Welcome to the Deferred Compensation Board

March 31, 2022



WI-GUEST

No Password is needed

Meeting will begin at: 1:00 p.m.



Please Sign In

- Who? All meeting attendees
- Sheet available at the door





Please Silence your Cell Phone

Announcements

Item 1 – No Memo



Consideration of:

Item 2A – Open Minutes of November 4, 2021 Meeting Item 2B – Closed Minutes of November 4, 2021 Meeting Item 2C – Open Minutes of December 10, 2021 Meeting Item 2D – Closed Minutes of December 10, 2021 Meeting



Action Needed

 Motion needed to accept the Open and Closed Minutes of the November 4, 2021 and December 10, 2021 Meetings as presented by the Board Liaison.

Election of Officers

■ Item 3 – Memo Only

Kimberly Schnurr, Board Liaison
Office of the Secretary



Action Needed

• The Department of Employee Trust Funds (ETF) requests the Deferred Compensation Board (Board) conduct its annual election of officers.

Investment Performance and Expense Ratio Review as of December 31, 2021

Item 4 – Deferred Compensation Board



Informational Item Only

No Board action is required



State of Wisconsin Deferred Compensation Plan

Investment Performance and Expense Ratio Review

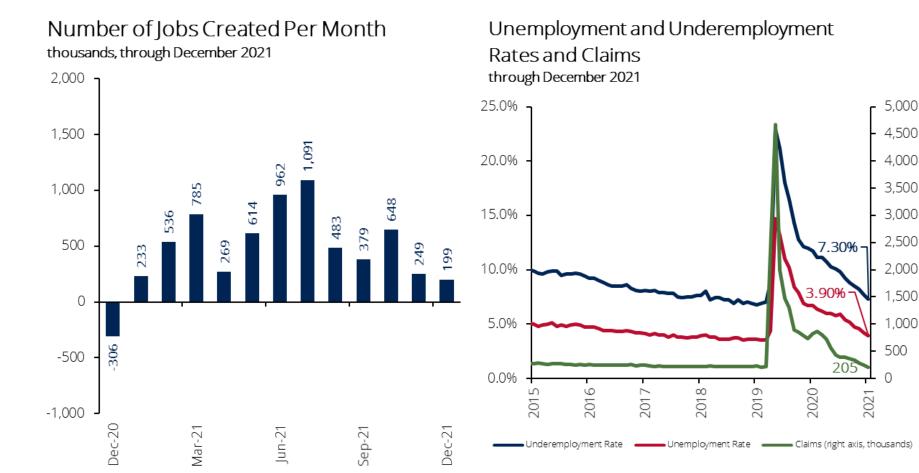
Performance as of December 31, 2021

Bill Thornton, CIMA®

Investment Director, Great-West Investments 303-737-1514 william.thornton@greatwest.com

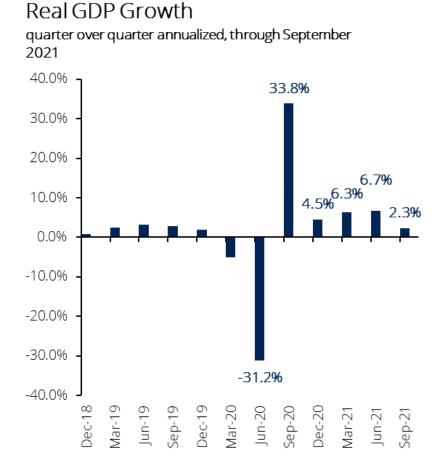


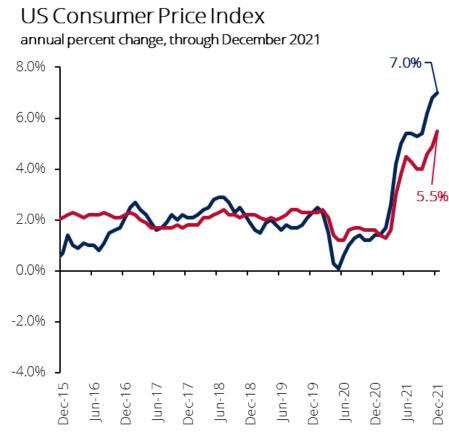
U.S. Labor Market Trends





State of the U.S. Economy



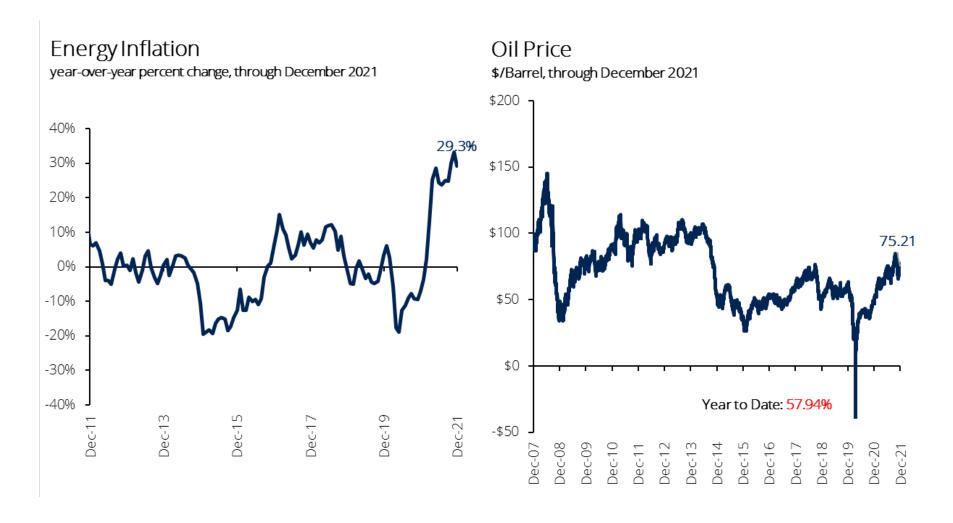


Headline CPI



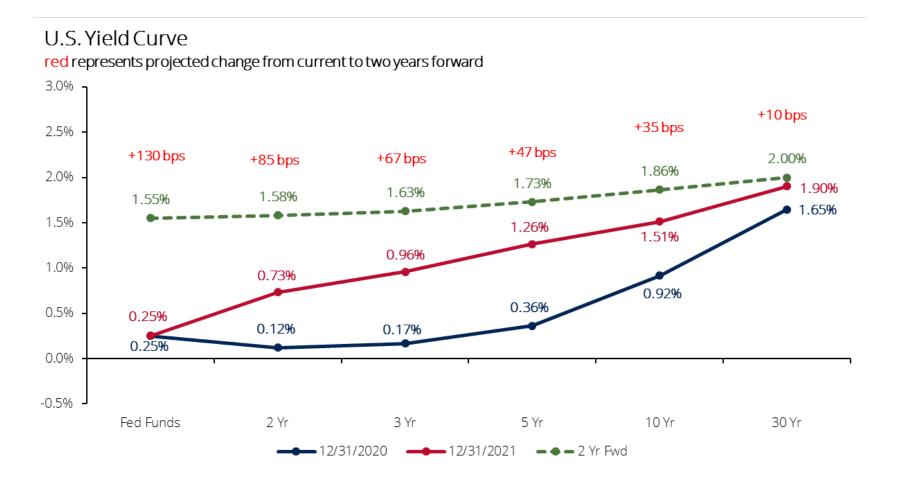


Energy Inflation and Oil





Historical, Current and Forward Rates





The S&P ended strong despite inflation and Omicron dominating the investment conversation





