

Wisconsin Deferred Compensation Program

2009 Annual Statistical Report

For the calendar year ending December 31, 2009

Board	Mtg Date	Item #
DC	05.18.10	9





The WDC in 2009 (\$ in millions)

Total Assets

Assets at December 31, 2009	\$2,270.03
Less assets at December 31, 2008	<u>\$1,813.61</u>
Asset change for the year	\$456.42

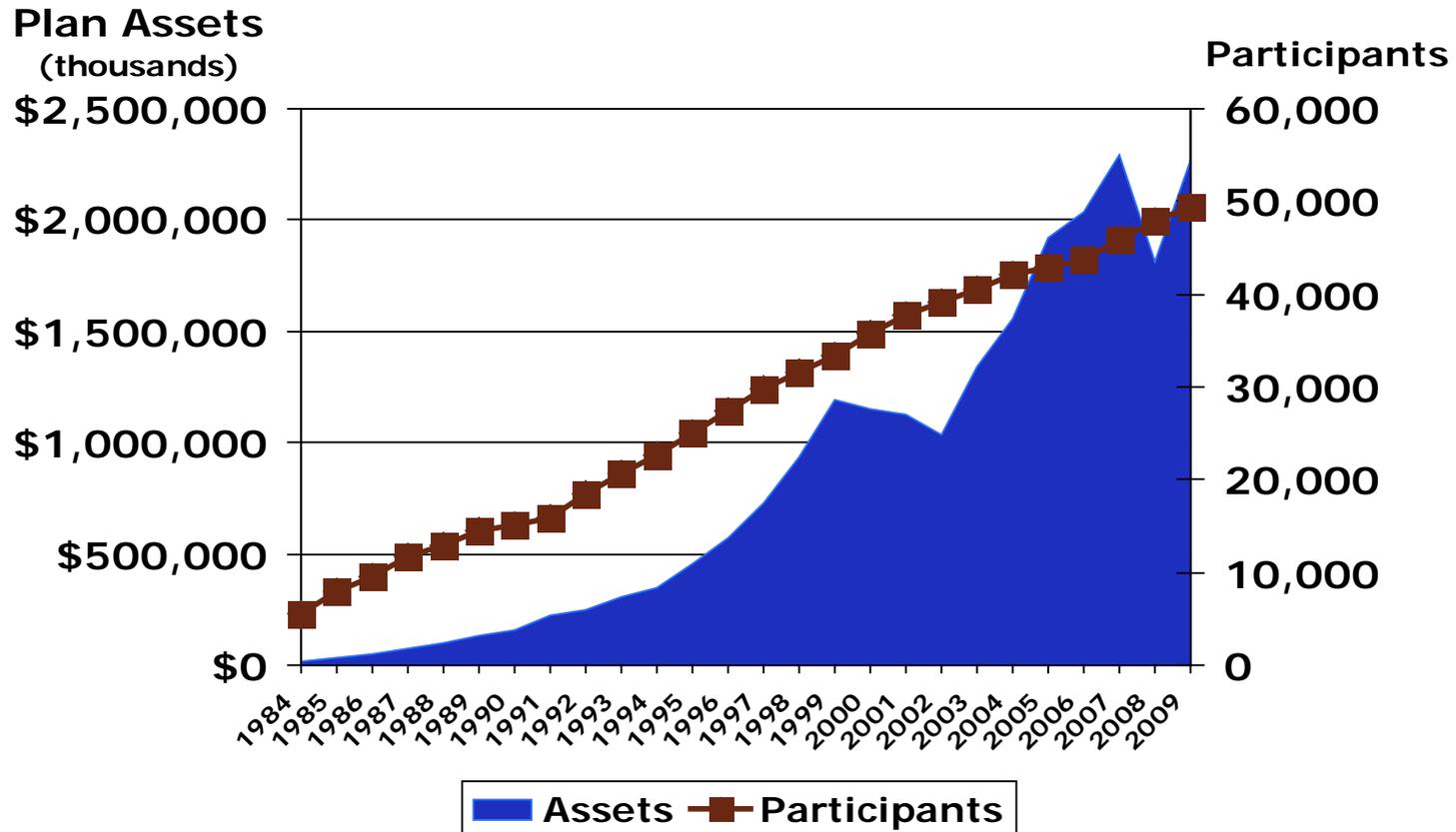
Asset Components

Contributions for the year	\$150.66
Less distributions for the year	-\$66.88
Net investment gain for the year	<u>\$372.64</u>
Asset change for the year	\$456.42



WDC Assets and Participation

As of December 31, 2009



*2005 data is as of transition on 11/30/05.

**2006 data begins new recordkeeping of in-force accounts vs. total.



2009 State and Local Employers

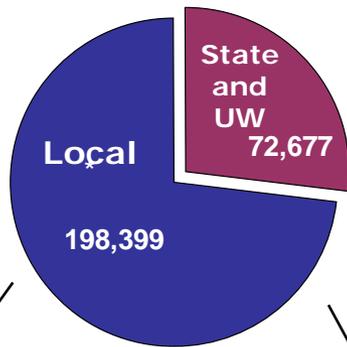
	State	Local	Total
Beginning Balance	1	812	813
# New Employers Added	0	23	23
# Employers Discontinued	0	0	0
Ending Balance	1	835	836



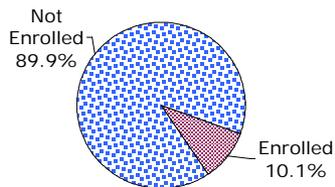
2009 WDC Participant Population

Eligible Public Employees vs. Enrolled

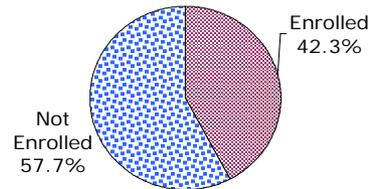
Total Eligible



% of Enrolled Local

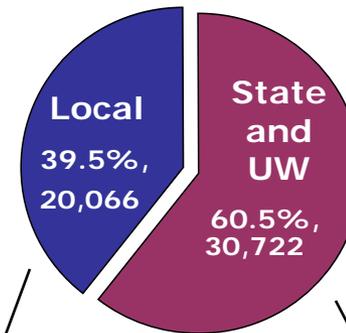


% of Enrolled State

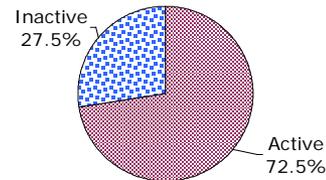


Enrolled vs. Active

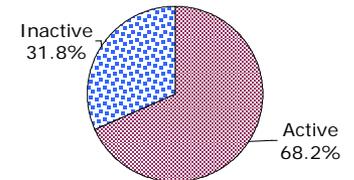
Total Enrolled*



% Active Local



% Active State

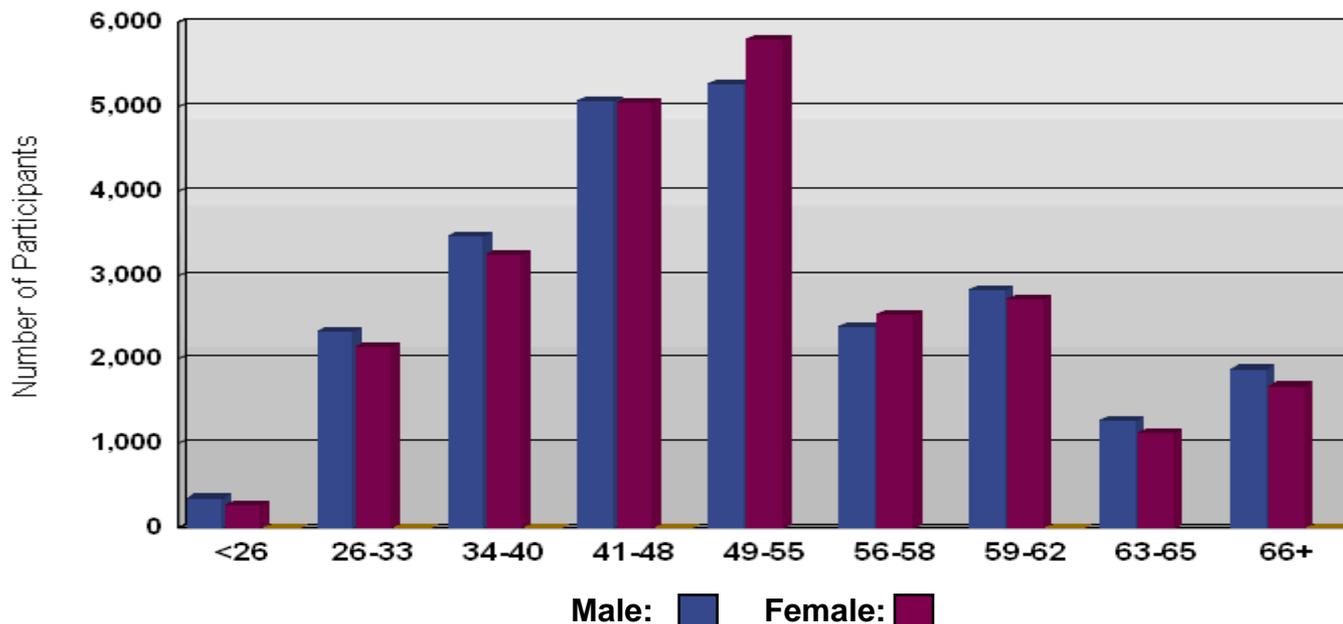


ETF generated a report of # of eligible employees in 2009.

*Enrolled = participants with a balance as of 12/31/09.



2009 Participation – Age and Gender



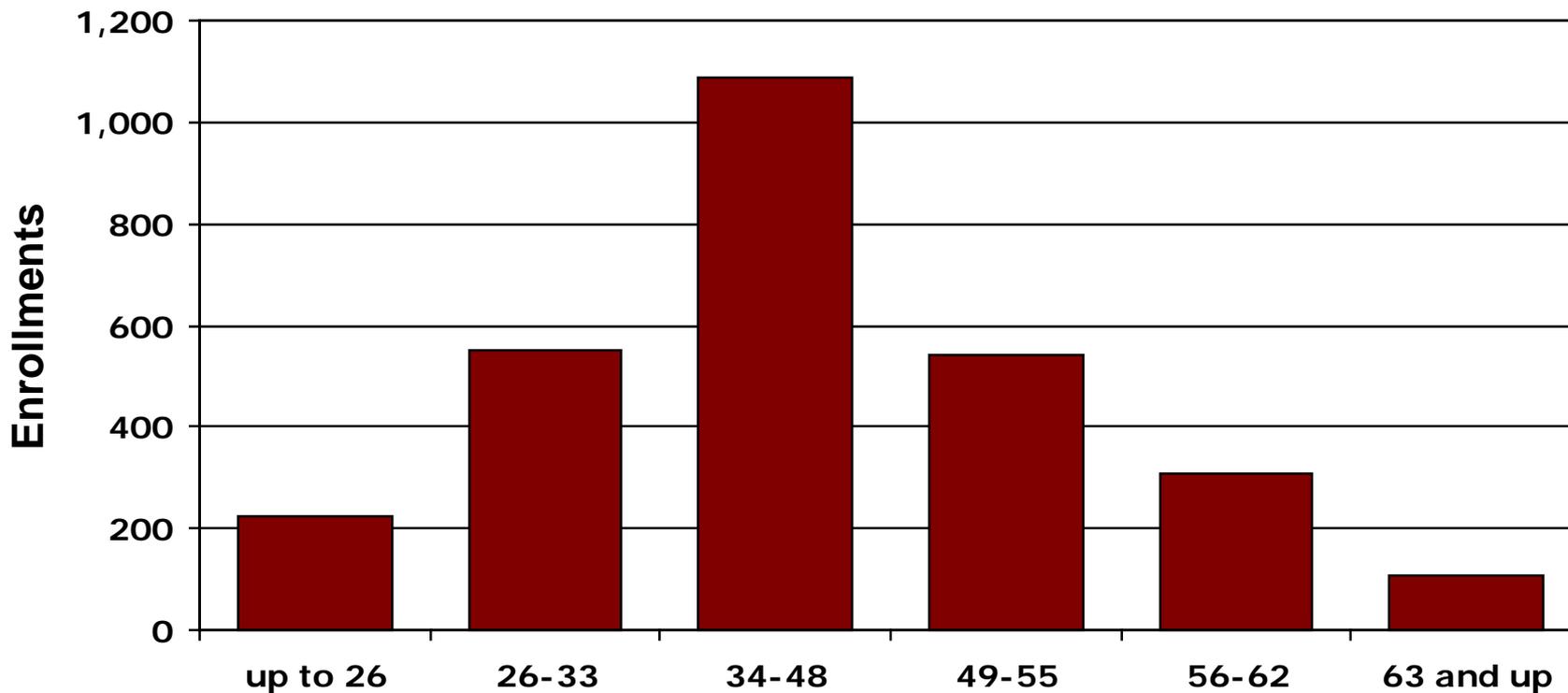
Participant Data*	
Total number of participants with an account balance:	49,518
Total number of male participants:	24,896
Total number of female participants:	24,622
Overall average participant age:	49.52
Overall average age of male participants:	49.44
Overall average age of female participants:	49.63

*For the purpose of this slide, a participant is defined as an individual with an account balance as of December 31, 2009.



