

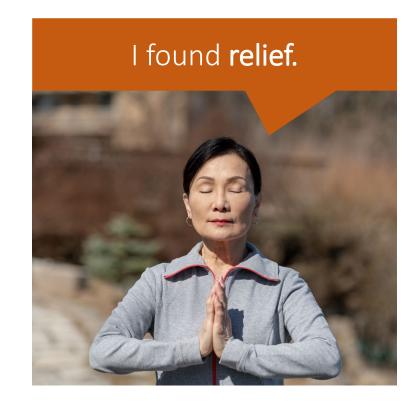
- One-on-one coaching with education and clinically backed research
- Learn mental, emotional, and physical strategies for living a healthier life



Pain Management Program

The Program

- Self-paced digital journey that provides education, activities, and life skills via Fern
- High-touch one-on-one support from WebMD Health Services coaches who are certified in pain neuroscience education



Resources

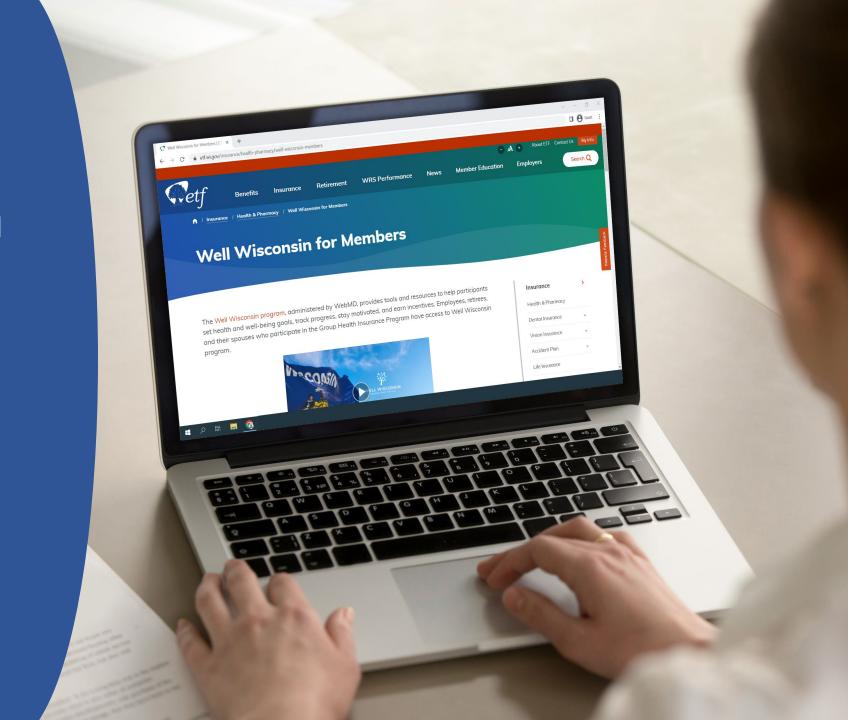
- Well Wisconsin for Members
- WebMD portal
- Wellness at Your Side app



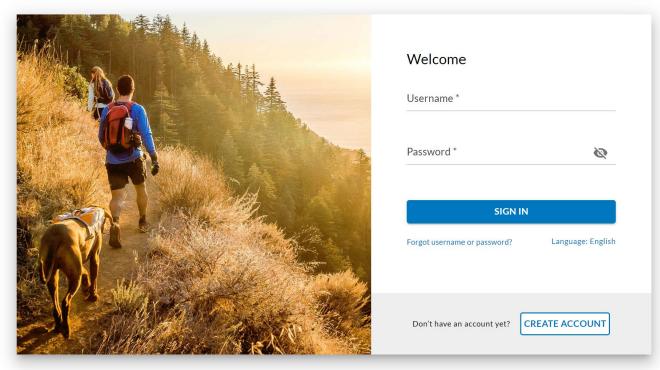
Well Wisconsin for Members

Find Well Wisconsin resources at:

etf.wi.gov/wellwisconsin-members







WebMD Portal

 Go to webmdhealth.com/ wellwisconsin





Stay Connected