Equity Market Returns

Supplemental Equity	(as o	f December 31, 2021)	QTD	YTD	1 Year Trailing	3 Year Trailing	5 Year Trailing	10 Year Trailing	2021	2020	2019	2018	2017	2016	2015
Russell Mid Cap	Don	nestic Equity													
Russell Mid Cap	요	S&P 500	11.0%	28.7%	28.7%	26.1%	18.5%	16.6%	28.7%	18.4%	31.5%	-4.4%	21.8%	12.0%	1.4%
Russell Mid Cap	ge	Russell 1000 Value	7.8%	25.2%	25.2%	17.6%	11.2%	13.0%	25.2%	2.8%	26.5%	-8.3%	13.7%	17.3%	-3.8%
Russell Mid Cap Value 8.5% 28.3% 28.3% 19.6% 11.2% 13.4% 28.3% 5.0% 27.1% -12.3% 13.3% 20.0% -4.8% Russell Mid Cap Growth 2.8% 12.7% 12.7% 12.7% 19.8% 16.6% 12.7% 35.6% 35.5% -4.8% 25.3% 7.3% -0.2% Russell 2000 2.1% 14.8% 14.8% 20.0% 12.0% 13.2% 14.8% 20.0% 25.5% -11.0% 14.6% 21.3% -4.4% Russell 2000 Value 4.4% 28.3% 28.3% 18.0% 9.1% 12.0% 28.3% 4.6% 22.4% -12.9% 7.8% 31.7% -7.5% Russell 2000 Growth 0.0% 2.8% 2.8% 21.2% 14.5% 14.1% 2.8% 34.6% 28.5% -9.3% 22.2% 11.3% -1.4% International Equity MSD ENTE 2.7% 11.3% 13.5% 9.5% 8.0% 111.3% 7.8% 22.0% -13.8% 25.0% 1.0% -0.8% Russell 2000 Growth 0.0% 2.60% 19.5% 10.2% 6.0% 26.0% 5.3% 27.5% -12.2% 16.1% 24.6% -24.2% Russell 2000 Growth 0.0% 19.5% 19.5% 16.1% 11.9% 9.8% 19.5% 4.1% 25.7% -12.8% 28.7% 4.9% -0.1% Growth 19.5% 19.5% 19.5% 16.1% 11.9% 9.8% 11.5% 25.0% -12.5% 11.6% 28.7% 4.9% -0.1% 26.0% 26.0% 11.5% 11.5% 19.5% 19.5% 10.1% 11.1% 19.3% 11.6% 32.3% 9.1% 22.5% -1.9% 24.0% 24.9% 9.6% Switzerland 12.8% 19.3% 19.3% 20.8% 14.4% 11.1% 19.3% 11.6% 32.3% 9.1% 22.5% -1.9% 24.0% 24	Ē	Russell 1000 Growth	11.6%	27.6%	27.6%	34.1%	25.3%	19.8%	27.6%	38.5%	36.4%	-1.5%	30.2%	7.1%	5.7%
Russell 2000	۵	Russell Mid Cap	6.4%	22.6%	22.6%	23.3%	15.1%	14.9%	22.6%	17.1%	30.5%	-9.1%	18.5%	13.8%	-2.4%
Russell 2000	<u> </u>	Russell Mid Cap Value	8.5%	28.3%	28.3%	19.6%	11.2%	13.4%	28.3%	5.0%	27.1%	-12.3%	13.3%	20.0%	-4.8%
Russell 2000 Value	2	Russell Mid Cap Growth	2.8%	12.7%	12.7%	27.5%	19.8%	16.6%	12.7%	35.6%	35.5%	-4.8%	25.3%	7.3%	-0.2%
MSD EAFE 2.7% 11.3% 13.5% 9.5% 8.0% 11.3% 7.8% 22.0% -13.8% 25.0% 11.3% -1.4%	2	Russell 2000	2.1%	14.8%	14.8%	20.0%	12.0%	13.2%	14.8%	20.0%	25.5%	-11.0%	14.6%	21.3%	-4.4%
MSD EAFE 2.7% 11.3% 13.5% 9.5% 8.0% 11.3% 7.8% 22.0% -13.8% 25.0% 11.3% -1.4%	nall C	Russell 2000 Value	4.4%	28.3%	28.3%	18.0%	9.1%	12.0%	28.3%	4.6%	22.4%	-12.9%	7.8%	31.7%	-7.5%
MSD EAFE 2.7% 11.3% 13.5% 9.5% 8.0% 11.3% 7.8% 22.0% -13.8% 25.0% 1.0% -0.8% Australia 2.1% 9.4% 9.4% 13.5% 9.1% 6.6% 9.4% 8.7% 22.9% -12.0% 19.9% 11.4% -10.0% Canada 7.2% 26.0% 26.0% 19.2% 10.2% 6.0% 26.0% 5.3% 27.5% -17.2% 16.1% 24.6% -24.2% France 7.1% 19.5% 19.5% 16.1% 11.9% 9.8% 19.5% 4.1% 25.7% -12.8% 28.7% 4.9% -0.1% Germany 0.8% 5.3% 5.3% 12.4% 7.1% 8.2% 5.3% 11.5% 20.8% -22.2% 27.7% 2.8% -1.9% 4.9pan -4.0% 1.7% 1.7% 11.7% 8.5% 8.3% 1.7% 14.5% 19.6% -12.9% 24.0% 2.4% 9.6% Switzerland 12.8% 19.3% 19.3% 20.8% 14.4% 11.1% 19.3% 11.6% 32.3% -9.1% 22.5% -4.9% 0.4% UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% -10.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSD Energing Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Brazil -6.5% -17.4% -17.4% -5.5% 0.9% -3.0% -17.4% -19.0% 26.3% -0.5% 24.1% 66.2% -41.4% Ohina -6.1% -21.7% -21.7% 9.4% 7.2% -21.7% 29.5% 18.3% 18.6% 7.6% -7.3% 38.8% -1.4% -6.1% India -0.2% 26.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% India -0.2% 26.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% India -0.2% 26.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% India -0.2% 26.2% 26.2% 16.2% 11.7% 7.0% -8.4% 44.6% 12.5% -20.9% 47.3% 8.7% -6.7% Mexico 6.2% 22.5% 22.5% 10.2% 56.6% 18.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4%	ති	Russell 2000 Growth	0.0%	2.8%	2.8%	21.2%	14.5%	14.1%	2.8%	34.6%	28.5%	-9.3%	22.2%	11.3%	-1.4%
Australia 2.1% 9.4% 9.4% 13.5% 9.1% 6.6% 9.4% 8.7% 22.9% -12.0% 19.9% 11.4% -10.0% Canada 7.2% 26.0% 26.0% 19.2% 10.2% 6.0% 26.0% 5.3% 27.5% -17.2% 16.1% 24.6% -24.2% France 7.1% 19.5% 19.5% 16.1% 11.9% 9.8% 19.5% 4.1% 25.7% -12.8% 28.7% 4.9% -0.1% Germany 0.8% 5.3% 5.3% 12.4% 7.1% 8.2% 5.3% 11.5% 20.8% -22.2% 27.7% 2.8% -1.9% Japan -4.0% 1.7% 11.7% 11.7% 8.5% 8.3% 1.7% 14.5% 19.6% -12.9% 24.0% 2.4% 9.6% Switzerland 12.8% 19.3% 19.3% 20.8% 14.4% 11.1% 19.3% 11.6% 32.3% -9.1% 22.5% -4.9% 0.4% UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% -10.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSD Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Ohina -6.1% -21.7% -21.7% 7.8% 9.4% 7.2% -21.7% 29.5% 23.5% -18.9% 54.1% 0.9% -7.8% India -0.2% 26.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 18.7% 7.0% -8.4% 44.6% 12.5% -20.9% 47.3% 8.7% -6.7% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 18.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 18.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 1.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4%	Inte	ernational Equity													
Canada 7.2% 26.0% 19.2% 10.2% 6.0% 26.0% 5.3% 27.5% -17.2% 16.1% 24.6% -24.2% France 7.1% 19.5% 19.5% 16.1% 11.9% 9.8% 19.5% 4.1% 25.7% -12.8% 28.7% 4.9% -0.1% Germany 0.8% 5.3% 5.3% 12.4% 7.1% 8.2% 5.3% 11.5% 20.8% -22.2% 27.7% 2.8% -1.9% Japan -4.0% 1.7% 11.7% 11.7% 8.5% 8.3% 1.7% 14.5% 19.6% -12.9% 24.0% 2.4% 9.6% Switzerland 12.8% 19.3% 19.3% 20.8% 14.4% 11.1% 19.3% 11.6% 32.3% -9.1% 22.5% -4.9% 0.4% UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% -10.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSQ Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Gina -6.1% -21.7% -21.7% 7.8% 9.4% 7.2% -21.7% 29.5% 23.5% -18.9% 54.1% 0.9% -7.8% India -0.2% 26.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% Indonesia 6.4% 2.1% 2.1% 0.8% 2.9% 1.0% -8.4% 44.6% 12.5% -20.9% 47.3% 8.7% -6.7% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 1.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 1.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4%		MSO EAFE	2.7%	11.3%	11.3%	13.5%	9.5%	8.0%	11.3%	7.8%	22.0%	-13.8%	25.0%	1.0%	-0.8%
UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSQ Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Paril Property of the control	ŝ	Australia	2.1%	9.4%	9.4%	13.5%	9.1%	6.6%	9.4%	8.7%	22.9%	-12.0%	19.9%	11.4%	-10.0%
UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSQ Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Paril Property of the control	arke Te	Canada	7.2%	26.0%	26.0%	19.2%	10.2%	6.0%	26.0%	5.3%	27.5%	-17.2%	16.1%	24.6%	-24.2%
UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSQ Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Paril Property of the control	Ž	France	7.1%	19.5%	19.5%	16.1%	11.9%	9.8%	19.5%	4.1%	25.7%	-12.8%	28.7%	4.9%	-0.1%
UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSQ Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Paril Property of the control	8	Germany	0.8%	5.3%	5.3%	12.4%	7.1%	8.2%	5.3%	11.5%	20.8%	-22.2%	27.7%	2.8%	-1.9%
UK 5.6% 18.5% 18.5% 8.7% 6.2% 5.1% 18.5% 21.0% -14.2% 22.3% -0.1% -7.6% MSQ Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Paril Property of the control	lo	Japan	-4.0%	1.7%	1.7%	11.7%	8.5%	8.3%	1.7%	14.5%	19.6%	-12.9%	24.0%	2.4%	9.6%
MSCI Emerging Markets -1.3% -2.5% -2.5% 10.9% 9.9% 5.5% -2.5% 18.3% 18.4% -14.6% 37.3% 11.2% -14.9% Brazil -6.5% -17.4% -5.5% 0.9% -3.0% -17.4% -19.0% 26.3% -0.5% 24.1% 66.2% -41.4% China -6.1% -21.7% -21.7% 7.8% 9.4% 7.2% -21.7% 29.5% 23.5% -18.9% 54.1% 0.9% -7.8% India -0.2% 26.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% Indonesia 6.4% 2.1% 2.1% 0.8% 2.9% 1.0% 2.1% -8.1% 9.1% -9.2% 24.2% 17.0% -19.5% Korea -0.9% -8.4% -8.4% 14.2% 11.7% 7.0% -8.4% 44.6% 12.5% -20.9% 47.3% 8.7% -6.7% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 1.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4%	å	Switzerland	12.8%	19.3%	19.3%	20.8%	14.4%	11.1%	19.3%	11.6%	32.3%	-9.1%	22.5%	-4.9%	0.4%
Brazil -6.5% -17.4% -17.4% -5.5% 0.9% -3.0% -17.4% -19.0% 26.3% -0.5% 24.1% 66.2% -41.4% Ohina -6.1% -21.7% -21.7% 7.8% 9.4% 7.2% -21.7% 29.5% 23.5% -18.9% 54.1% 0.9% -7.8% India -0.2% 26.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% Indonesia 6.4% 2.1% 2.1% 0.8% 2.9% 1.0% 2.1% -8.1% 9.1% -9.2% 24.2% 17.0% -19.5% Korea -0.9% -8.4% 14.2% 11.7% 7.0% -8.4% 44.6% 12.5% -20.9% 47.3% 8.7% -6.7% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 1.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4%		UK	5.6%	18.5%	18.5%	8.7%	6.2%	5.1%	18.5%	-10.5%	21.0%	-14.2%	22.3%	-0.1%	-7.6%
China -6.1% -21.7% -21.7% 7.8% 9.4% 7.2% -21.7% 29.5% 23.5% -18.9% 54.1% 0.9% -7.8% India -0.2% 26.2% 16.2% 15.1% 10.9% 26.2% 15.6% 7.6% -7.3% 38.8% -1.4% -6.1% Indonesia 6.4% 2.1% 2.1% 0.8% 2.9% 1.0% 2.1% -8.1% 9.1% -9.2% 24.2% 17.0% -19.5% Korea -0.9% -8.4% 14.2% 11.7% 7.0% -8.4% 44.6% 12.5% -20.9% 47.3% 8.7% -6.7% Mexico 6.2% 22.5% 22.5% 10.2% 5.6% 1.8% 22.5% -1.9% 11.4% -15.5% 16.0% -9.2% -14.4%		MSO Emerging Markets	-1.3%	-2.5%	-2.5%	10.9%	9.9%	5.5%	-2.5%	18.3%	18.4%	-14.6%	37.3%	11.2%	-14.9%
IVIEXIO 0.2% 22.3% 22.3% 10.2% 3.0% 1.6% 22.3% -1.9% 11.4% -13.3% 10.0% -9.2% -14.4%	S	Brazil	-6.5%	-17.4%	-17.4%	-5.5%	0.9%	-3.0%	-17.4%	-19.0%	26.3%	-0.5%	24.1%	66.2%	-41.4%
IVIEXIO 0.2% 22.3% 22.3% 10.2% 3.0% 1.6% 22.3% -1.9% 11.4% -13.3% 10.0% -9.2% -14.4%	-ket	China	-6.1%	-21.7%	-21.7%	7.8%	9.4%	7.2%	-21.7%	29.5%	23.5%	-18.9%	54.1%	0.9%	-7.8%
IVIEXIO 0.2% 22.3% 22.3% 10.2% 3.0% 1.6% 22.3% -1.9% 11.4% -13.3% 10.0% -9.2% -14.4%	Mar	India											38.8%		
IVIEXIO 0.2% 22.3% 22.3% 10.2% 3.0% 1.6% 22.3% -1.9% 11.4% -13.3% 10.0% -9.2% -14.4%	ng	Indonesia					2.9%			-8.1%	9.1%				
IVIEXIO 0.2% 22.3% 22.3% 10.2% 3.0% 1.6% 22.3% -1.9% 11.4% -13.3% 10.0% -9.2% -14.4%	ergi.														
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1.2.1 1.1.1		Russia	-9.2%	19.0%	19.0%	16.3%	10.5%	5.0%	19.0%	-12.5%	50.9%	-0.4%	5.2%	54.8%	4.2%

