Letter 4

From: <u>Inman, Scott T - DNR</u>

To: Lockwood, Emily - ETF; ETF SMB Board Feedback

Cc: <u>Igl, Kristy - ETF</u>

Subject: RE: SCHWAB Deferred Compensation

Date: Monday, August 20, 2018 10:44:48 AM

Good Morning,

Thank you for getting back to me with the right contacts.

I will try to provide a case for including Schwab's Exchange Traded Funds in the PCRA trust succinctly.

Times have changed and mutual funds are no longer as popular as they used to be. ETFs are now the <u>preferred investment product</u>, particularly for millennials, who will be one of the newest and largest users of the deferred compensation program. While popularity in itself is not a good reason to do most things, in this case, it is because all of the major fund companies (Schwab, Vanguard, Fidelity, etc.) are catering to this trend, creating staunch competition.

Competition is driving down costs, one of the main selling points that Schwab is making on their website, and creating new products. Just recently, Fidelity came out with no-fee index fund ETF and Vanguard is letting you buy ETFs other than Vanguards without transaction fees. While costs are also coming down for mutual fund index funds, the fund companies are just not giving mutual funds as much attention because that isn't what most investors want right now. As such, the Schwab's ETFs would open up more options to employees, which is the purpose of doing the Schwab sweep. As for actual funds I am speaking about, Schwab's Dividend Fund (SCHD) is highly regarded. Also, Schwab's emerging markets ETF SCHE has a lower expense (0.13%) versus what I am in now with SFENX (0.39).

As a state-sponsored retirement investment program, some of the goals should include low expenses, diverse options, and encouragement for employees to participate. Do get me wrong, you already do a pretty good job of this, but opening the program up to Schwab's Exchange Traded Funds would improve the program. Ideally, this would include ETFs outside of Schwab such as QQQ and stocks, but I would settle for the Schwab ETFs as that seems doable.

Thank you for your consideration.

-Scott

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Scott T. Inman

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From: Lockwood, Emily <Emily.Lockwood@empower-retirement.com>

Sent: Friday, August 17, 2018 9:35 AM

To: Inman, Scott T - DNR <Scott.Inman@wisconsin.gov> **Cc:** Igl, Kristy - ETF <kristy.igl@empower-retirement.com>

Subject: FW: SCHWAB Deferred Compensation

Good morning, Scott – Thank you for your feedback, and apologies for the difficulty you've experienced with the Schwab PCRA. The WDC website contains information regarding the self-directed brokerage account here. I've historically searched on Schwab's website for their OneSource lists. I see there is a mutual fund list out there now.

You are correct that the Wisconsin Deferred Compensation (WDC) Board has chosen to offer exclusively mutual funds in the self-directed brokerage account. I have forwarded your email below to the Board. Might I also direct you to the WDC's most recent *MoneyTalks* <u>newsletter</u> where you'll find information regarding fund changes occurring today in the Plan. We are excited about reducing costs for participants even more.

If there is anything else you would like to share, please do always feel free to reach out directly. Additionally, we conduct participant surveys at least every other year, and the next one will be going out next month. Keep an eye out for it as this is another opportunity to provide feedback to the Board.

Thank you so much. If there is anything else we can do for you at this time, please do not hesitate to call.

Emily Lockwood | CRC[®] | State Director **Wisconsin Deferred Compensation (WDC) Program**

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For important disclosures and product information, click http://docs.empower-retirement.com/Disclosure-ER.pdf

From: Igl, Kristy

Sent: Friday, August 17, 2018 7:31 AM

To: Inman, Scott T - DNR **Cc:** Lockwood, Emily

Subject: RE: SCHWAB Deferred Compensation

Hello Scott,

Thank you for your email. I have forward this request to our State Director. As well, I encourage you to write a letter to the Wisconsin Deferred Compensation Board outlining your request and reasons. There is a process when they consider investment option changes. The WDC Board information can be found on the ETF website under Governing Boards. (click here)

Regards,

Kristy IgI | CFP®, CRC® | Retirement Plan Advisor WISCONSIN DEFERRED COMPENSATION PROGRAM

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From: Inman, Scott T - DNR [mailto:Scott.Inman@wisconsin.gov]

Sent: Tuesday, August 14, 2018 9:57 AM

To: Igl, Kristy

Subject: SCHWAB Deferred Compensation

Hi Kristy,

I have been in the self-directed Deferred Compensation program for about 9-months and have been looking for a comprehensive list of options I have for investing in the Schwab sweep. I am already investing a portion through the Schwab sweep, but have been unable to find an actual list of what I can invest in. Through trial and error, I have found that I can invest only in Schwab's mutual funds and not other companies mutual funds. I have also found that I cannot invest in stocks or Exchange Traded Funds.

Is there a chance this could changed in the future so there are less restrictions?

If not stocks, I request that consideration is given to opening the program up to Schwab's ETF's. Schwab has focused on creating new low expense ETF's more than mutual funds. Schwab has several ETFs that do not have a mutual fund counterpart, such as their STRATEGI/US DIV EQUITY ETF (SCHD), which has generated more returns than the S&P 500 in the last 5-years, with less volatility.

-Scott

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