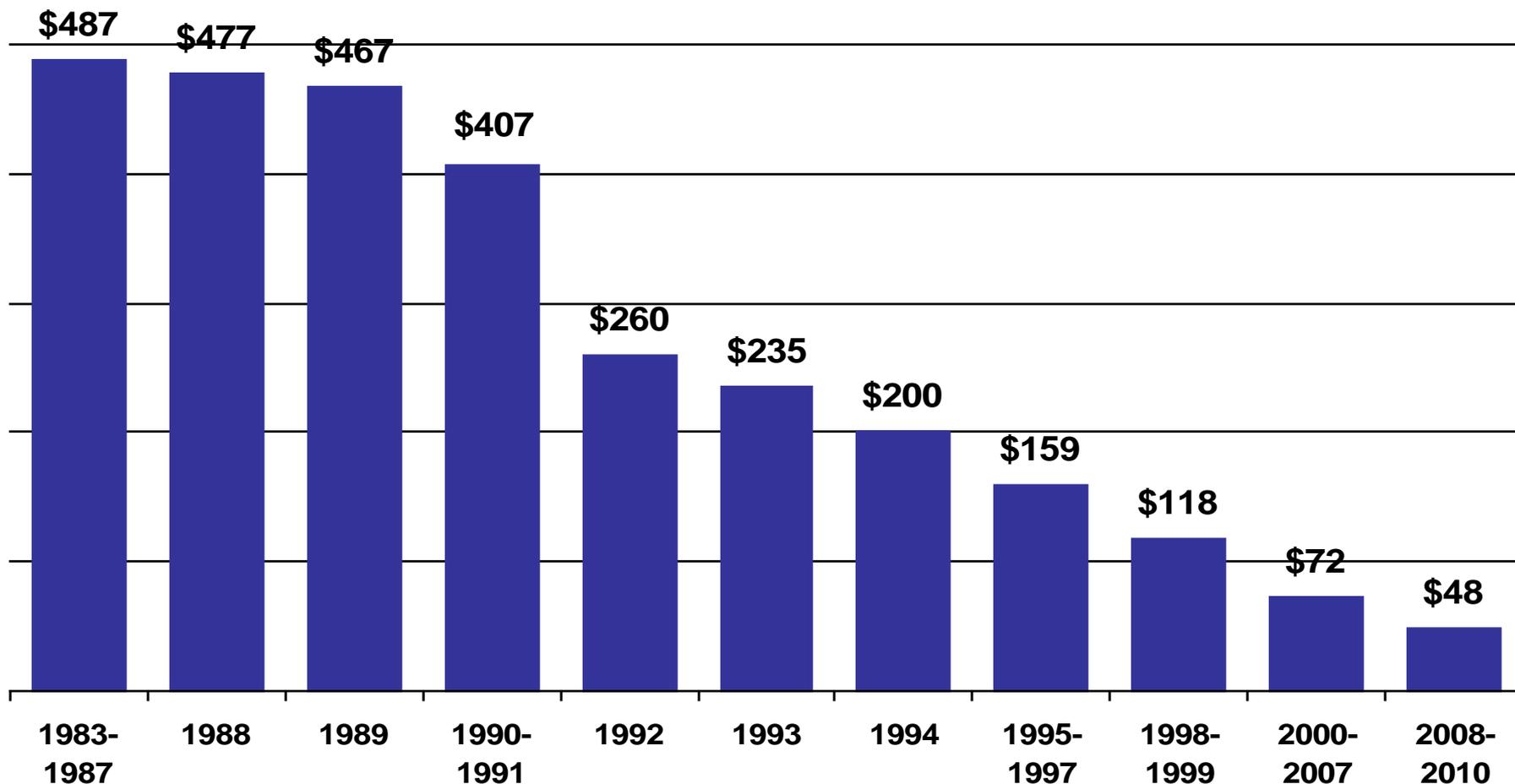
New WDC Enrollments by Participant Age

2009





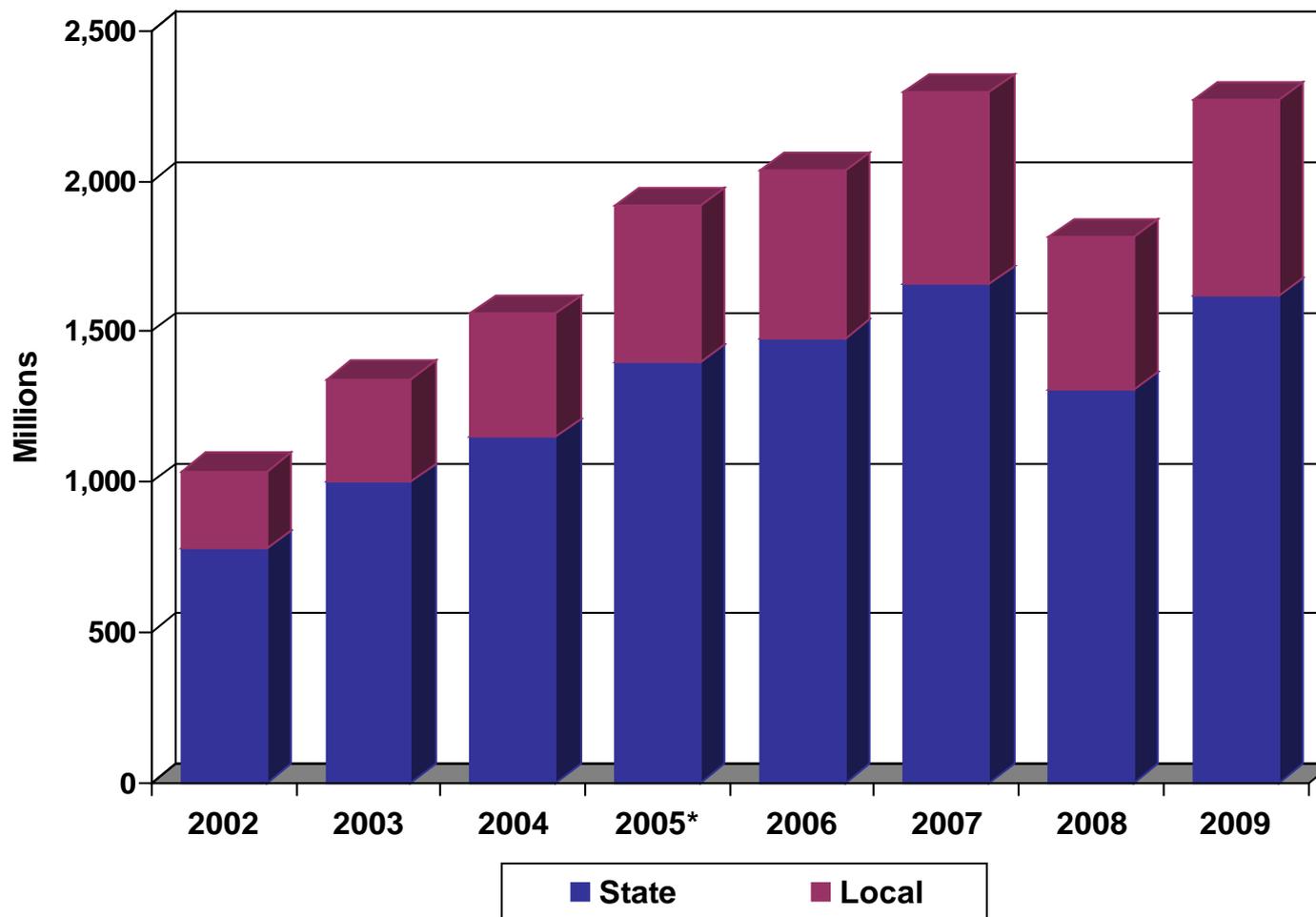
WDC Participant Fee Reduction History



* Example participant fees based on \$50,000 account balance.



WDC Participant Asset Growth 2002 - 2009

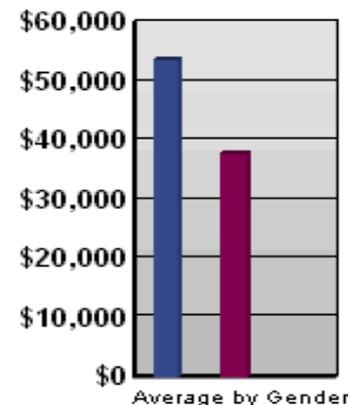
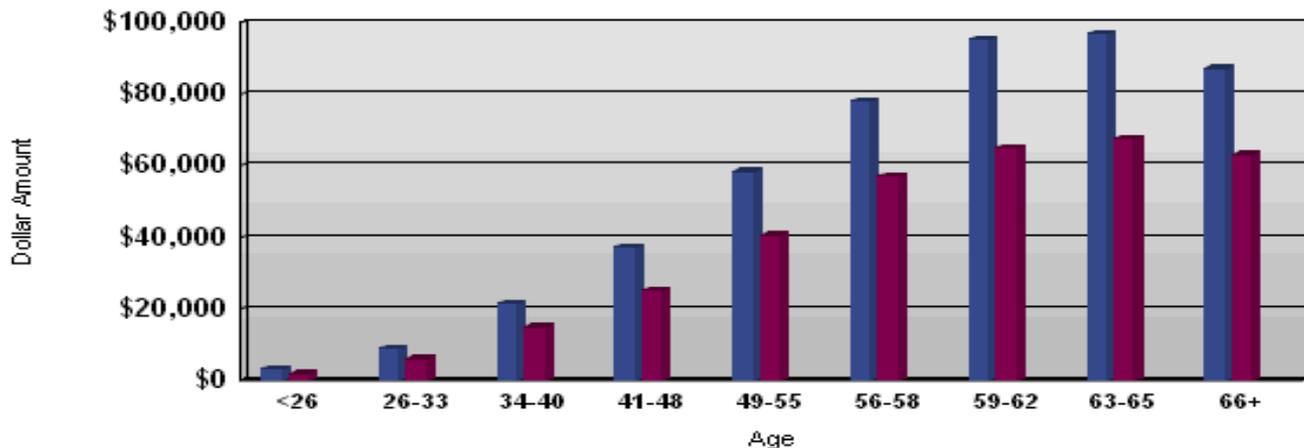


*2005 data is as of transition on 11/30/05.