Source: Morningstar Direct; GWCM Analysis

Individual country returns are represented by MSCI indices and shown as USD returns

*Canada is not part of the EAFE Index

Past performance is not a guarantee or prediction of future results.



Fixed Income and Specialty Returns

(as of December 31, 2021)	QTD	YTD	1 Year Trailing	3 Year Trailing	5 Year Trailing	10 Year Trailing	2021	2020	2019	2018	2017	2016	2015
Fixed Income													
Bloomberg Bardays USAggregate	0.0%	-1.5%	-1.5%	4.8%	3.6%	2.9%	-1.5%	7.5%	8.7%	0.0%	3.5%	2.6%	0.5%
Bloomberg Bardays USTreasury	0.2%	-2.3%	-2.3%	4.1%	3.1%	2.1%	-2.3%	8.0%	6.9%	0.9%	2.3%	1.0%	0.8%
Bloomberg Bardays US Govt/ Credit Intermediate	-0.6%	-1.4%	-1.4%	3.9%	2.9%	2.4%	-1.4%	6.4%	6.8%	0.9%	2.1%	2.1%	1.1%
Bloomberg Bard ays US Govt/ Credit Long	2.2%	-2.5%	-2.5%	10.6%	7.4%	5.7%	-2.5%	16.1%	19.6%	-4.7%	10.7%	6.7%	-3.3%
Bloomberg Bardays USTIPS	2.4%	6.0%	6.0%	8.4%	5.3%	3.1%	6.0%	11.0%	8.4%	-1.3%	3.0%	4.7%	-1.4%
Bloomberg Bardays US Corporate High Yield	0.7%	5.3%	5.3%	8.8%	6.3%	6.8%	5.3%	7.1%	14.3%	-2.1%	7.5%	17.1%	-4.5%
FISEWOBI	-1.1%	-7.0%	-7.0%	2.7%	2.9%	1.0%	-7.0%	10.1%	5.9%	-0.8%	7.5%	1.6%	-3.6%
JPM EMBI Gobal Diversified	-0.4%	-1.8%	-1.8%	5.9%	4.7%	5.3%	-1.8%	5.3%	15.0%	-4.3%	10.3%	10.2%	1.2%
FTSETreasury Bill 3 Month	0.0%	0.0%	0.0%	1.0%	1.1%	0.6%	0.0%	0.6%	2.3%	1.9%	0.8%	0.3%	0.0%
Specialty													
Bloomberg Commodity	-1.6%	27.1%	27.1%	9.9%	3.7%	-2.9%	27.1%	-3.1%	7.7%	-11.2%	1.7%	11.8%	-24.7%
DJUSSelect RET	17.2%	45.9%	45.9%	16.8%	9.7%	10.7%	45.9%	-11.2%	23.1%	-4.2%	3.8%	6.7%	4.5%
FTSEEPRA/NARET Developed Ex US	2.1%	8.8%	8.8%	7.4%	7.1%	7.8%	8.8%	-6.5%	21.8%	-5.8%	20.8%	2.0%	-3.2%



Name	Total Ret 3 Mth	Total Ret 1 Yr	Total Ret 3 Yr	Total Ret 5 Yr	Total Ret 10 Yr	Total Net Assets \$M	Expense Ratio
American Funds EuroPacific Gr R6	-1.13	2.84	17.95	12.87	10.01	174,897	0.46
Morningstar Foreign Large Growth Avg	2.01	7.69	20.03	14.11	10.16	-	1.07
MSCI EAFE Index	2.69	11.26	13.54	9.55	8.03	-	-
MSCI ACWI ex U.S.	1.82	7.82	13.18	9.61	7.28	-	-
Blackrock EAFE Equity Index Coll T	2.67	11.55	13.96	9.95	8.39	-	0.04
MSCI EAFE Index	2.69	11.26	13.54	9.55	8.03	-	-
DFA US Micro Cap I	7.27	33.50	19.75	11.03	13.69	6,817	0.44
Morningstar Small Cap Blend Avg	5.47	24.19	19.73	11.22	12.74	-	1.02
Russell 2000 Index	2.14	14.82	20.02	12.02	13.23	-	-
Blackrock Russell 2000 Index Coll M	2.13	14.88	20.10	12.14	-	-	0.03
Russell 2000 Index	2.14	14.82	20.02	12.02	13.23	-	-
T. Rowe Price Instl Mid-Cap Equity Gr	4.80	15.52	23.95	18.60	17.03	6,081	0.61
Morningstar Mid Cap Growth Avg	2.76	13.05	27.47	19.37	15.66	-	1.07
Russell Mid Cap Growth Index	2.85	12.73	27.46	19.83	16.63	-	-
S&P Midcap 400 Index	8.00	24.76	21.41	13.09	14.20	-	-
Blackrock Midcap Equity Index Coll F	7.95	24.65	21.41	13.10	-	-	0.02
S&P MidCap 400 Index	8.00	24.76	21.41	13.09	14.20	-	-
Calvert US Large Cap Core Rspnb ldx R6	9.76	25.70	28.20	19.61	17.43	6,746	0.19
S&P 500 Index	11.03	28.71	26.07	18.47	16.55	-	-
Morningstar Socially Resp Large Cap Avg**	9.09	25.20	26.50	18.10	15.41	-	0.93
Morningstar Large Cap Growth Avg	6.91	20.45	29.54	22.39	17.65	-	0.98
Fidelity Contrafund Commingled Pool Cl 2	8.43	24.73	29.05	22.91	-		0.38
Morningstar Large Cap Growth Avg	6.91	20.45	29.54	22.39	17.65	-	0.98
Russell 1000 Growth Index	11.64	27.60	34.08	25.32	19.79	-	-
S&P 500 Index	11.03	28.71	26.07	18.47	16.55	-	-

^{**}This index is a compilation of all Large Cap Socially Conscious Funds in the Morningstar Database



Past performance is no guarantee of future results. Rankings provided based on total returns. Performance quoted for mutual funds may include performance of a predecessor fund/share class prior to the share class commencement of operations.

