



Find health and closer connection.



It's Your Health: Diabetes

The **It's Your Health: Diabetes** program seeks to help participants manage diabetes. If you have diabetes, you can take part in a WebMD diabetes coaching program with a dedicated coach. In exchange, you will receive lower prescription drug copays.

HOW IT WORKS

- Enroll in the WebMD diabetes coaching program and meet with your dedicated coach over the phone. We'll work with you and your individual situation to help you reach your health goals. All contact will remain confidential.
- If you keep connecting with your coach on a monthly basis, your copay for certain anti-diabetic drugs* will be lowered:
 - Level 1 drugs will have no copay (down from \$5).
 - Level 2 drugs will be \$10 (normally 20% up to a \$50 maximum).
- If you are enrolled in Uniform Dental Benefit coverage, you may receive additional cleaning(s) and/or fluoride treatments with the Delta Dental of Wisconsin's Evidence-Based Integrated Care Plan (EBICP).

That's it! Stay in touch with your coach and save money on certain anti-diabetic drugs.

For more information about this voluntary program, visit webmdhealth.com/wellwisconsin and click on the **It's Your Health: Diabetes** card on your home page for a detailed FAQ. To enroll, call **800-821-6591**.



*Anti-diabetic drugs eligible for discount are subject to change.

IT'S YOUR HEALTH: DIABETES

FREQUENTLY ASKED QUESTIONS

What is a diabetes coaching program?

WebMD's condition management program focuses on empowering participants with managing their overall health. Coaches support participants with understanding their role in managing their health condition and following the treatment plan; building knowledge, skills and confidence to manage their condition, and supporting behavior change to improve health.

Why was I selected for this condition management program?

You have received an invitation to participate in this program because you said you had diabetes on the WebMD health assessment and/or you are currently receiving a diabetes-related prescription drug covered through the State of Wisconsin Group Health Insurance Program.

What qualifications does a health coach have?

Lifestyle Coaches, Registered Nurses and Certified Diabetes Educators are all available to support you. We will match you up with a professional resource who will best support your specific needs.

Will my personal health information be shared with my employer, Employee Trust Funds (ETF), or the Group Insurance Board (Board)?

No. Personal health information is protected by federal law and will not be shared with your employer, ETF, or the Board. For more information, see the WebMD [Privacy Statement](#) and [ETF's Notice for Wellness Programs](#).

Will my employer, Employee Trust Funds (ETF), or the Board know whether I choose to participate in this program?

No. Personal health information is protected by federal law and will not be shared with your employer, ETF, or the Board. For more information see the WebMD [Privacy Statement](#) and [ETF's Notice for Wellness Programs](#).

For which prescription drugs will I receive lowered copays?

If you participate in the *It's Your Health: Diabetes* program, you will receive reduced copay on Level 1 and Level 2 drugs. Level 1 drugs will have no copay (down from \$5), and Level 2 drugs will be the lesser of a \$10 copayment or 20% coinsurance. For a list of specific drugs that are eligible for the lowered copay, please see the formulary section of the [Navitus-ETF public-facing web page](#) (no login required) or by logging in to your [Navitus Member Portal](#). You can also find the list of eligible anti-diabetic drugs on the [WebMD wellness portal](#).

When will I begin receiving reduced copays for my anti-diabetic drugs?

You will begin seeing reduced copays by the 20th of the following month after completing your first condition management call with the WebMD nurse consultant. For example, if you complete your first call on January 15, you will begin receiving reduced copays by February 20.

How long will this program last?

This is a pilot program and has been approved by the Board through 2025. The program may extend beyond 2025 if the Board approves the program for future years. You will be notified at least 90 days in advance if the program will end and your copay will change.

I'm currently prescribed a level 3 or 4 drug to manage my diabetes. Will I receive reduced copays?

No. There are not reduced copays for level 3 or 4 drugs. You may, however, still engage in the WebMD condition management program at no additional cost for support in managing your health. You can speak with your doctor to find out if there are drugs covered at level 1 or 2 on the Navitus formulary that would work as alternatives for you.

Can my child participate in the program and receive reduced pharmacy copays for their prescriptions?

No. This pilot program is for subscribers and their spouses enrolled in the State of Wisconsin Group Health Insurance Program.

Can I receive reduced copays for other prescriptions outside of diabetes management?

No. The reduced payments are for diabetes management prescription drugs only. Based on the pilot program results, ETF may explore additional program options.

Can I receive reduced costs for my diabetes-related supplies like test strips and lancets?

No. diabetic-related supplies, like test strips and lancets, are not eligible for reduced cost sharing as part of this pilot program.

**What if I'm engaged in a disease/condition management program with my health plan?
Can I also receive reduced pharmacy costs for my prescription drugs?**

Congratulations on taking action with your health. Unfortunately, most members will not receive a reduced pharmacy cost for prescription drugs by engaging in their health plan's services. We encourage all members to continue receiving support from your health plan, and to consider also working with WebMD to reduce copays if desired.

I'm enrolled in the high deductible health plan (HDHP), can I still participate in this program?

Participants in the HDHP may participate in the WebMD condition management program; however, because of Internal Revenue Service (IRS) and Wisconsin statutory requirements related to the Health Savings Account (HSA), you will not be eligible for the reduced copays for prescription drugs.

Who should I contact if I have other questions about this program?

If you have further questions about the diabetes management program or want to enroll, contact WebMD at 800-821-6591. If you have questions about prescription drugs and drugs covered on the formulary, contact Navitus at 866-333-2757.

If you are in the Navitus MedicareRx Medicare Part D plan, [click here](#) for a list of specific drugs that are eligible for the lowered copay.