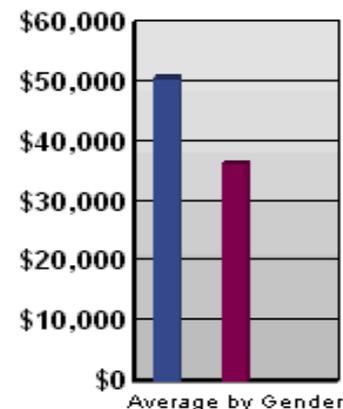
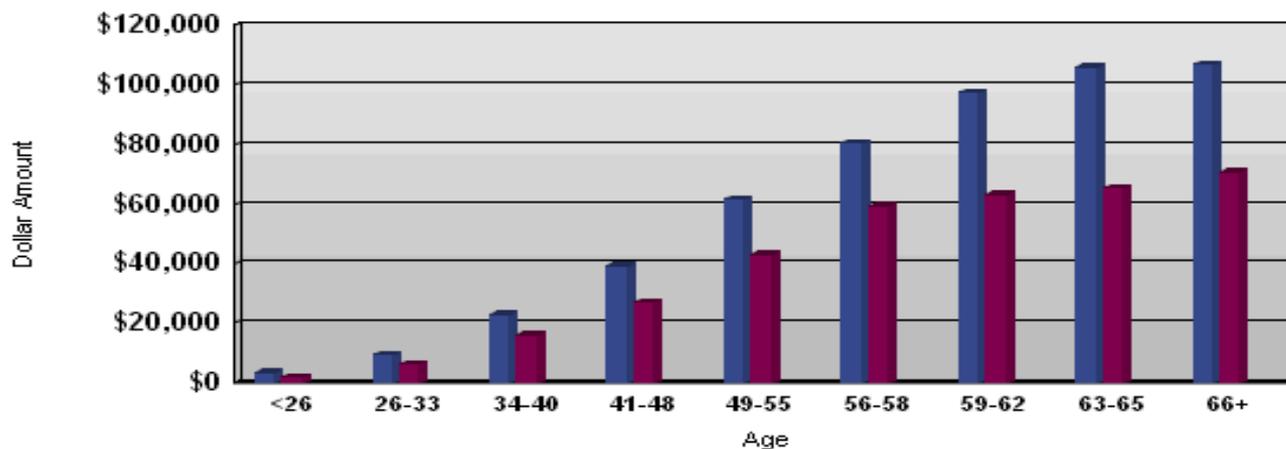


2009 Average WDC Account Balance

All Participants



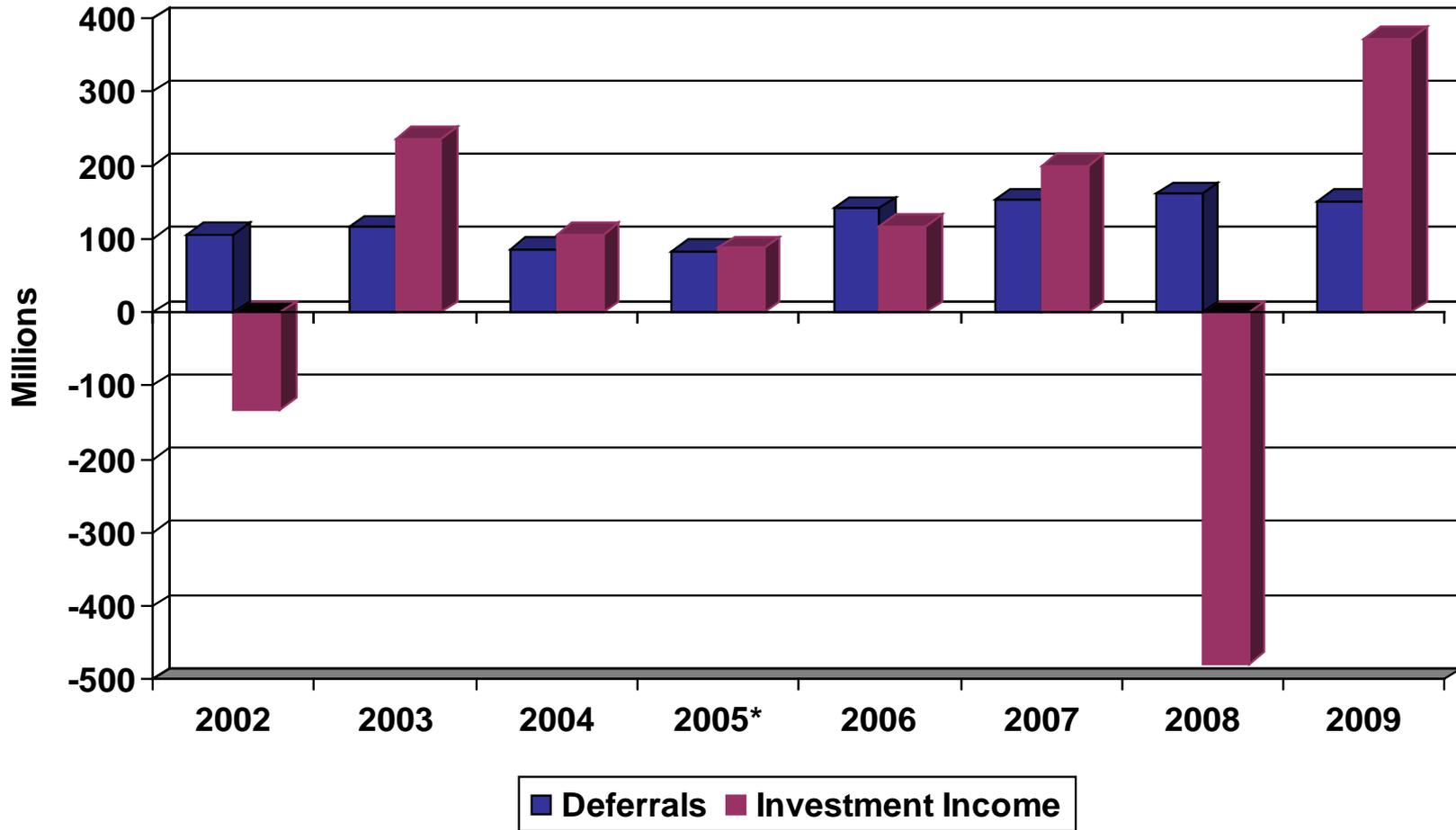
Contributing Participants



Male: ■ Female: ■



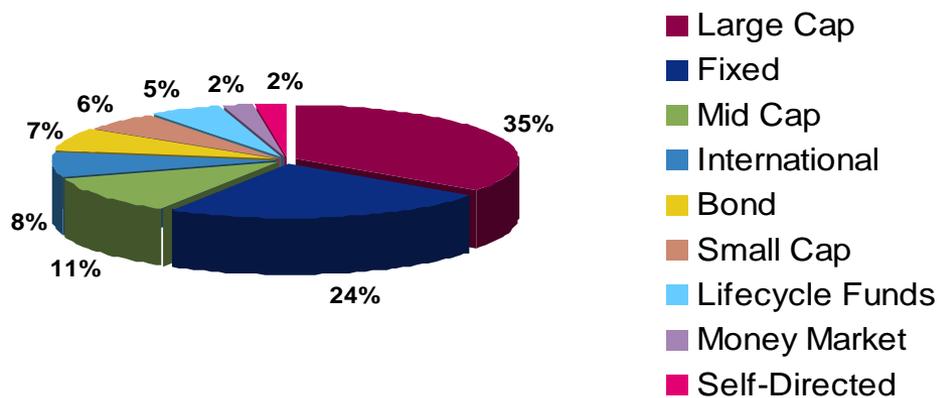
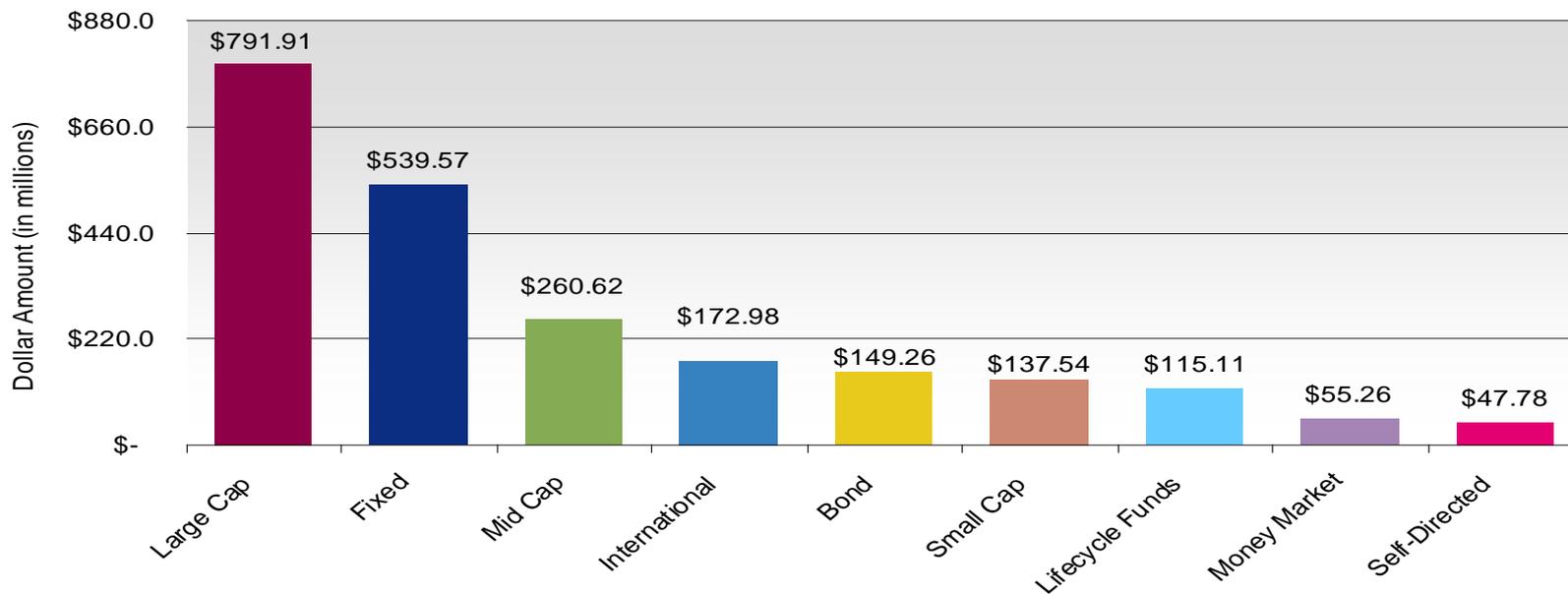
Deferrals and Investment Income 2002 - 2009



*2005 data is as of 11/30/05 per previous record keeper.