Performance Benchmarking

Name	Total Ret 3 Mth	Total Ret 1 Yr	Total Ret 3 Yr	Total Ret 5 Yr	Total Ret 10 Yr	Total Net Assets \$M	Expense Ratio
American Beacon Bridgeway Lg Cap Value I CIT*	6.82	21.90	13.55	8.25	13.46	2,652	0.55
Morningstar Large Cap Value Avg	7.77	25.16	17.64	11.16	12.97	-	-
Russell 1000 Value Index	8.42	26.22	17.82	11.68	12.39	-	-
Vanguard Institutional 500 Index Trust**	11.02	28.70	26.07	18.47	16.54		0.01
S&P 500 Index	11.03	28.71	26.07	18.47	16.55	-	-
Vanguard Wellington Adm	7.12	19.12	17.36	12.40	11.46	127,687	0.16
Morningstar Moderate Allocation Avg	4.79	13.89	14.85	10.39	9.33	-	1.04
Composite 65% S&P 500 / 35% Barclay's Aggregate	7.17	18.12	18.62	13.26	11.77	-	-
Composite 65% S&P 500 / 35% Barclay's U.S. Credit A or Better ldx	7.22	18.02	19.35	13.68	12.30	-	-
Vanguard Long-Term Investment-Grade Adm	1.31	-2.29	10.79	7.48	6.56	20,803	0.12
Barclay's LT Corporate A	0.15	-1.82	6.87	4.78	4.42	-	-
Morningstar Corp Bond	0.01	-0.76	7.38	4.97	4.55	-	0.67
Dodge & Cox Income	-0.43	-0.91	5.97	4.37	4.07	71,838	0.42
Morningstar Interm Core-Plus Bond Avg	-0.18	-0.67	5.38	3.95	3.58	-	-
BarCap US Agg Bond TR USD	0.01	-1.54	4.79	3.57	2.90	-	-
Blackrock US Debt Index Fund Coll W	-0.06	-1.61	4.81	3.60	2.96	-	0.03
BarCap US Agg Bond TR USD	0.01	-1.54	4.79	3.57	2.90	-	-
Vanguard Admiral Treasury Money Mkt Inv	0.00	0.01	0.87	1.04	0.55	33,573	0.09
Morningstar Taxable Money Mkt Avg	0.00	0.02	0.71	0.81	0.42	-	0.43
U.S. Treasury 90-Day T-Bill	0.01	0.04	0.82	1.06	0.59	-	-
iMoney Net Average Treasury MM	0.00	0.01	0.64	0.71	0.36	-	-
Stable Value Fund	0.41	1.70	2.19	2.14	2.09	782	0.28
5 Yr. Constant Maturity Treasury Yield	0.30	0.86	1.11	1.60	1.44	-	-



^{*} The American Beacon CIT returns presented in italics are linked to mutual fund performance.

^{**} Italicized returns are taken from mutual fund share class..

3-Year Percentile Ranks	12/31/2021
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	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	QЗ	Q2
	2021	2021	2021	2021	2020	2020	2020	2020	2019	2019	2019
	% of Peer	% of	% of Peer	% of Peer	% of Peer	% of Peer	% of Peer	% of Peer	% of Peer	% of Peer	% of Peer
	Group	Peer Group	Group	Group	Group	Group	Group	Group	Group	Group	Group
Group/Investment	Beaten	Beaten	Beaten	Beaten	Beaten	Beaten	Beaten	Beaten	Beaten	Beaten	Beaten
Amer Beacon Bridgeway Lg Cp Val Inst	13	7	8	6	9	13	13	10	15	16	21
American Funds Europacific Grth R6	30	63	58	46	57	40	42	31	53	61	73
BlackRock EAFE® Equity Index F	58	57	53	56	57	56	69	74	72	87	79
Blackrock Mid Cap Eq Idx Fund CF	50	50	50	50	50	50	45	52	52	61	61
BlackRock Russell 2000® Index F	54	69	80	84	88	82	84	81	81	69	81
Blackrock US Debt Idx Fund CF	55	59	59	63	70	76	83	95	78	73	63
Calvert US Lrg Cap Core Rspnb Idx I	94	94	97	97	99	97	96	90	87	83	90
DFA US Micro Cap I	45	28	32	40	25	17	23	31	31	46	54
Dodge & Cox Income	69	74	79	82	83	78	82	69	75	83	85
Fidelity Contrafund Commingled Pl 2	45	38	36	37	41	53	58	58	63	68	63
T. Rowe Price Instl Mid-Cap Equity Gr	24	39	34	37	38	37	36	45	66	71	62
Vanguard Instl 500 Index Trust	77	73	74	76	78	82	84	81	83	82	84
Vanguard Long-Term Inv-Grade Adm	42	50	49	54	47	60	72	77	54	63	55
Vanguard Target Retire 2015 Trust I	20	23	21	25	46	74	74	87	69	66	67
Vanguard Target Retire 2025 Trust I	69	72	73	77	79	89	85	80	92	85	81
Vanguard Target Retire 2035 Trust I	54	63	67	60	70	80	80	79	76	71	81
Vanguard Target Retire 2045 Trust I	57	66	67	70	73	83	80	73	79	79	79
Vanguard Target Retire 2055 Trust I	41	63	64	59	68	78	81	78	71	65	72
Vanguard Target Retire Inc Trust I	56	69	66	71	78	86	84	90	72	67	58
Vanguard Wellington™ Admiral™	82	87	84	77	73	80	81	87	91	94	90
	1 st Quarti	le	2 nd Quar	tile	3 rd Qı	uartile	4	4 th Quartile)		

^{*} Percentile ranks shown for American Beacon Bridgeway and Calvert US Large Cap Responsible Index are taken from oldest share class of their respective mutual funds.

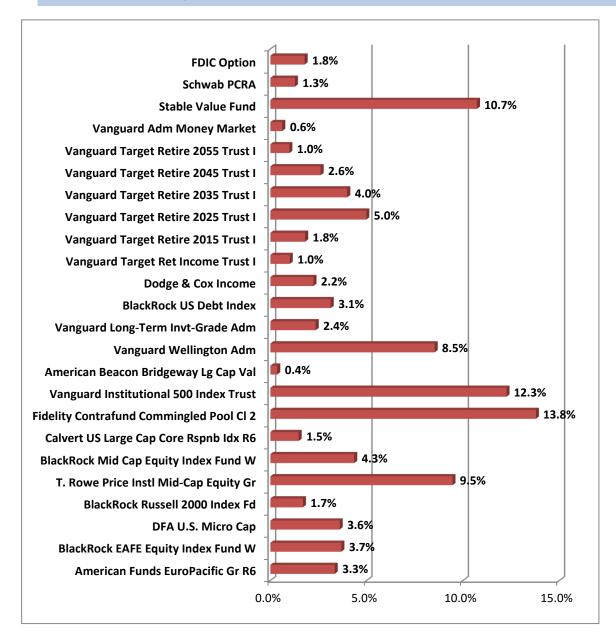


Asset Summary 12/31/2021

							Percentage of WDC
				WDC as a	Fund as a		Participants
	Plan Inception	Frond Nat Assats	WDC Assets in	Percentage of	Percentage of	Number of	Utilizing
	Date	Fund Net Assets	Fund	Fund Assets	WDC Assets	Participants	Fund
American Funds EuroPacific Gr R6	1/28/2005	\$174,896,600,041	\$243,666,338	0.14%	3.34%	28,440	41.86%
BlackRock EAFE Equity Index Fund W	2/1/2001	\$59,107,770,000	\$268,853,865	0.45%	3.69%	24,619	36.24%
DFA U.S. Micro Cap	2/1/1997	\$6,816,988,165	\$262,696,837	3.85%	3.60%	15,112	22.24%
BlackRock Russell 2000 Index Fd	2/20/2004	\$1,212,120,000	\$123,273,531	10.17%	1.69%	21,015	30.93%
T. Rowe Price Instl Mid-Cap Equity Gr	2/1/1998	\$6,080,810,336	\$689,649,900	11.34%	9.45%	34,054	50.12%
BlackRock Mid Cap Equity Index Fund W	2/1/2001	\$8,033,320,000	\$317,252,439	3.95%	4.35%	26,115	38.44%
Calvert US Large Cap Core Rspnb ldx R6	4/18/2003	\$6,745,768,741	\$107,077,073	1.59%	1.47%	3,551	5.23%
Fidelity Contrafund Commingled Pool CI 2	1/31/1994	\$145,369,093,280	\$1,005,385,053	0.69%	13.78%	16,309	24.00%
Vanguard Institutional 500 Index Trust	9/9/1990	\$120,500,000,000	\$894,177,670	0.74%	12.26%	32,244	47.46%
American Beacon Bridgeway Lg Cap Val	11/1/2017	\$261,598,045	\$26,059,355	9.96%	0.36%	17,739	26.11%
Vanguard Wellington Adm	10/26/2001	\$127,686,557,418	\$621,995,246	0.49%	8.53%	24,172	35.58%
Vanguard Long-Term Invt-Grade Adm	10/26/2001	\$20,802,736,101	\$171,582,693	0.82%	2.35%	15,099	22.22%
BlackRock US Debt Index	2/1/2001	\$15,606,980,000	\$228,494,667	1.46%	3.13%	22,956	33.79%
Dodge & Cox Income	9/20/2019	\$71,837,982,595	\$163,190,675	0.23%	2.24%	17,107	25.18%
Vanguard Target Ret Income Trust I	7/29/2005	\$13,000,000,000	\$73,756,266	0.57%	1.01%	1,869	2.75%
Vanguard Target Retire 2015 Trust I	7/29/2005	\$12,600,000,000	\$131,622,907	1.04%	1.80%	2,586	3.81%
Vanguard Target Retire 2025 Trust I	7/29/2005	\$72,400,000,000	\$363,420,750	0.50%	4.98%	6,208	9.14%
Vanguard Target Retire 2035 Trust I	7/29/2005	\$77,300,000,000	\$291,246,490	0.38%	3.99%	6,999	10.30%
Vanguard Target Retire 2045 Trust I	7/29/2005	\$64,700,000,000	\$190,215,473	0.29%	2.61%	6,725	9.90%
Vanguard Target Retire 2055 Trust I	8/18/2010	\$34,000,000,000	\$71,728,156	0.21%	0.98%	4,671	6.87%
Vanguard Adm Money Market	10/1/1993	\$33,573,463,269	\$45,088,344	0.13%	0.62%	6,099	8.98%
Stable Value Fund	9/1/1996	N/A	\$782,329,796	N/A	10.72%	29,252	43.05%
Schwab PCRA	2/17/2000	N/A	\$92,764,492	N/A	1.27%	1,229	1.81%
FDIC Option	12/31/1996	N/A	\$129,712,511	N/A	1.78%	4,931	7.26%



