

# State of Wisconsin Deferred Compensation Board

*17 December 2018*

*Dave Adam & Ben Pavlik*

*Johnson Financial Group*



## JOHNSON FINANCIAL GROUP®

Principal owners of Johnson Financial Group are members of the Samuel C. Johnson family including Helen Johnson-Leipold, who serves as Chairman of the Board.

### BANKING

Johnson Bank provides a full line of services including wealth, mortgage, leasing, consumer and commercial banking through over 40 locations in Wisconsin, Arizona and Minnesota.

### INSURANCE

Johnson Insurance is a leading national, independent insurance agency. Since 1985, Johnson Insurance has provided a wide array of employee benefit, commercial and personal insurance solutions.

### WEALTH

Johnson Wealth provides wealth management services for individuals, families and commercial pilots, and institutional advisory services for public and private foundations and endowments.

[JOHNSONBANK.COM](http://JOHNSONBANK.COM)

BANKING WEALTH INSURANCE

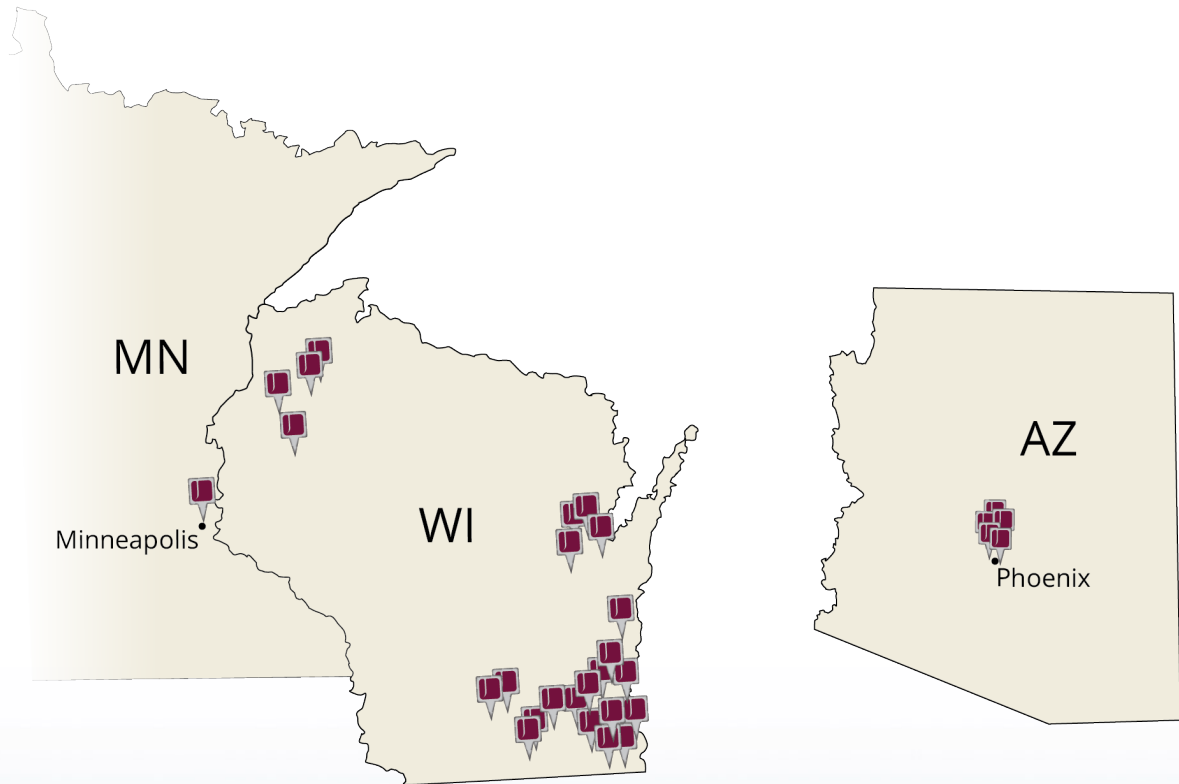


Member FDIC

# Where We Are



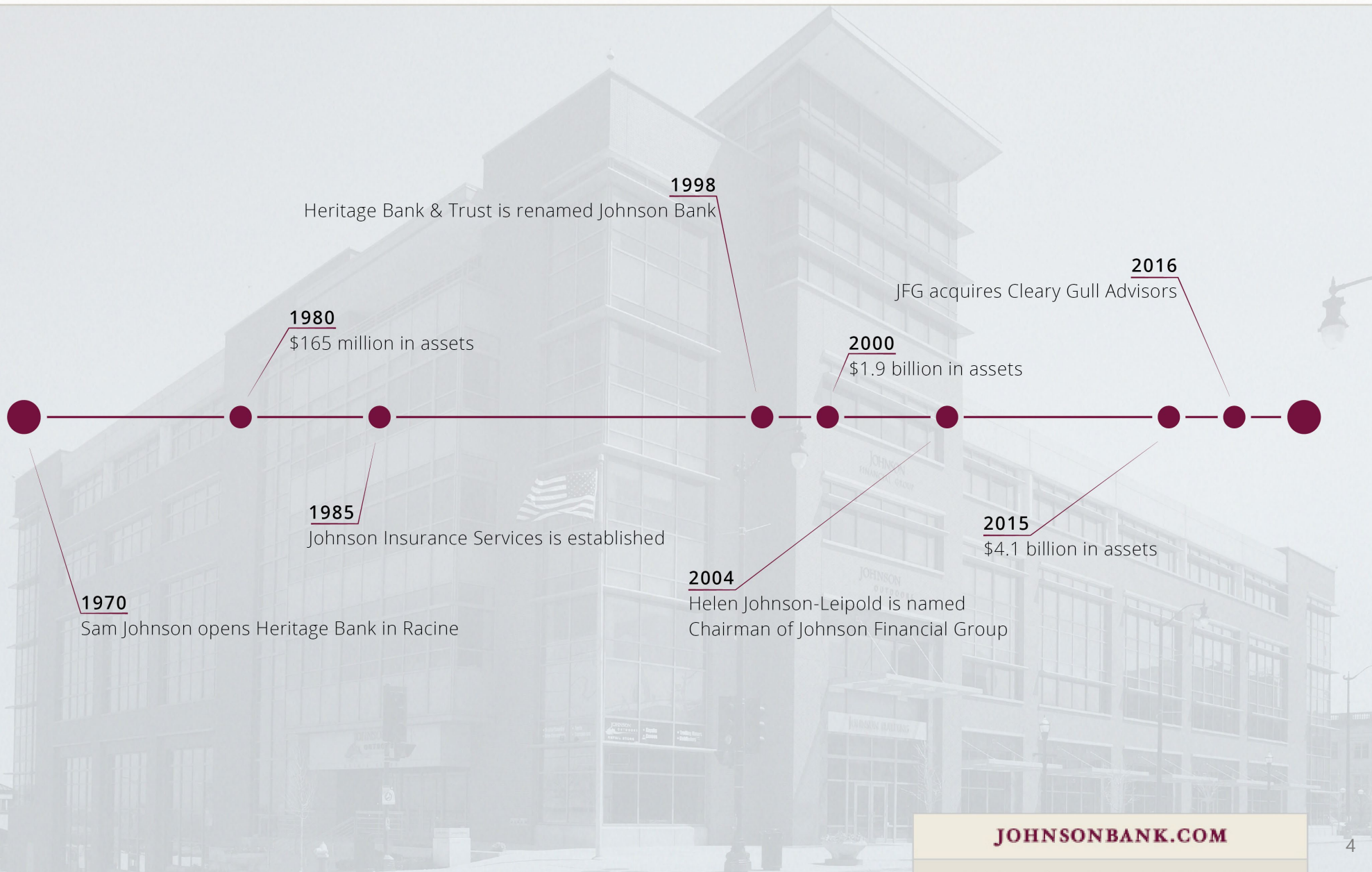
In 1970, Samuel C. Johnson, fourth generation leader of one of the most successful privately-owned companies in the world - SC Johnson, recognized the need for a different kind of bank. Johnson Bank is founded on his vision of unmatched personal service and a commitment to our communities. In 2004, Sam passed away leaving a legacy that continues to inspire us all. Today, his daughter Helen is Chairman of Johnson Financial Group representing the fifth generation of engaged family leadership.



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# Our History



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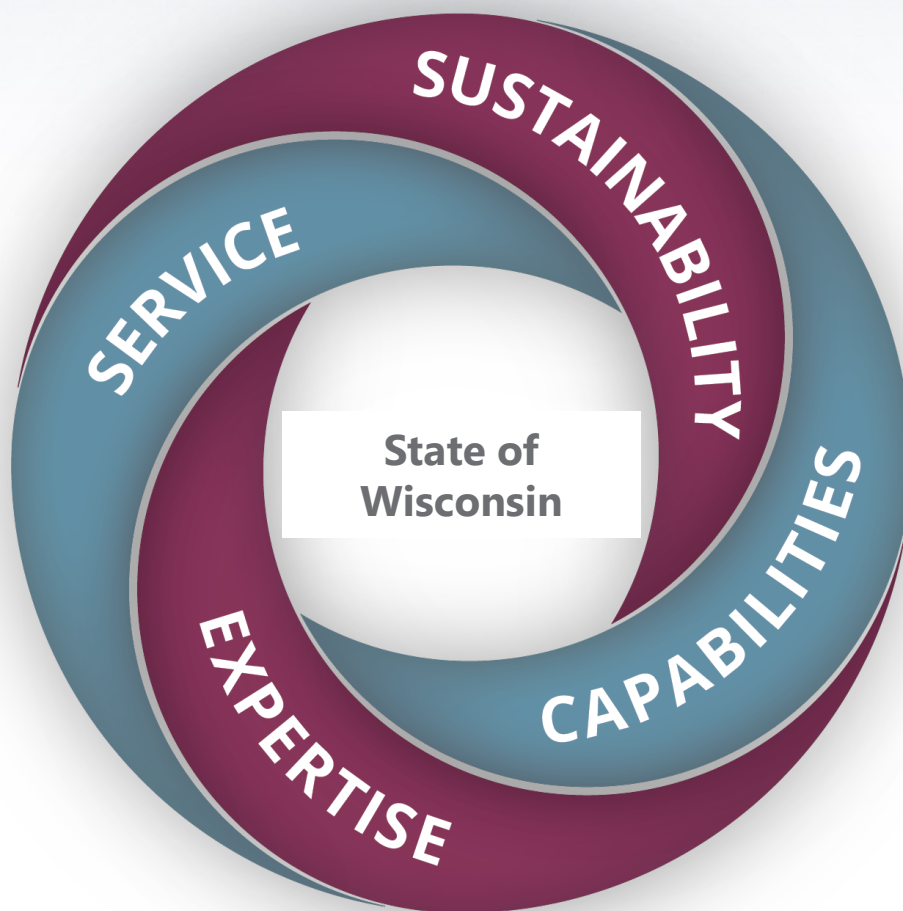
**BANKING WEALTH INSURANCE**