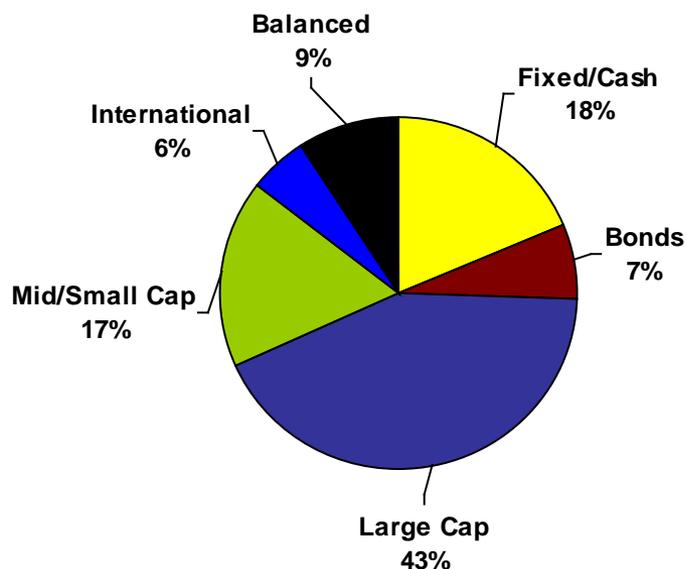
2009 Assets by Asset Class



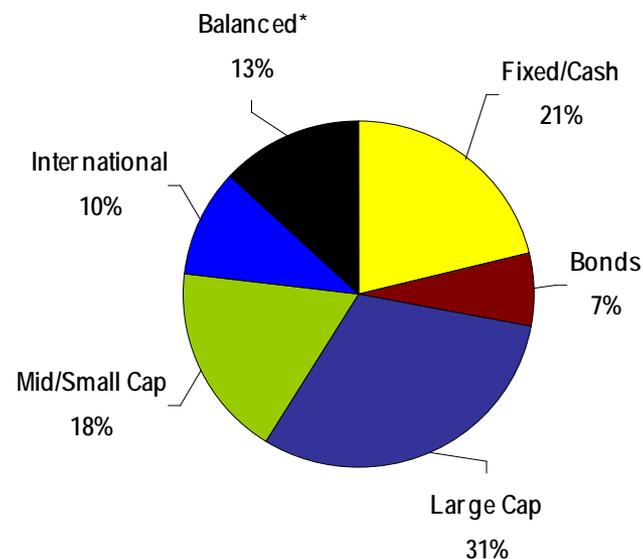


Participant Deferrals by Asset Class 2002 vs. 2009

2002



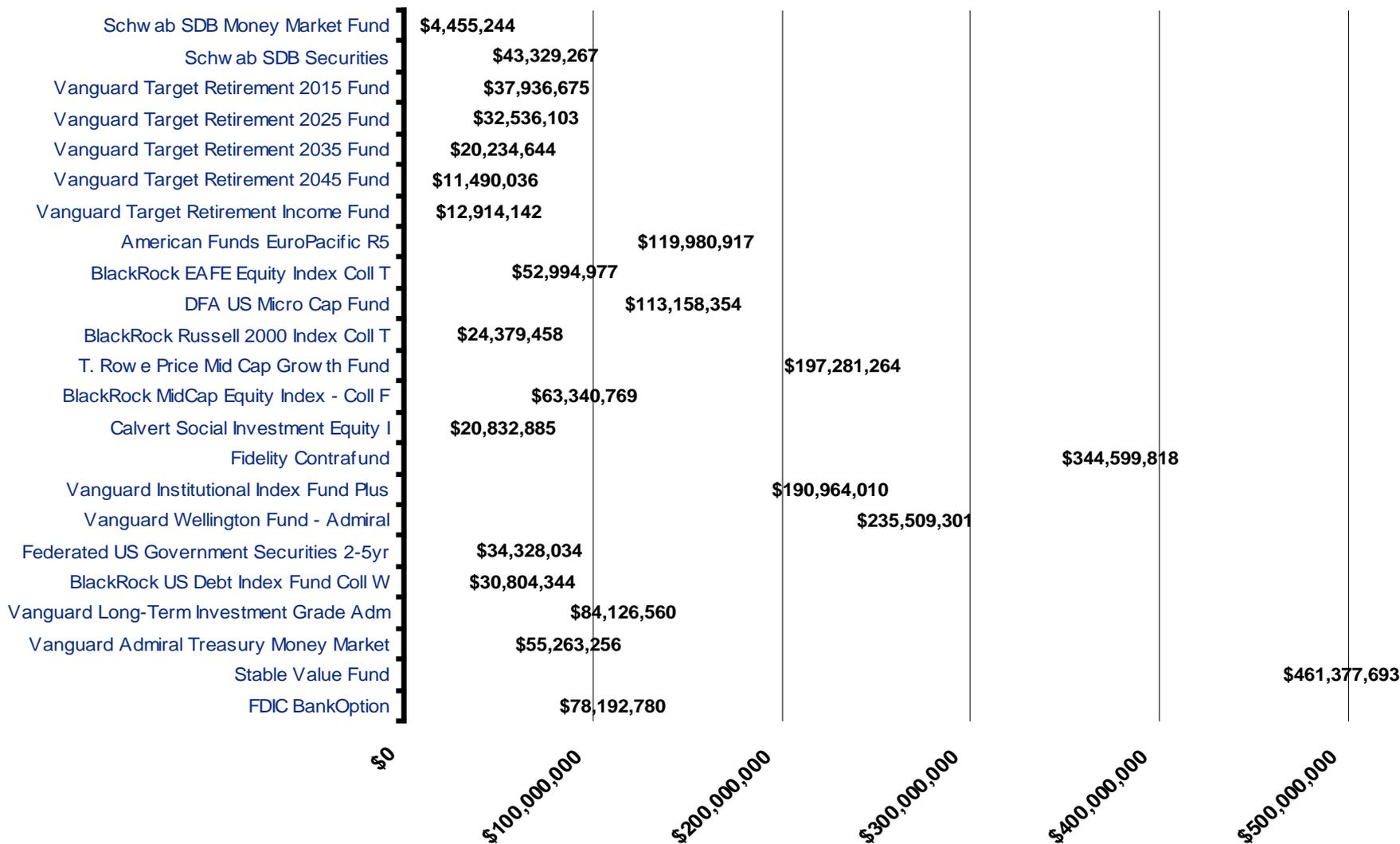
2009



*Balanced includes lifecycle funds in 2009; these funds were not offered in 2002.

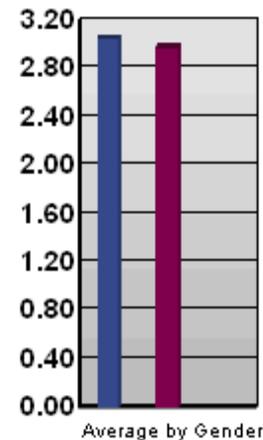
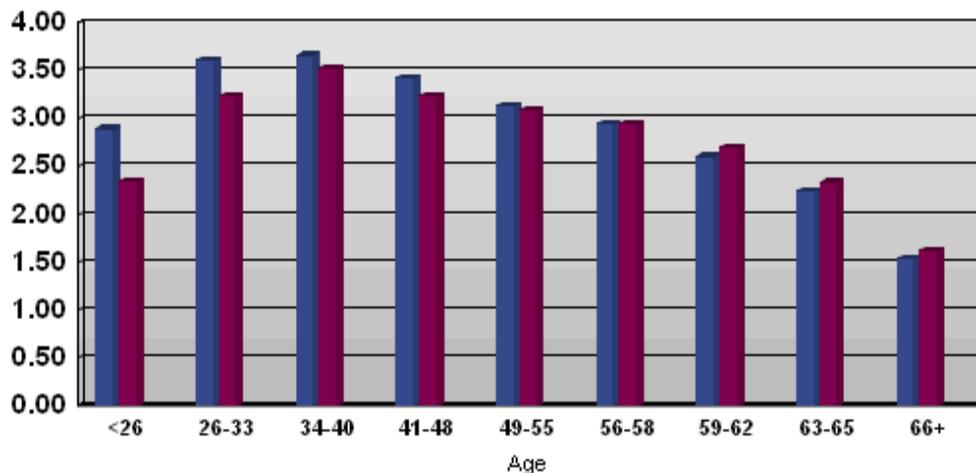


2009 Assets by Investment Option

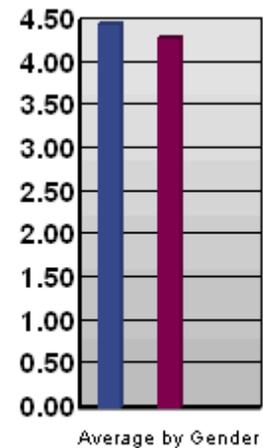
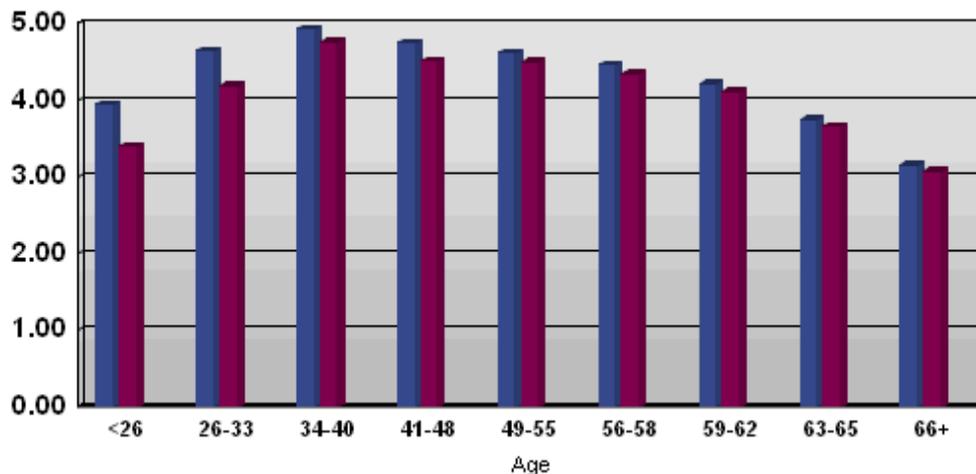




Number of Investment Option Allocations for New Contributions



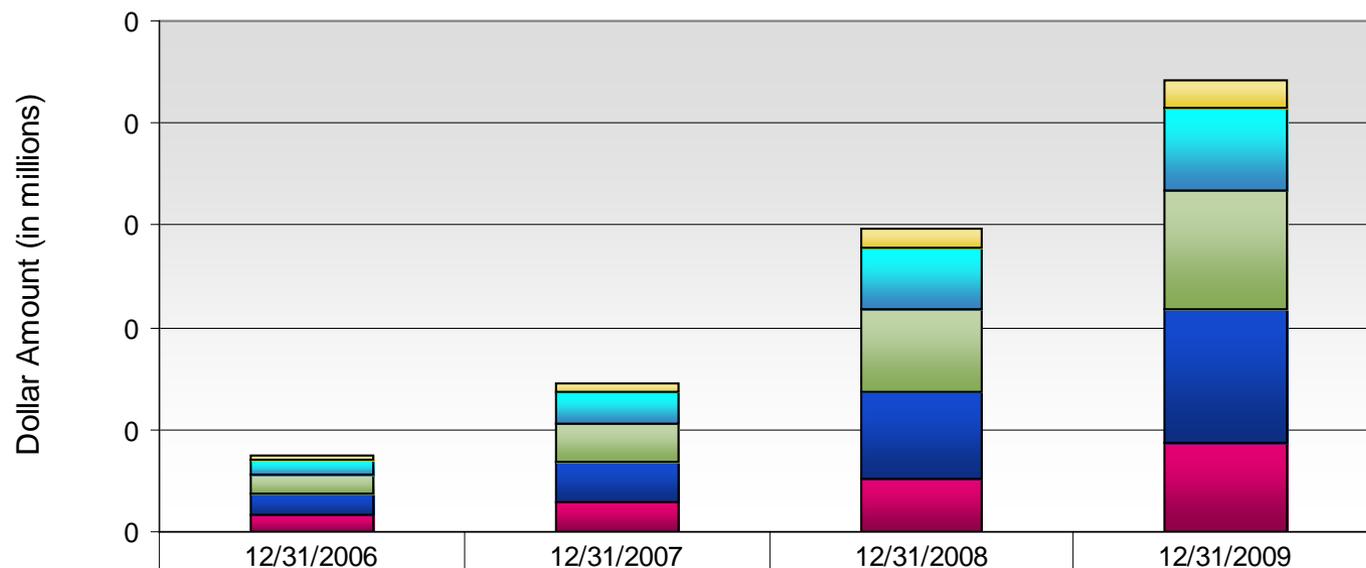
Number of Investment Option Allocations for Existing Account Balance