Asset Summary 12/31/2021

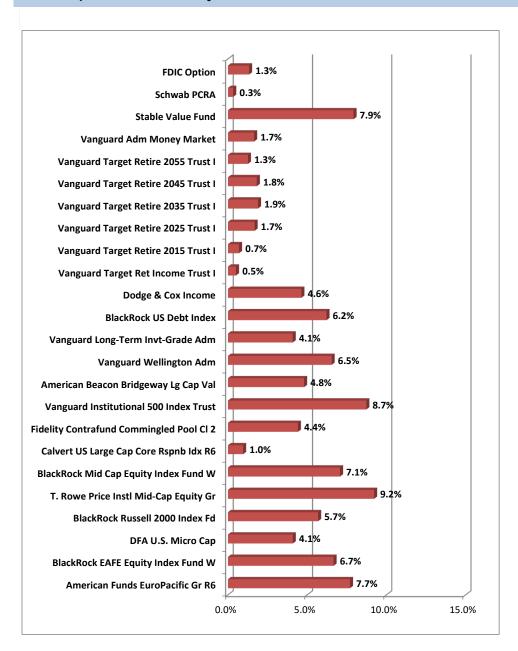


Total WDC Assets

\$7,295,240,524

Domestic Equity	\$3,425,571,857	47%
Intl Equity	\$512,520,203	7%
Asset Allocation	\$1,743,985,287	24%
Fixed Income	\$563,268,035	8%
Cash Equiv.	\$957,130,651	13%
Self-Directed Brok.	\$92,764,492	1%





Total WDC Participants 67,942



Expense Summary 12/31/2021

Name	Expense Ratio	Annual Expense per \$1000
American Funds EuroPacific Gr R6	0.46	\$4.60
Cat: Foreign Large Growth	1.07	
Blackrock EAFE Equity Index Fund W	0.04	\$0.40
Cat: Foreign Large Blend Index	0.40	
DFA U.S. Micro Cap	0.44	\$4.40
Cat: Small Blend	1.02	
Blackrock Russell 2000 Index Fd	0.03	\$0.30
Cat: Small Cap Blend Index	0.40	
T. Rowe Price Instl Mid-Cap Equity Gr	0.61	\$6.10
Cat: Mid Growth	1.07	
Blackrock Mid Cap Equity Index Fund W	0.02	\$0.20
Cat: Mid Cap Blend Index	0.42	
Calvert US Large Cap Core Rspnb ldx R6	0.19	\$1.90
Cat: Socially Resp Large Cap	0.93	
Fidelity Contrafund Commingled Pool Cl 2	0.38	\$3.80
Cat: Large Growth	0.98	
Vanguard Institutional 500 Index Trust	0.01	\$0.10
Cat: Large Cap Blend Index	0.44	
American Beacon Bridgeway Lg Cap Val	0.55	\$5.50
Cat: Large Value	0.93	
Stable Value Fund	0.28	\$2.80
Cat: Stable Value	0.68	
Dodge & Cox Income	0.42	\$4.20
Cat: Interm. Core-Plus Bond	0.75	

Asset-Weighted Average	Expense Ratio: 0.22%
------------------------	----------------------

Name	Expense Ratio	Annual Expense per \$1000
Vanguard Wellington Adm	0.16	\$1.60
Cat: Moderate Allocation	1.04	
Vanguard Target Retirement 2055 Inv	0.07	\$0.70
Cat: Target Date 2050+	0.71	
Vanguard Target Retirement 2045 Inv	0.07	\$0.70
Cat: Target Date 2041-2045	0.71	
Vanguard Target Retirement 2035 Inv	0.07	\$0.70
Cat: Target Date 2031-2035	0.70	
Vanguard Target Retirement 2025 Inv	0.07	\$0.70
Cat: Target Date 2021-2025	0.67	
Vanguard Target Retirement 2015 Inv	0.07	\$0.70
Cat: Target Date 2011-2015	0.59	
Vanguard Target Retirement Income Inv	0.07	\$0.70
Cat: Retirement Income	0.69	
Vanguard Long-Term Invmt-Grade Adm	0.12	\$1.20
Cat: Corporate Bond	0.67	
Blackrock US Debt Index	0.03	\$0.30
Cat: Intermediate Bond Index	0.28	
Vanguard Adm Money Market	0.09	\$0.90
Average US Taxable Money Market Fund	0.43	

^{*} The Dodge & Cox Income Fund shares revenue back to the plan's participants, which is not reflected in the expense ratios above. The expense ratio of the fund including this reimbursement would be 0.32% annually.



Name	Total Ret 3 Mth	Total Ret 1 Yr	Total Ret 3 Yr	Total Ret 5 Yr	Total Ret 10 Yr	Total Net Assets \$M	Expense Ratio	% Short- Term	% US Stocks	% Non US Stocks	% Inv Grade Bond	% High Yield Bond
Vanguard Target Retire Inc Trust I	2.03	5.25	9.49	6.92	5.94	13,000	0.07	1	18	12	68	0
S&P Target Date Retirement Income TR USD	1.99	5.11	9.03	6.52	5.59	-	-	-	-	-	-	-
Composite Returns*	1.94	4.69	9.21	6.48	5.50	-	-	-	-	-	-	-
Vanguard Target Retire 2015 Trust I	2.14	5.80	10.32	7.77	7.54	12,600	0.07	1	19	13	66	0
S&P Target Date 2015 TR USD	3.05	8.01	11.19	8.08	7.43	-	-	-	-	-	-	-
Composite Returns*	2.11	5.24	9.61	6.74	5.74		-	-	-	-	-	-
Vanguard Target Retire 2025 Trust I	3.60	9.91	14.29	10.46	9.71	72,400	0.07	1	35	23	41	0
S&P Target Date 2025 TR USD	3.85	10.67	13.37	9.65	9.01	-	-	-	-	-	-	-
Composite Returns*	3.76	10.54	13.48	9.30	8.03	-	-	-	-	-	-	-
Vanguard Target Retire 2035 Trust I	4.61	13.08	16.79	12.17	11.21	77,300	0.07	0	45	29	26	0
S&P Target Date 2035 TR USD	5.21	14.93	16.56	11.67	10.63	-	-	-	-	-	-	-
Composite Returns*	4.78	13.79	15.84	10.85	9.42	-	-	-	-	-	-	-
Vanguard Target Retire 2045 Trust I	5.59	16.34	19.16	13.63	12.13	64,700	0.07	0	54	35	11	0
S&P Target Date 2045 TR USD	6.04	17.51	18.32	12.81	11.56	-	-	-	-	-	-	-
Composite Returns*	5.75	16.94	18.13	12.36	10.77		-	-	-	-	-	-
Vanguard Target Retire 2055 Trust I	5.71	16.61	19.30	13.71	12.15	34,000	0.07	0	55	36	9	0
S&P Target Date 2055+ TR USD	6.22	18.19	18.76	13.18	12.00	-	-	-	-	-	-	-
Composite Returns*	5.85	17.24	18.36	12.51	10.90	-	-	-	-	-	-	-

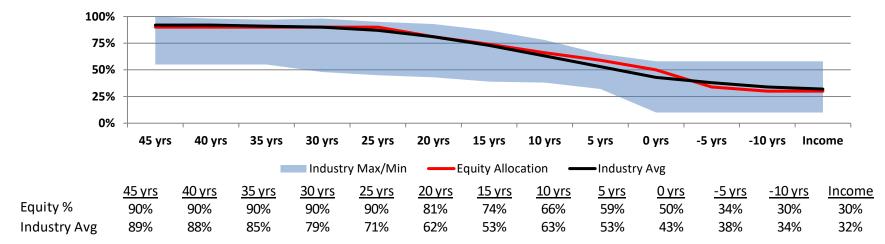


^{*}Composite benchmark consists of the following indices weighted to match the allocation of the specific target date fund: MSCI Broad Market, MSCI EAFE, Barclays Aggregate Bond, and Barclays US Treasury 1-3 Month

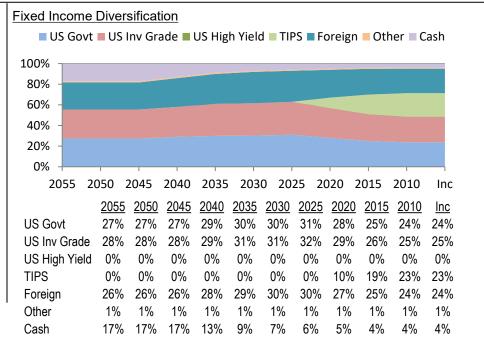
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Glide Path Summary 12/31/2021





Equity Diversification ■ US Large Cap ■ US Mid/Small ■ Non-US - Dev ■ Non-US - Emrg ■ Other 100% 80% 60% 40% 20% 2055 2050 2045 2040 2035 2030 2025 2020 2015 2010 2050 2045 2040 2035 2030 2015 2020 2010 <u>Inc</u> US Large Cap US Mid/Small 13% 13% 13% 13% 13% Non-US - Dev 31% 31% 31% 31% 31% 31% 31% 31% 31% Non-US - Emrg 7% Other





Questions?