# Why Johnson Financial Group



We work hard to **build long-term relationships** and **tailor solutions** to ensure your **unique goals** are met throughout the many changes you experience in your **business** and your **life**.



**SUSTAINABILITY** - *Because we're privately held, we can build long-term relationships*

**CAPABILITIES** - *We provide a wide range of comprehensive banking, wealth and insurance solutions*

**EXPERTISE** - *Our team of experts utilize a consultative approach to provide tailored solutions*

**SERVICE** - *We provide local decision-making and deliver a personalized level of service*

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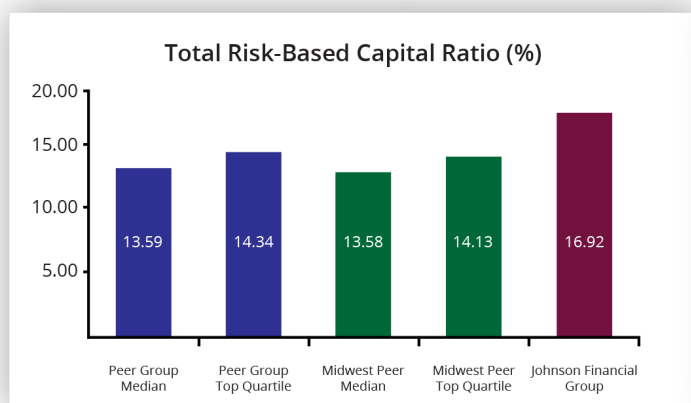
Member FDIC



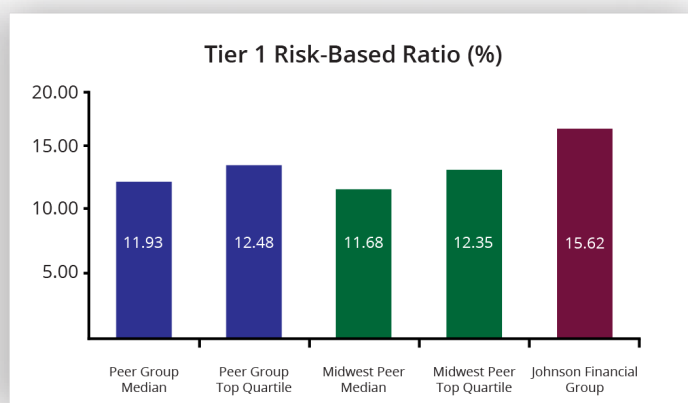
Johnson Financial Group is well capitalized and exceeds all regulatory guidelines.

## Capital Ratios

Capital ratios are a measure of our strength and security. The ratios below measure capital relative to the risk of Johnson Financial Group's assets. Both values are well above industry minimums for well-capitalized financial institution.



Basel III regulatory guidelines require minimum of 10%



Basel III regulatory guidelines require minimum of 8%

as of September 30, 2018 | Data Source: 2018 SNL Financial

## BauerFinancial 5-Star Rated



BauerFinancial has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. Ratings are independent and based on a zero-to-five star scale with 5-stars being the strongest. A 5-Star "Superior" rating indicates, among other things, that this institution has at least twice the capital that regulators require, is profitable and has kept its delinquent loans in check.

**“Do what’s best for family, company and community.  
We are here to make a difference in this world.”**

*Helen Johnson-Leipold, Chairman*

## **Improving our communities and creating sustainability**

Embedded in our culture is a genuine sense of mission to make our communities better because we’re there through the philanthropic spirit of the Johnson family.

This is demonstrated in the way we operate and the individual actions of our associates with:

- Over 23,000 annual volunteer hours by our associates in 2017
- \$321,372 in charitable contributions to United Way in 2017
- Financial literacy training provided to nearly 500 individuals in 2017

## **Service Day *EVERYDAY***

- Service Day EVERYDAY celebrates our annual commitment to make every community where we live and work better because we are there
- In 2017, over 900 associates volunteered to help nearly 70 organizations across Wisconsin and Arizona.

**“One of the greatest gifts we can give to our communities is the time, talent and passion of our associates. JFG Service Day is a fun opportunity to kick off spring by giving back to our communities with 1,200 associates strong!”**

*Jim Popp, President and CEO*