Male: ■ Female: ■



Lifecycle Fund Use by Number of Participants



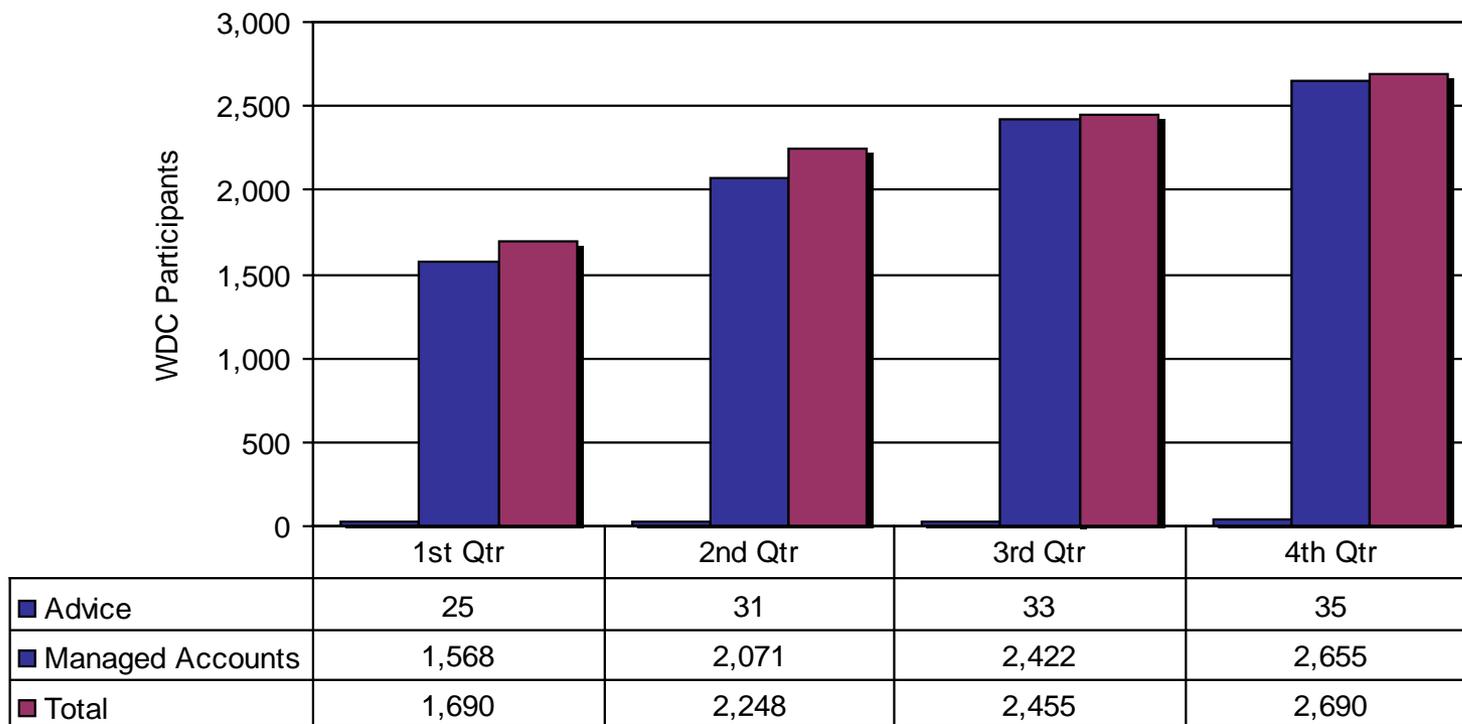
	12/31/2006	12/31/2007	12/31/2008	12/31/2009
Vanguard Target Retirement Income Fund	126	240	545	797
Vanguard Target Retirement 2045 Fund	453	966	1,859	2,424
Vanguard Target Retirement 2035 Fund	526	1,124	2,417	3,527
Vanguard Target Retirement 2025 Fund	628	1,193	2,520	3,918
Vanguard Target Retirement 2015 Fund	513	843	1,570	2,592



Reality Investing[®] Usage

- Available to WDC participants since July 2008

2009 Reality Investing Usage



*As of the upgrades to the RI service in August 2009, Guidance statistics are not recorded. This function is being rebuilt in 2010.



WDC Self-Directed Brokerage Account Usage

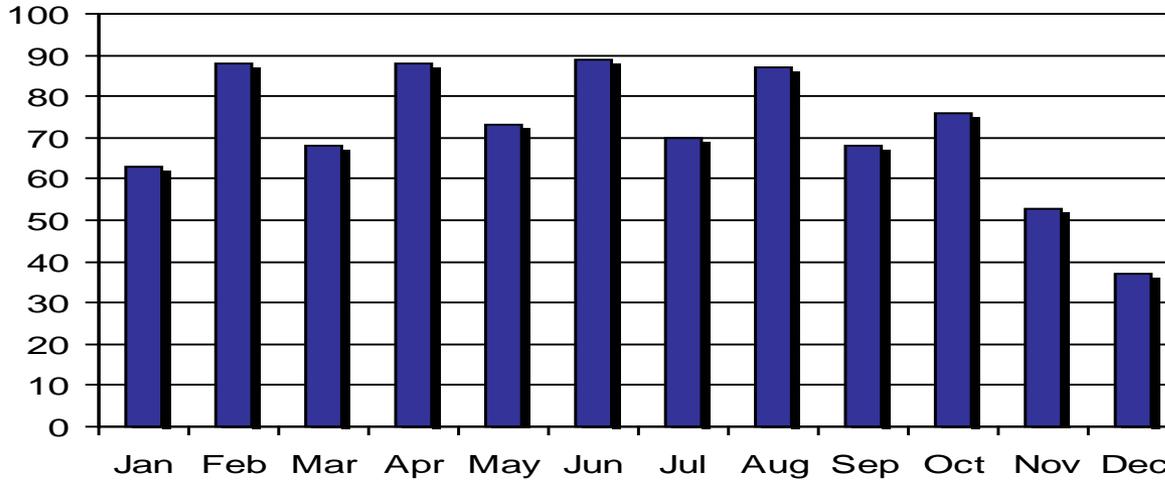
As of December 31, 2009:

- 1.7% of participants in self-directed option via Schwab
- 828 total accounts at Schwab
 - 699, or 47.3% were in the Schwab money market
 - 779, or 52.7% were using Schwab mutual fund options
- \$47.7 million total balance at Schwab
 - \$4.1M in Schwab money market
 - \$43.6 M in Schwab mutual funds
- Average WDC Schwab self-directed account was \$57,706