Investment Option Updates: Lower Expense Ratio Share Classes and Removal of Self-Directed Brokerage from Equity Wash List

Item 5 – Memo Only



Wisconsin Deferred Compensation Program



Informational Item Only

No Board action is required



Questions?

Schwab Personal Choice Retirement Account Option Review

Item 6 – Deferred Compensation Board



Informational Item Only

No Board action is required





Personal Choice
Retirement Account® (PCRA)

March 31, 2022

Charles Schwab: The Mission

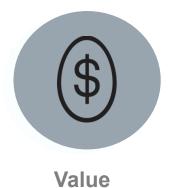
Schwab is driven by our overall Vision of being the most trusted leader in investment services and our "Through Client Eyes" strategy.

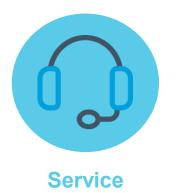
- At Schwab, we believe in the power of investing to transform people's lives.
- We see investing as an act of optimism and a commitment to the future.
- We measure ourselves not only by what we do, but how we do it.





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- **2.2 million** corporate retirement plan participants
- \$7.8 trillion in client assets¹



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- Rated a Best Online Broker for 2021 in the Investor Business Daily Best Online Broker survey²
- Rated #1 Overall Most Trusted Financial Company in the 2020 Investor Business Daily Most Trusted Financial Companies Survey³
- Received a 5 out of 5 star ranking by Stockbrokers.com's Best Online Brokers rankings for 2021. Also Named the #1 firm in the Innovation, Research, and Phone Support categories⁴
- Selected as one of the FORTUNE top 50 World's Most Admired Companies for 2021⁵







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61 billion in client PCRA assets; **22.5 billion** in client SDBA assets¹

Schwab PCRA: a Legacy of Innovation, a Culture of Service



A collaboration with your recordkeeper



Support for you and your participants



Investment opportunities for your participants



For Institutional Use Only

Value and Low Fees to Help Participants Take Ownership



- \$0⁶ commission for all listed ETFs, stocks and base options on the U.S. exchanges across all mobile, automated phone and web trading channels.
 - Includes Schwab Stock Slicestm, a service that lets investors own fractional shares(slices) of any of America's leading companies in the S&P 500° for as little as \$5 each, even if their shares cost more.⁷
- No load: all Schwab mutual funds available for new purchase in PCRA are no load
- No transaction fees: with over 3,800 of more than 8,700 mutual funds⁸ offered through PCRA
- Over 2,000+ ETFs across a range of asset classes and fund companies⁹
- \$49.95 buy side only commission for transaction fee mutual funds



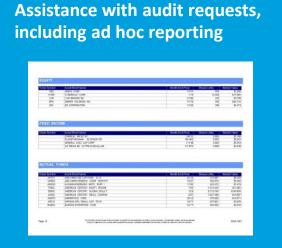
^{*} All broker-assisted trades are subject to service charges

Keeping You Informed: Comprehensive Plan Reporting





Self-directed brokerage account indicators report Asset allocation trends, asset flow categories and trading activity at www.schwab.com/sdbaindicators The Schwab Self-Directed Brokerage Account Indicators* The Schwab Self-Directed Brokerage Account Indicators*



Regulatory Environment: Fee Disclosure

404(a)(5) Participant Fee Disclosure Assistance



Schwab PCRA fee information report

- Sent to participants quarterly
- Update of fees assessed in PCRA during the previous quarter

Pricing Guide

Fees and commissions in PCRA

Online and live trade order verification process

 Notifies of any commissions or fees prior to placing a trade

Trade Confirmations

 Upon execution of a trade, details any commissions or fees associated with the trade



Initial report

 Sent to plan sponsors prior to implementation

Monthly basis

 Automated process checks for changes; updated change report is sent as necessary



We Support Your Plan:

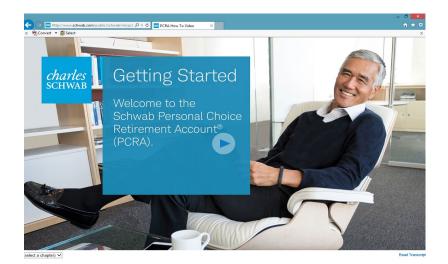




Schwab Marketing and Communication Support



- Customized Fact Sheets with plan specific information and instructions on account opening
- Comprehensive Welcome Kit sent to participants after account opening
- Plan specific content to include on plan website or other documents (newsletters etc.)
- APEX Awards winner for Publication Excellence in marketing collateral
- Updated PCRA "How-to" video with step by step instructions of how to research, trade and monitor investments: schwab.com/pcrahowto





Industry-leading customizable trading menu

State of WI may allow or restrict:

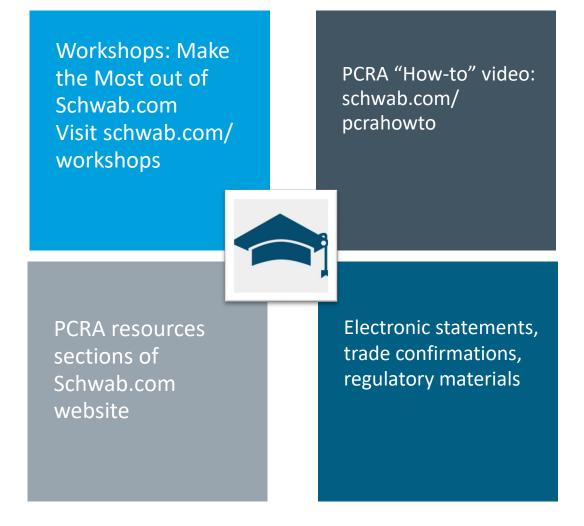
- Taxable Funds
 - Mutual Fund OneSource Funds (No Load, NTF)
 - Specific Funds
- Tax-Exempt Mutual Funds
- Equities
 - OTC or Nasdaq stocks
 - Exchange-traded funds (ETFs) only
 - Closed-end mutual funds only
- Publicly Traded Limited Partnerships
- Taxable Fixed Income
 - Certificates of deposit (CDs)
- Tax-Exempt Fixed Income
 - Treasuries
- Foreign Securities (not ADRs)
- Option contracts (covered calls/protective puts/cash-secured equity puts¹¹)
- Leveraged/Inverse ETFs



ERISA/Schwab restrictions:

- Collectibles
- Futures
- Commodities
- Precious Metals
- Currencies
- Margin Accounts
- Short Sales
- Private Placements
- Limited Partnerships
- Physical Assets (ex. real estate)
- Options (excluding covered calls, protective puts and cash-secured equity puts), if plan allows
- Alternative Investments

Resources and Educational Materials to Help Participants





Multi-Channel Tools to Stay Connected





to Traditional Channels

- Mobile apps (iPhone[®], iPad[®], Android[™], KindleFire, Apple Watch[™])¹⁰
- Automatic Investment Plan (AIP)
- Schwab Voice ID Service
 - "At Schwab, my voice is my password"
- Apple's Touch and Facial ID
 - Log into accounts on compatible devices
- Dedicated call center, including Chat functionality
- 365+ Schwab branches

A Personal Connection: Dedicated PCRA Support

100% focus on supporting PCRA participants



- **Experienced** in both retirement and brokerage industries
- Knowledgeable in the plan's specifics
- **Tenured:** 14 years average with Schwab and 17 in the industry
- Monday-Friday, 9:00 a.m. 7:30 p.m. EST
- 1-888-393-PCRA

Specialized product support



- Fixed Income specialists
- Active investor/trading specialists
- Sophisticated trading tools
- Global trading services
- Schwab professionals
- Mobile technology



For Institutional Use Only

PCRA: Investment Advisors and Other Third Parties



- Seamless: Schwab provides back office services for over 13,000 independent fee based Registered Investment Advisors (RIA); PCRA is seamless for Advisors on Schwab Advisor Services platform¹²
- PCRA total advisor managed stats
 - \$14 billion managed by advisors in PCRA
 - o **33,000+** PCRA advisor-manager accounts
 - o **2,100+** RIA firms using PCRA



PCRA: Investment Advisors and Other Third Parties

Brokers/Advisors not on Schwab platform and other third parties



- Participants may give a broker/advisor or other third party authority to trade only
- Participant completes a Schwab PCRA
 LPOA for a Third Party form (with notary)
- Notarized form is mailed or faxed to Schwab
- Advisor or third party trades on Schwab.com with personal ID and password



Choice & Ownership: Schwab is Committed to the Investor

Helping State of WI participants become financially fit and ready for retirement				
Full support in all aspects of the Schwab experience				
Access to Schwab.com, an industry-leading website				
Research and account monitoring tools				
Low cost investment choices				
Online, recorded or in-person educational sessions				
Continuous brokerage product improvements				





Opening my PCRA has been one of my best financial decisions.