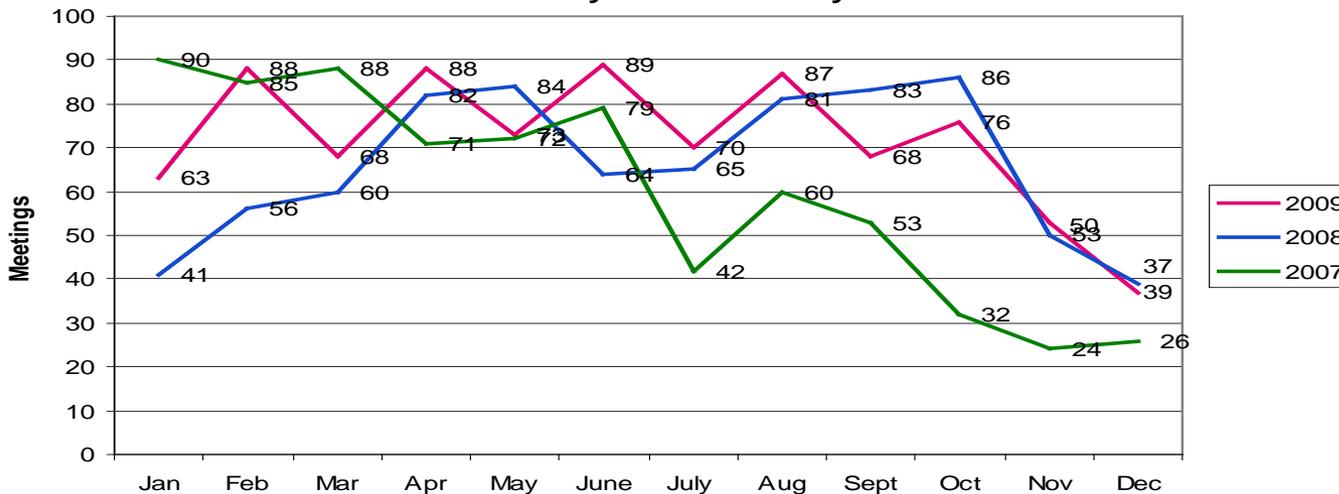


Number of Group Meetings

2009



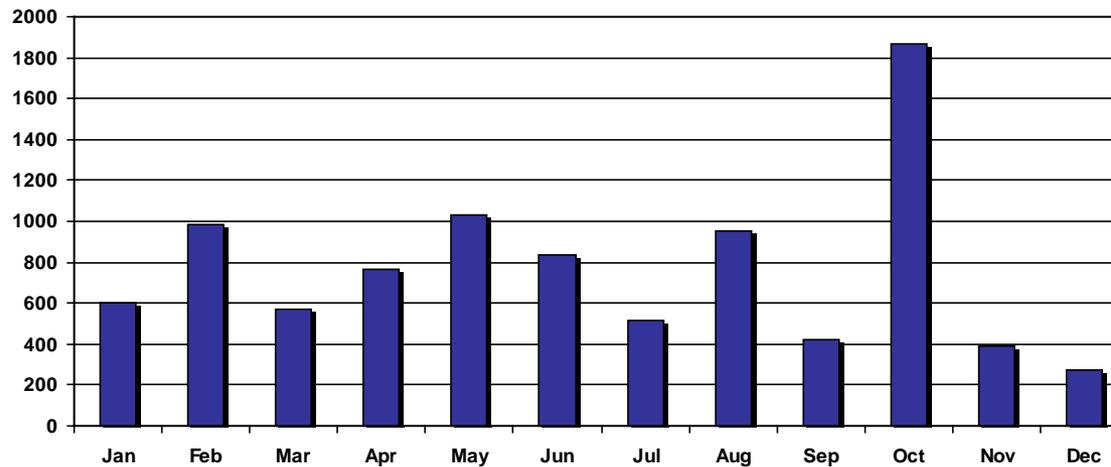
Monthly - 3 Year History



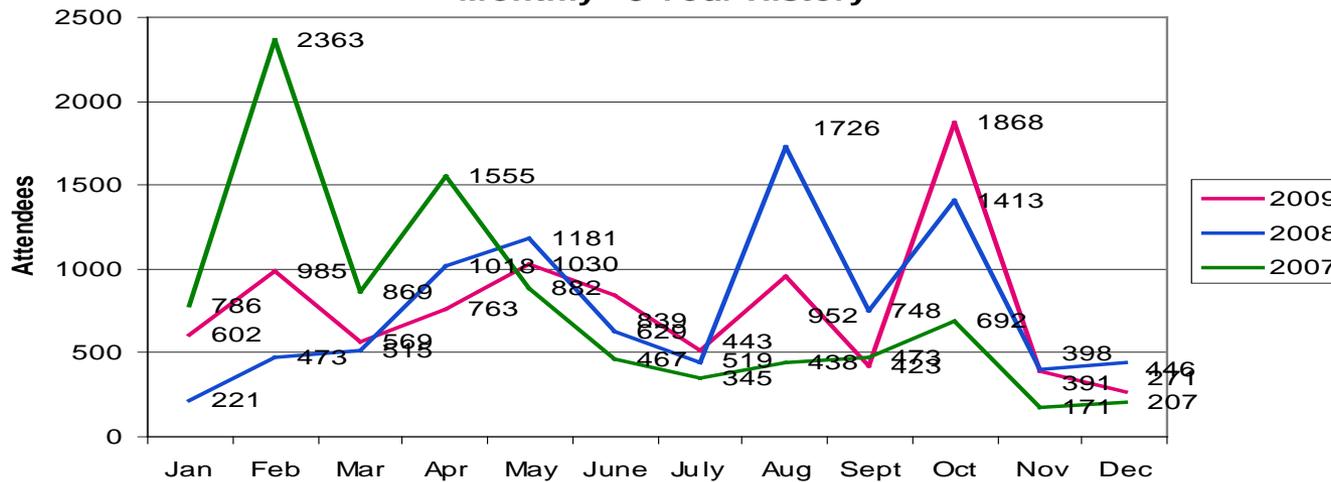


Number of Attendees at Group Meetings

2009



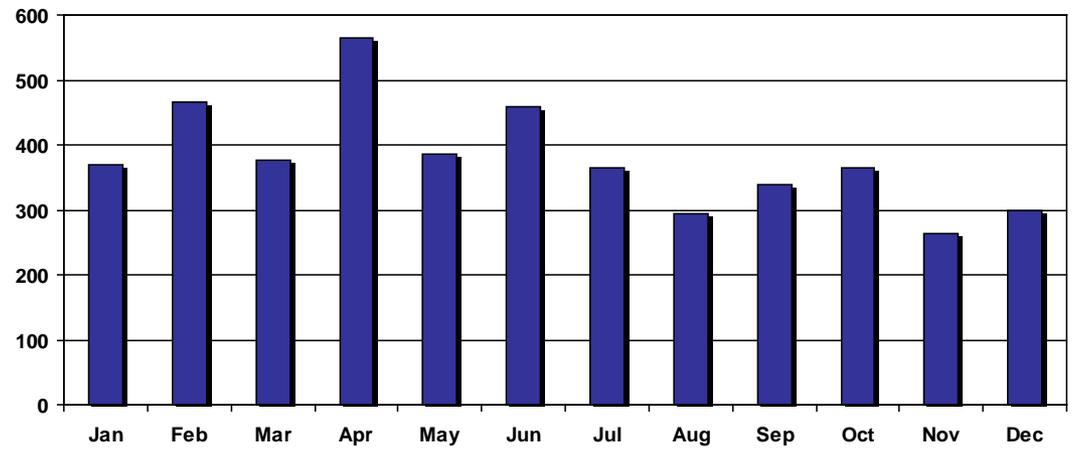
Monthly - 3 Year History



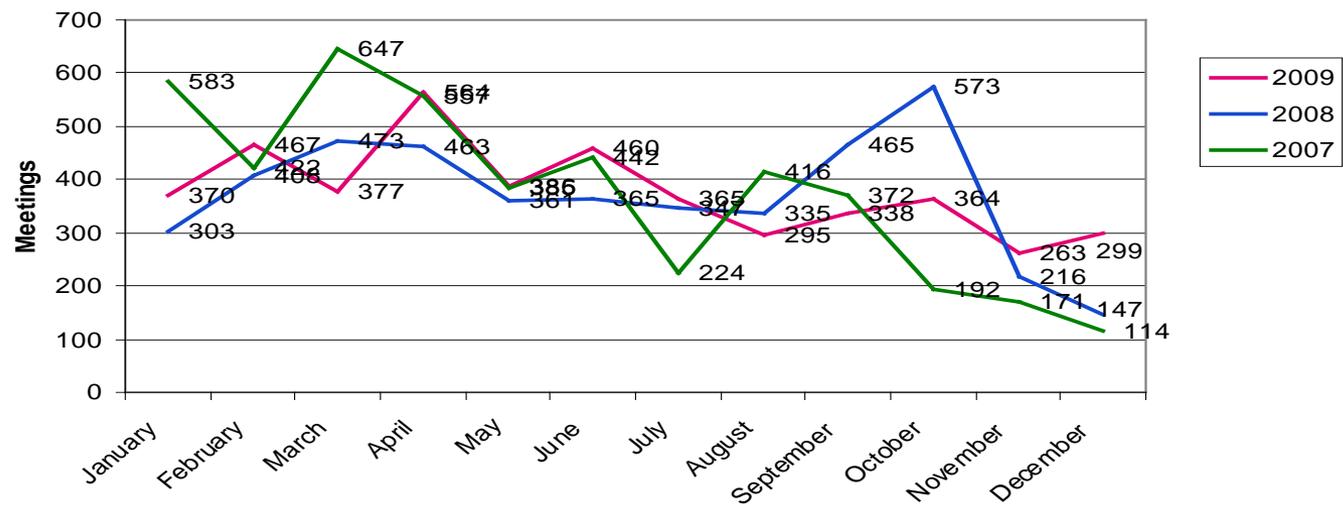


Individual Counseling Sessions

2009

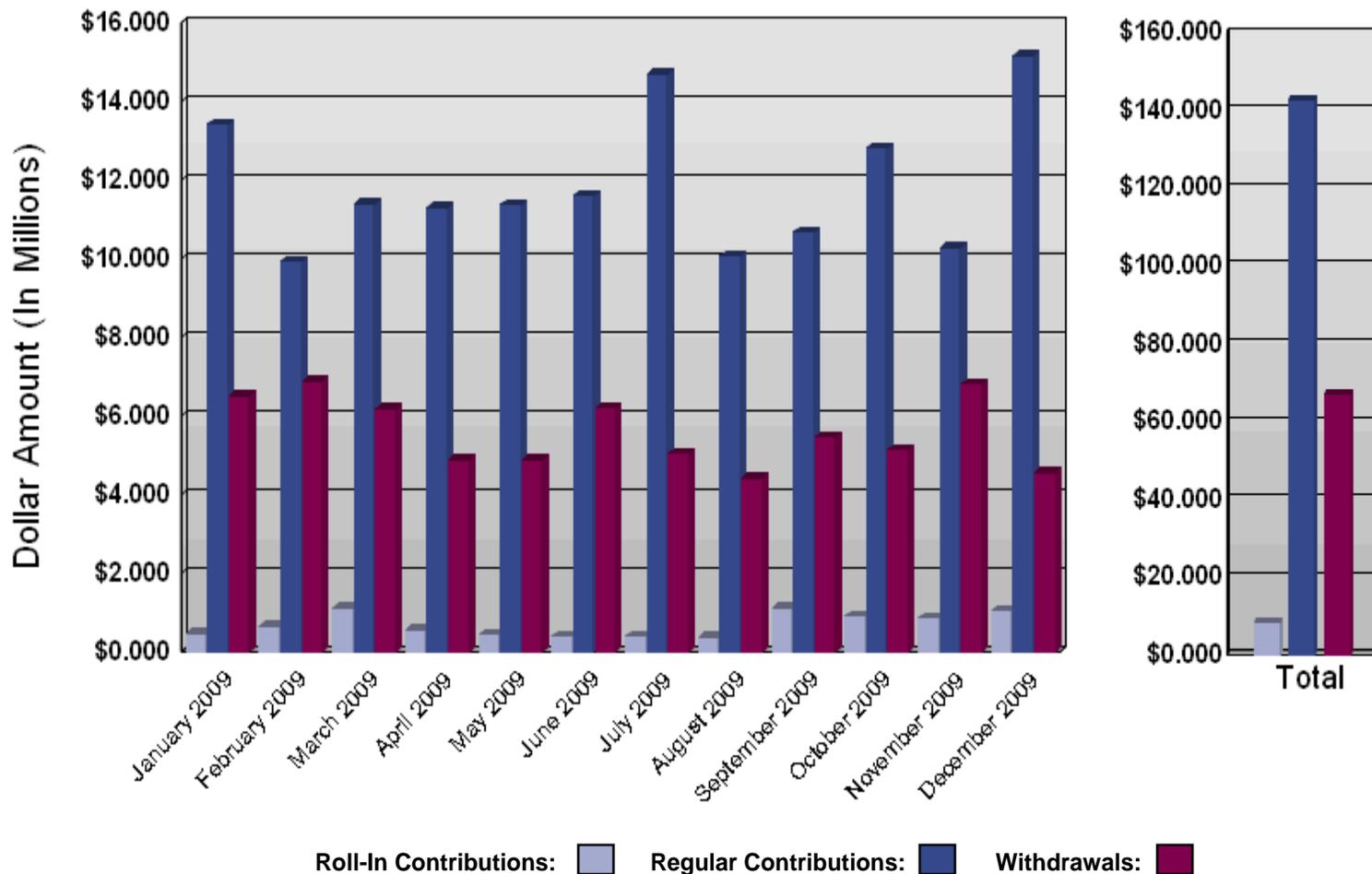


Monthly - 3 Year History



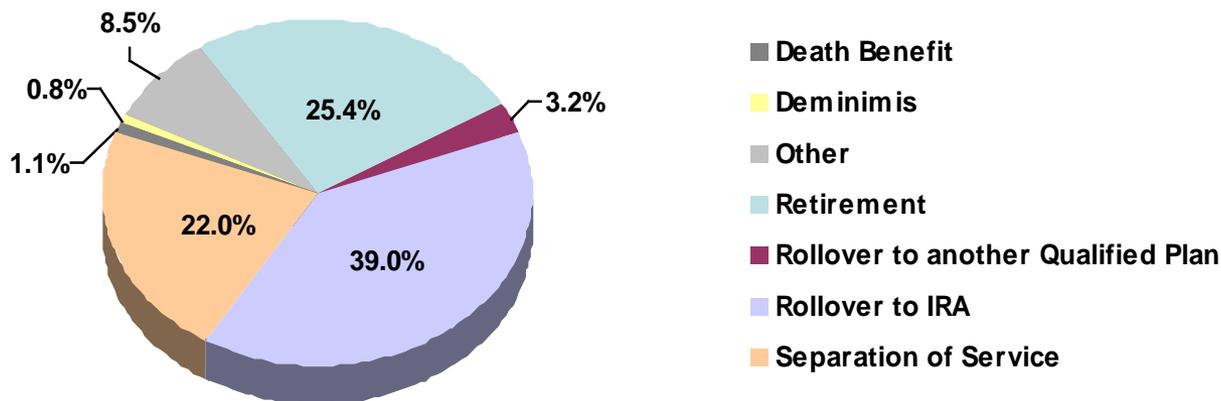
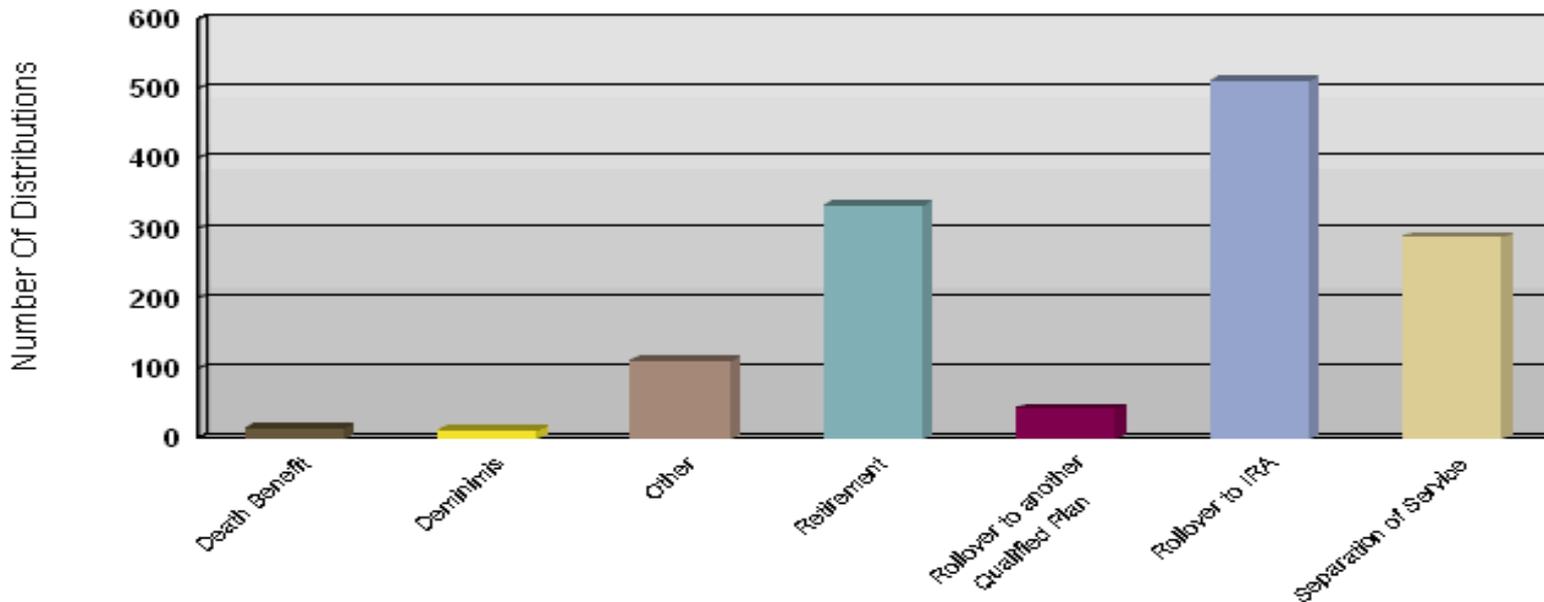