I like the Schwab ratings used as a guide, also the numerous ratings of other brokerage and or banking affiliates.

I appreciate having the opportunity to trade equities using the Schwab PCRA. Although my investing acumen is not top notch, I actually appreciate having the ability to select the equities I want to invest in.

Every contact I have had with Schwab, by phone or in person, has been extremely professional. Thank you so much!

Mobile app is very good. Really like audio market update and idea center.

The comments above may not be representative of the experience of other clients and are not indicative of future performance or success. They stem strictly from the clients' experiences with broker-dealer related services and not from any investment advisory services offered by a Schwab affiliate

For Institutional Use Only



Additional Information



STATE OF WISCONSIN DEFFERED COMPENSATION PLAN

Schwab Personal Choice Retirement Account (PCRA) Quarterly Report

As of 12/31/2021



Plan Profile Information	
Plan Type	457B
Total PCRA Assets	\$92,630,398
Total Funded PCRA Accounts	708
Total Roth Assets	\$4,261,580
Total Funded Roth Accounts	98
Total Advisor Managed PCRA Assets	\$17,208,878
Total Advisor Managed Funded PCRAAccounts	84
PCRA Accounts Opened This Quarter	21
PCRA Assets In and Out This Quarter*	\$423,279
Average PCRA AccountBalance	\$130,834

Accets and	Accounts	/Trailina	4 Quarters)
Assers and	ACCCOUNTS		4 Quarters)
1 100010 MIIG	7 1000 011110	(. –



		Total Advisor Asse
WDC	©2022 Ch	n and Out incl narles Schwab ce number: 05

Assets In and Out includes contributions and distributions.

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Compliance number: 0517-ZGX6

PCRA Participant Profile Information	
Average Participant Age	55
Percent Male Participants	72%
Percent Female Participants	28%

Total Assets by Category	
Cash Investments	\$7,804,347
Equities	\$861
ETFs	\$47,359
Fixed Income	\$0
Mutual Funds	\$84,777,831
Other	\$0

Average Positions Per Account	
Cash Investments	8.0
Equities	0.0
ETFs	0.0
Fixed Income	0.0
Mutual Funds	4.4
Other	0.0
Total	5.2

Average Trades Per Account	
Equities	0.0
ETFs	0.0
Fixed Income	0.0
Mutual Funds	3.9
Other	0.0
Total	3.9

Top 10 Mutual Fund Holdings**					
Name	Category	Symbol	OS*	\$MFAssets	%MF Assets
SCHWAB S&P 500 INDEX	Large Capitalization Stock Funds	SWPPX	Υ	\$5,675,153	6.73%
SCHWAB TOTAL STOCK MARKET INDEX	Large Capitalization Stock Funds	SWTSX	Υ	\$2,771,339	3.29%
PIMCO INCOME INSTL	Taxable Bond Funds	PIMIX	Ν	\$1,874,155	2.22%
SCHWAB INTERNATIONAL INDEX	International	SWISX	Υ	\$1,126,955	1.34%
COLUMBIA MORTGAGE OPPORTUNITIES INST2	Taxable Bond Funds	CLMVX	Ν	\$1,097,909	1.30%
FIDELITY OTC	Large Capitalization Stock Funds	FOCPX	Ν	\$1,033,744	1.23%
DFA DIVERSIFIED FIXED INCOME INSTL	Taxable Bond Funds	DFXIX	Ν	\$894,639	1.06%
DFA US CORE EQUITY 21	Large Capitalization Stock Funds	DFQTX	Ν	\$880,801	1.04%
SCHWAB SMALL CAP INDEX	Small Capitalization Stock Funds	SWSSX	Υ	\$873,088	1.04%
BARON PARTNERS RETAIL	Large Capitalization Stock Funds	BPTRX	Υ	\$841,522	1.00%

Top 10 Fund Families

Name	\$MFAssets	%MF Assets
SCHWAB	\$14,098,365	16.72%
VANGUARD	\$8,350,279	9.90%
T ROWE PRICE	\$4,726,673	5.61%
PIMCO FUNDS	\$3,204,959	3.80%
FIDELITY	\$2,971,068	3.52%
JANUS	\$2,207,457	2.62%
ARTISAN	\$2,038,632	2.42%
DODGE & COX	\$2,003,590	2.38%
BLACKROCK	\$1,624,114	1.93%
COLUMBIA	\$1,466,638	1.74%



^{**}Top 10 Mutual Funds does not include Money Market Funds.

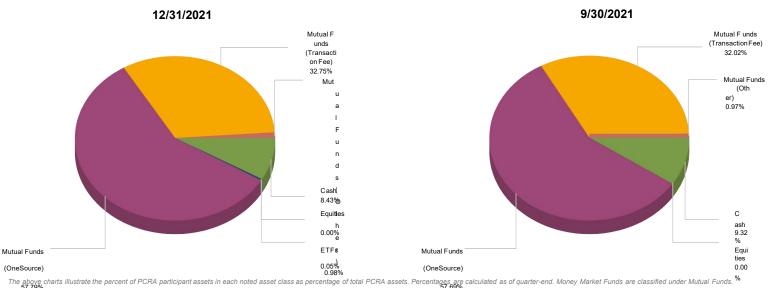
^{*}OS = OneSource, no-load, no transaction fee.

Top 10 Equity Holdings				
Name	Category	Symbol	\$EQAssets	%EQ Assets 100.00%
FIRSTHAND TECHNOLOGY VAL	Financials	SVVC	\$861	

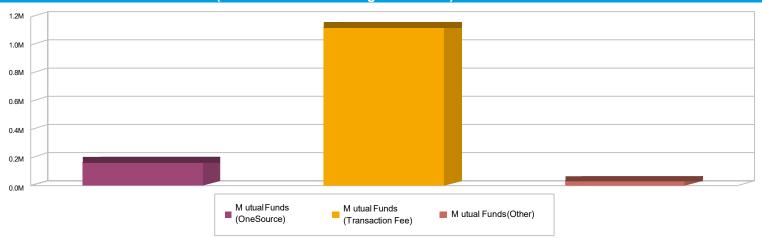
Top 10 ETF Holdings						
Name		Category	Symbol	OS*	\$ETF Assets	%ETF Assets
MOTLEY FOOL GLOBAL	OPPORTUNITIES ETF	International Equity	TMFG	N	\$43,982	92.87%
MOTLEY FOOL MID CAP	GROWTH ETF	US Equity	TMFM	Ν	\$3,378	7.13%







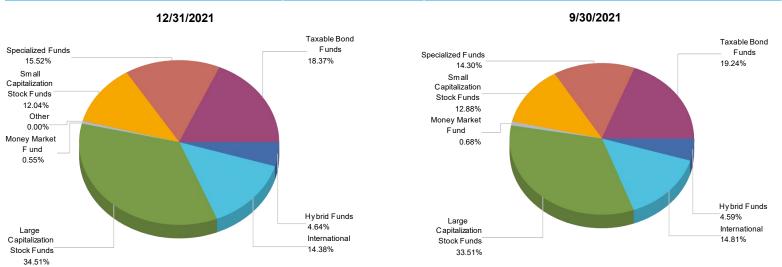
Net Flow - All Non-Cash Assets (3-Month Period Ending 12/31/2021)





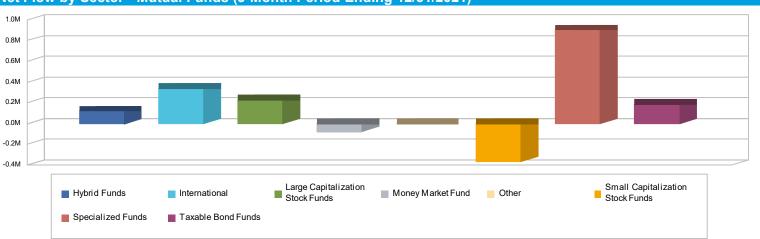
Net Flow is the net of all cash inflows and outflows in and out of financial assets; the performance of an asset or fund is not taken into account, only share redemptions, or outflows, and share purchases, or inflows. ©2022 Charles Schwab & Co., Inc. ("Schwab"). Member SIPC. All rights reserved.

Market Value Allocation - Mutual Funds (Quarter over Quarter)



The above charts illustrate the percent of PCRA participant assets in each noted asset class as percentage of total PCRA assets. Percentages are calculated as of quarter-end. Money Market Funds are classified under Mutual Funds.