2009 Total Contribution and Withdrawal Summary



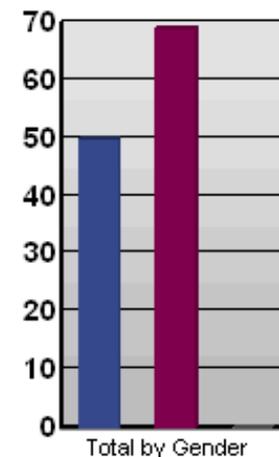
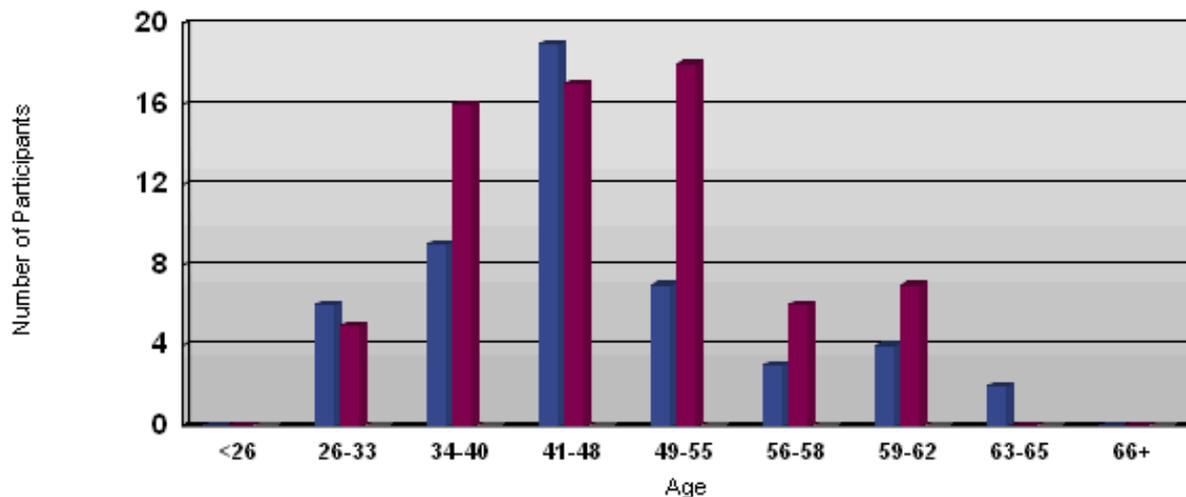


2009 Full Account Distribution by Reason

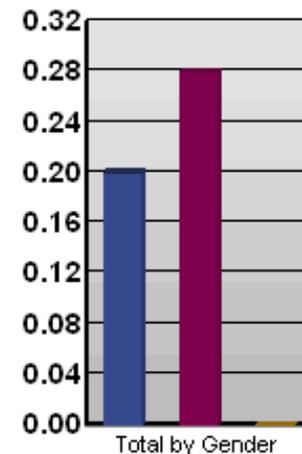
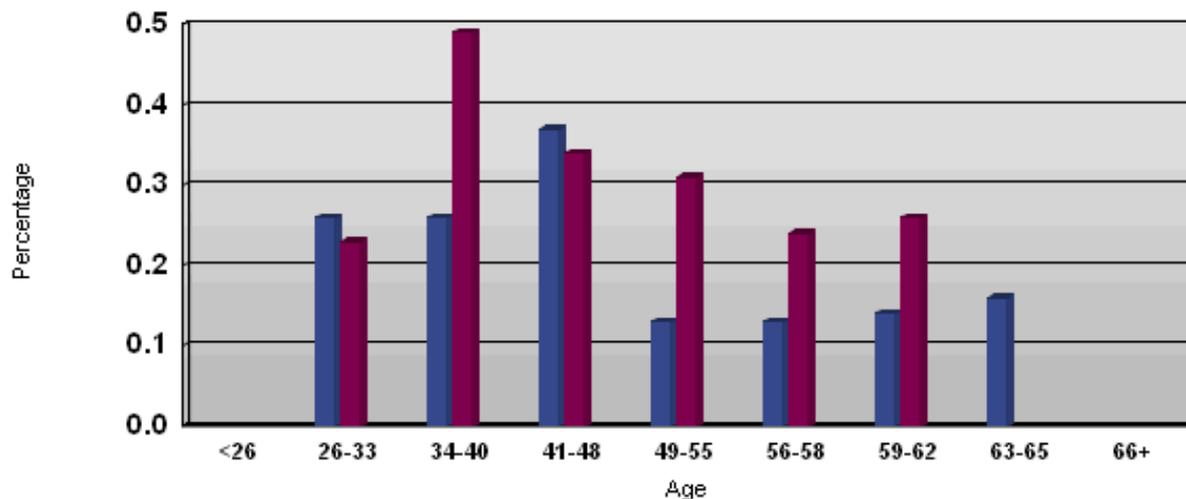


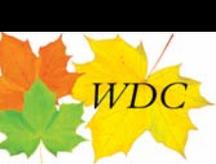


2009 WDC Participant Hardships

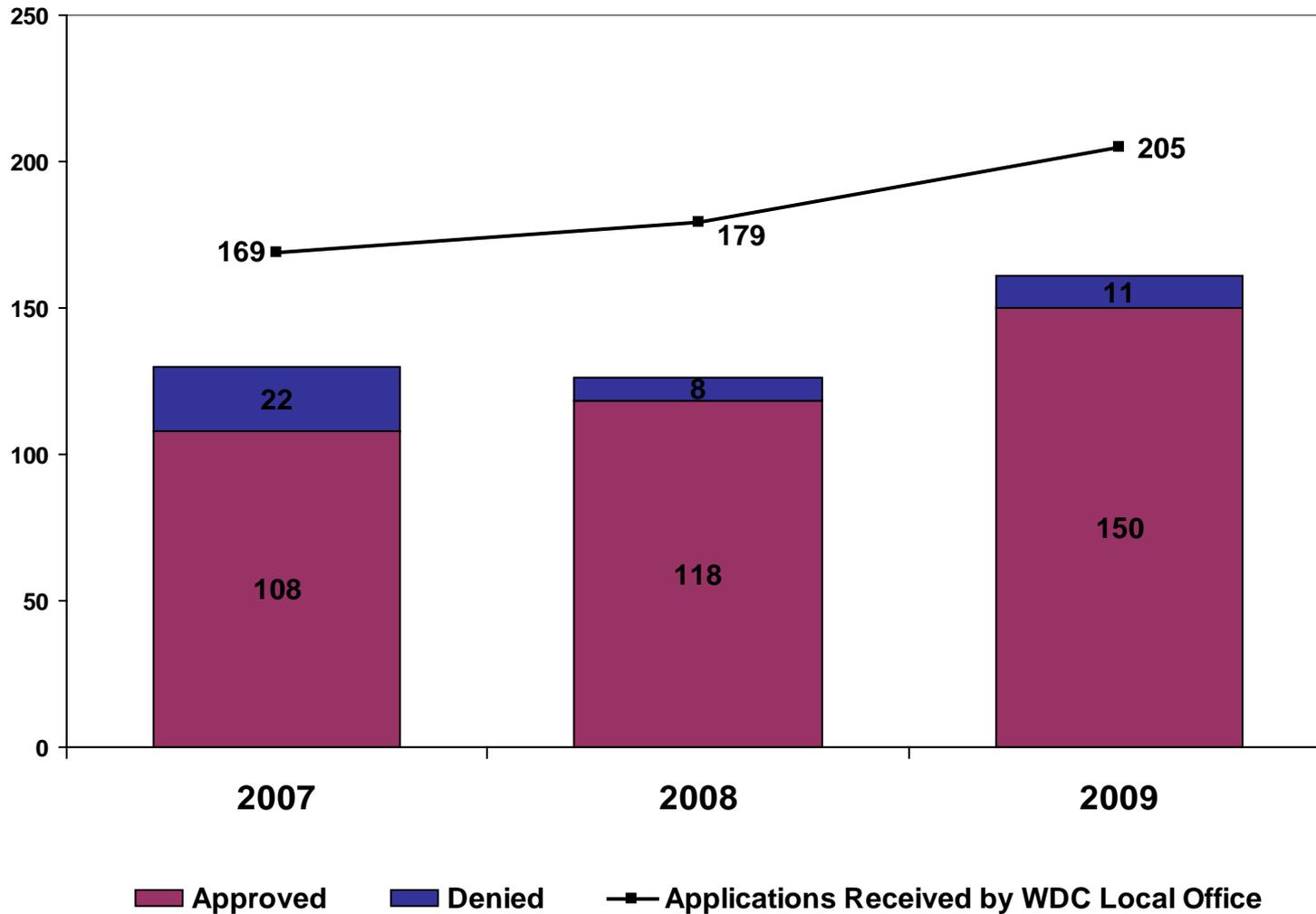


Male: ■ Female: ■



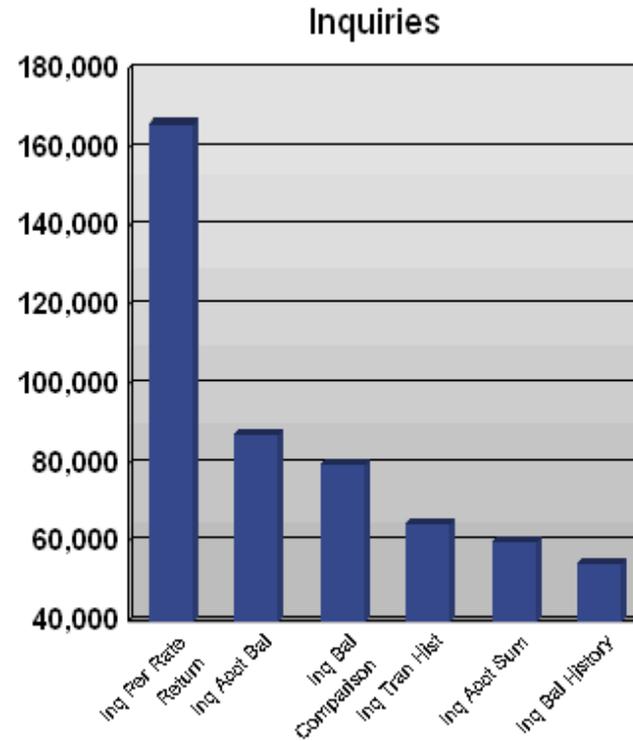
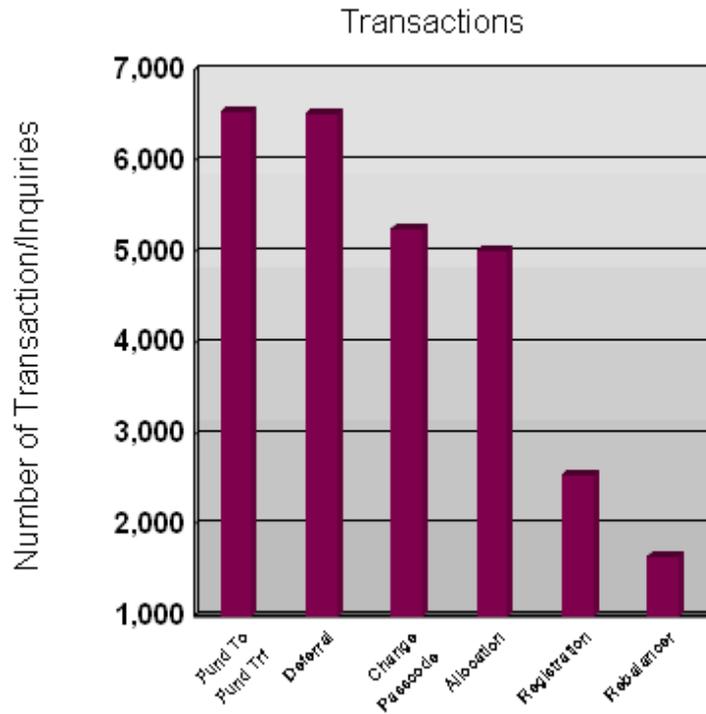


WDC Participant Hardship Withdrawals

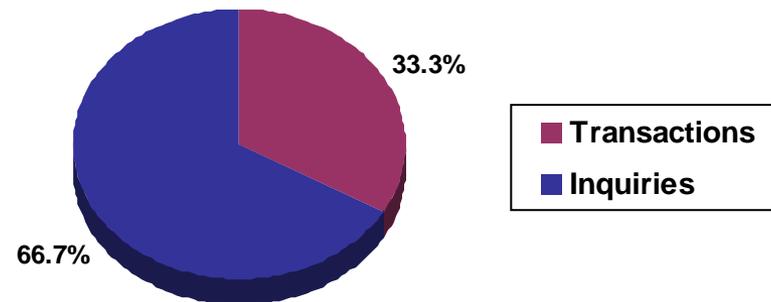


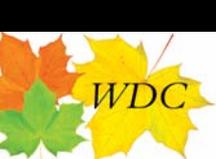


2009 Web Site Activity

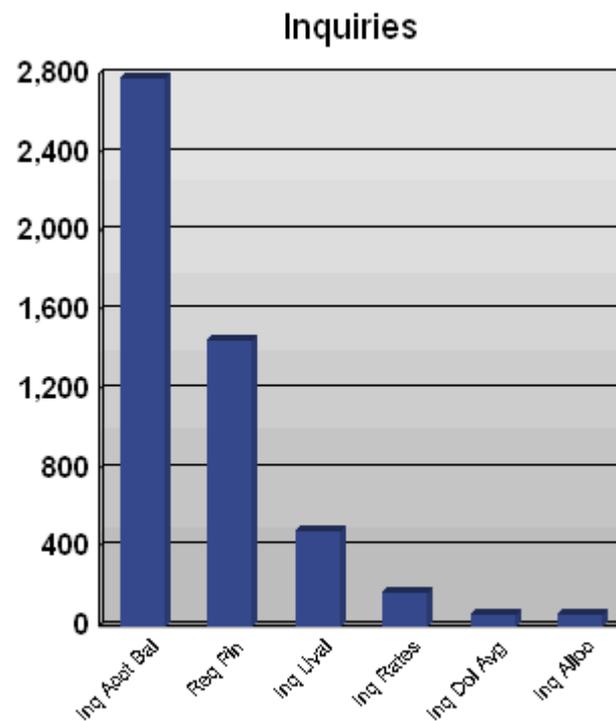
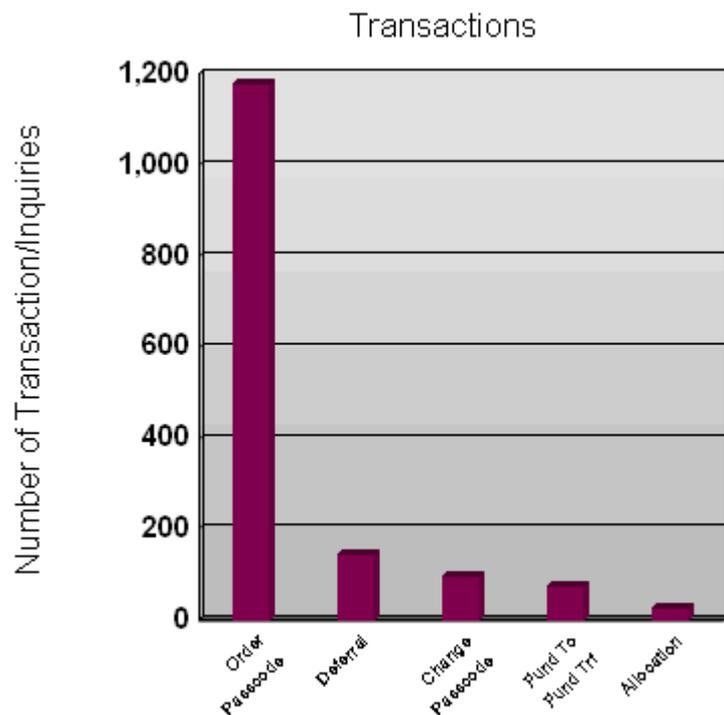


Average number of distinct visitors to the Web Site per month = 7,463
Total number of logins to the Web Site in 2009 = 435,021



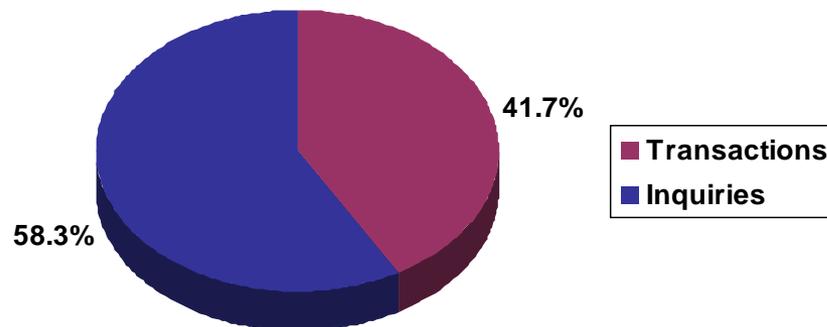


2009 KeyTalk® Activity



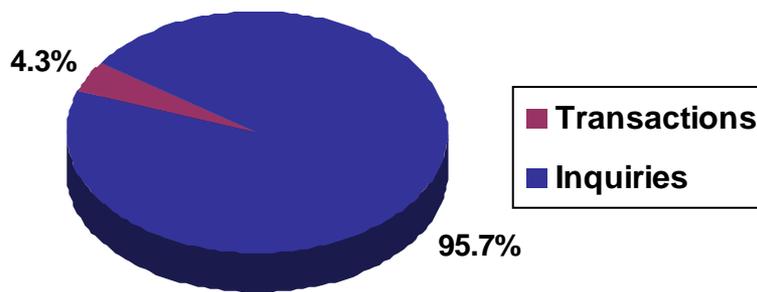
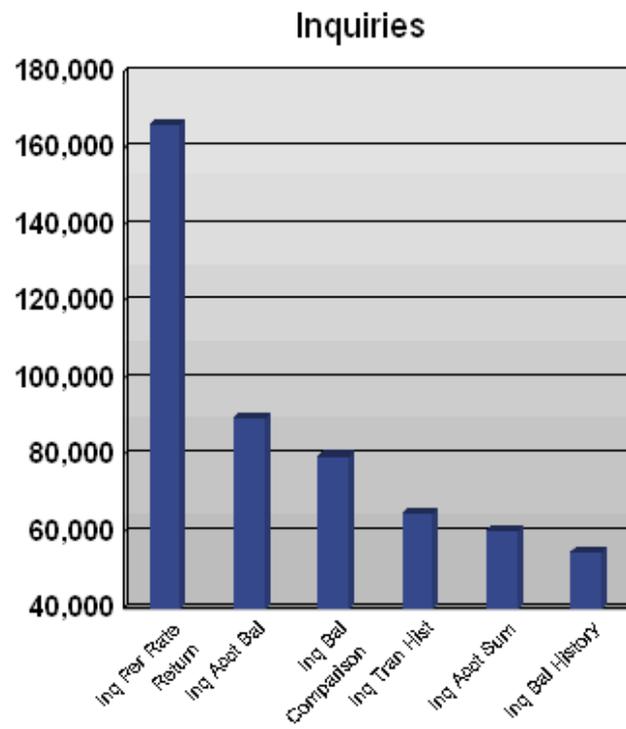
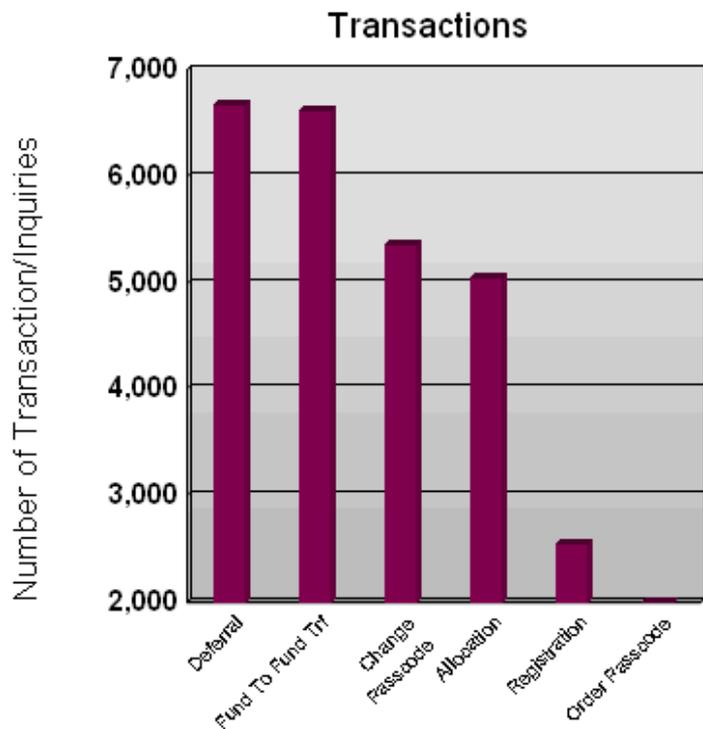
Average number of distinct callers to KeyTalk per month = 450

Total number of calls to KeyTalk in 2009 = 17,078





2009 Total Participant Transactions and Inquiries through the Web Site and KeyTalk[®]





Joint Retirement “Stepping Stones” Workshops

WRS, Social Security and the WDC

- Nearly 500 people attended last year’s seminars in Sun Prairie, Racine and Tomah
- In 2009, of the surveys turned in, received 4.23 out of possible 5 rating on Value, Clarity, Organization and Style

Joint retirement presentations will be offered again in 2010

- WDC will host four evening seminars: Oshkosh, Platteville, Rice Lake and Wausau



New Employer Outreach Program

Continue Employer Outreach in 2010

- Selected employers will receive brochures on the additional benefits of offering the WDC Program
- The local representatives follow up with phone calls and meet with interested employers to help them through the adoption and set up process
- School districts receive a special flier regarding the benefits of offering the WDC in addition to their 403(b) programs



Quick Enrollment Card and Postcards

The use of the quick enrollment form will continue in 2010

- Employers release as payroll stuffers
- Email/Distribute with meeting announcements
- Include in employer newsletters
- Include in all new hire packets

Additional targeted mailings will be conducted as part of the new “Did You Know?” postcard series

- Topics might include annual account reviews, diversification, default investments, deferral limits, meeting invitations



Wisconsin Deferred Compensation Program

Questions?

Thank You