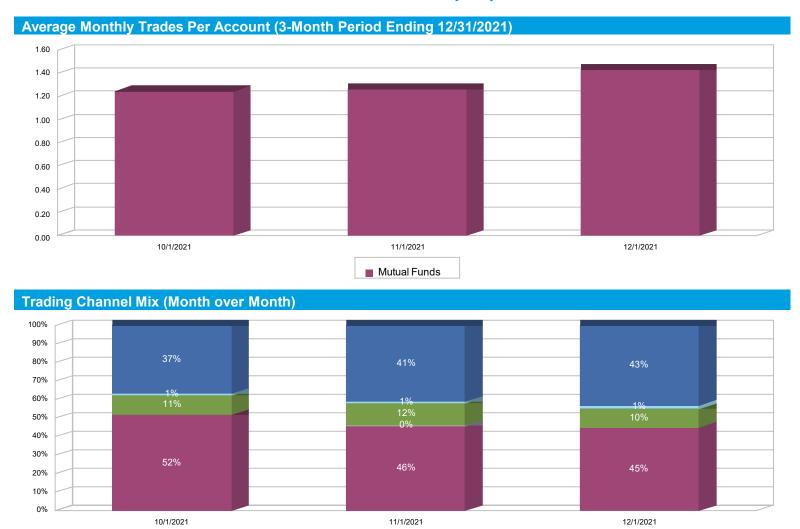
Net Flow by Sector - Mutual Funds (3-Month Period Ending 12/31/2021)





Net Flow is the net of all cash inflows and outflows in and out of financial assets; the performance of an asset or fund is not taken into account, only share redemptions, or outflows, and share purchases, or inflows. ©2022 Charles Schwab & Co., Inc. ("Schwab"). Member SIPC. All rights reserved.

Compliance number: 0517-ZGX6



Telebroker

Web



■ Investment Manager ■ Live Representative ■ Mobile

Disclosures

¹ Total client assets based on combined data for Schwab and TD Ameritrade as of January 31, 2022, using company reports; all other combined data as of January 31, 2022, calculated using Schwab's methodology.

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⁴StockBrokers.com: "2021 Online Broker Review" published January 19, 2021. Participation in the review is voluntary; a total of 11 online brokers participated in the 2021 review. The Online Broker Review assesses participating online brokers on 256 variables across seven categories: Commissions & Fees, Research, Platforms & Tools, Mobile Trading, Offering of Investments, Education, and Ease of Use. Star ratings are out of five possible stars and are based on a calculation that combines the variable assessment with an opinion score from 1-10 with 10 being "very good" in StockBrokers.com's opinion. Best in Class are online brokers who have placed within the Top 5 for a category. Industry Awards are awarded based on the opinions of StockBrokers.com's research team. Read our 2021 Review. For further information on how the ratings were calculated, see StockBrokers.com's "How We Test".

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⁶ The standard electronic \$0 commission does not apply to over-the-counter (OTC) equities, transaction-fee mutual funds, futures, fixed-income investments, or trades placed directly on a foreign exchange or in the Canadian market. Options trades will be subject to the standard \$0.65 per-contract fee. Service charges apply for trades placed through a broker (\$25). Exchange process, ADR, and Stock Borrow fees still apply. See the Charles Schwab Pricing Guide for Retirement Plan Accounts for full fee and commission schedules.

⁷ Schwab Stock Slices is not intended to be investment advice or a recommendation of any stock. Investing in stocks can be volatile and involves risk including loss of principal. Investors should consider their individual circumstances prior to investing.

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Disclosures (Continued)

⁷ Charles Schwab & Co., Inc. receives remuneration from fund companies for recordkeeping and shareholder services and for other administrative services for shares purchased through Schwab's Mutual Fund OneSource® program. Schwab also may receive remuneration from transaction-fee fund companies for certain administrative services.

Schwab's short-term redemption fee of \$49.95 will be charged on redemption of funds purchased through Schwab's Mutual Fund OneSource® service (and certain other funds with no transaction fee) and held for 90 days or less. Schwab reserves the right to exempt some funds from this fee, including certain Schwab Funds®, which may charge a separate redemption fee, and funds that accommodate short-term trading.

⁹ ETFs at Charles Schwab & Co., Inc. ("Schwab") which are U.S. exchange-listed can be traded without a commission on buy and sell transactions made electronically in a Schwab account. Unlisted ETFs are subject to a commission. Please see Charles Schwab Pricing Guide for Retirement Plan Accounts for additional information. Schwab does not receive payment to promote any particular ETF to its customers. Schwab's affiliate Charles Schwab Investment Management, Inc. ("CSIM") serves as investment advisor to the Schwab ETFs, which compensate CSIM out of the applicable operating expense ratios. The amount of the fees is disclosed in the prospectus of each ETF.

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¹¹ Options carry a high level of risk and are not suitable for all investors. Certain requirements must be met to trade options through Schwab. Please read the Options Disclosure Document titled "Characteristics and Risks of Standardized Options" before considering any option transaction. Call Schwab at 1-800-435-4000 for a current copy. Supporting documentation for any claims or statistical information is available upon request.

¹² Schwab Advisor Services serves independent investment advisors and includes the custody, trading and support services of Charles Schwab & Co., Inc. ("Schwab"). Independent investment advisors are not owned, affiliated with, or supervised by Schwab.

Schwab Personal Choice Retirement Account® (PCRA) is offered through Charles Schwab & Co., Inc. (Member SIPC), a registered broker-dealer which also provides other brokerage and custody services to its customers.

Questions?

Strategic Partnership Plan (SPP)

Total Total Total Total Total Total Total

Shelly Schueller, Director
Wisconsin Deferred Compensation Program

Emily Lockwood, Managing State Director Empower



Action Needed

• ETF requests that the Board approve a 3.5% increase in the annual fee paid to Empower.

2021 Scorecard Results

Tools adopted

Goal/Action Item	loois adopted	Results desired	12/31/21 Results
Enrollment	Employee and EmployerGroup meetings	 3% in-force* growth (66,790 in-force accounts as of 12/31/20) 10 new employers 1-2 Conventions 45+ benefits fairs 	 1.7% in-force* growth (67,927) 15 new employers adopted WMCA Conference (virtual) 69 virtual benefits fairs conducted
Asset Allocation	 Retirement Readiness Reviews (RRR) with at-risk groups Emails, mailers and tweets Fiduciary advice/CFP service Partnership on financial wellness grant 	 RRRs with 10% of at-risk population** (661 At Risk RRRs) Increase average number of investment options to 5.46 	1,384 RRRs with at-risk populationAverage number of investments 5.33
Education	 Participant Education RRRs for at risk groups DB Addition Campaign Employer Education Partnership on financial wellness grant Restart campaign 	 3,000 total RRRs 300 group meetings Bring positive actions*** to 33%+ of the RRRs conducted Restart campaign: Restart 2% of participants who stopped contributing 	 1,859 total RRRs 350 group meetings 66% positive action rate 4% of targeted participants restarted their contributions
Retention	 Retirement Readiness Reviews Retiree webinar RSG support and CFP service 	 Increase asset retention by 5%+ (roll out 5% fewer assets than \$137.8M rolled out in 2020) Conduct 150 financial plans 	 \$102.9M assets rolled out Retiree webinar 12/15/21 with 66 attendees 19 financial plans have been delivered (out of 74 who initiated the process); 12 subscriptions and 7 individual

Results desired



12/31/21 Results

^{*}In-force means net lives or number of participants with an account balance greater than \$0. There were 66,790 in-force accounts as of 12/31/20.

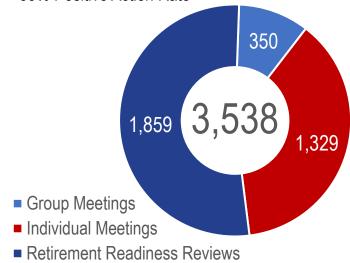
^{**}At-risk population = 50+ >75% equities; 50+ <10% equities; all ages <25% equities and twice average plan balance

^{***}Positive actions include actions like enrollments, rollovers, deferral increases, diversification (moving 100% to TDF or enroll in managed accounts), and personalization for those in managed accounts

Activity as of 12/31/2021

Goals:

300 Group Meetings3,000 Retirement Readiness Reviews661 At Risk Retirement Readiness Reviews33% Positive Action Rate







At-risk population = 50+ >75% equities; 50+ <10% equities; all ages <25% equities and twice average plan balance

Positive actions include actions like enrollments, rollovers, deferral increases, diversification (moving 100% to TDF or enroll in managed accounts), and personalization for those in managed accounts

Retirement Solutions Group (RSG) Participant Actions

WDC		12/31/2021		
RSG Contact Participant Actions	% assets	Assets	Participants	
Average Account Balance		\$137,680		
Average Rollover Balance		\$176,210		
Allocation of total assets		\$584,725,707	4,247	
Stay in Plan	79%	\$459,044,551	1,775	
Cash Outs	4%	\$22,774,591	1,888	
Rollovers to External Provider	15%	\$87,192,304	486	
Rollovers to Empower IRA	3%	\$15,714,260	98	
Rollovers to Empower Plan	0%	\$0	0	
Average Roll In Balance		\$29,200		
Total Roll Ins		\$38,748,530	1,327	



New Services Communications

- New Service Announcement
 - Web banner
 - Flyer
 - News & Updates
 - Tweet
 - Add ADV and Privacy Notice to website
- WRS Pension Estimate
 - Active employees
 - FAQ
 - Email and reminder email
 - Mailer (those without email addresses on file)
 - Pre log-in bulletin
 - Post log-in message
 - Statement narrative
 - Tweets

- Financial Planning
 - Cascaded email
 - Cascaded postcard
 - Phase I = 60+
 - Phase II = 45-59
 - Phase III = up to 44
 - Pre log-in tile (Phase III)
 - Tweets (Phase III)
 - RSG Term Mailer
- At Risk Campaign
 - Pre-login bulletin
 - Employer emails
 - Individual meeting invitations
 - Tweets
- Termination Mailer



WRS Pension Estimate Launch Campaign

- Audience:
 - All participants with a pension estimate who did not opt out
- Tactics:
 - Email 4/28/21 (sent to 27,289 participants)
 - Mailer 4/28/21 (sent to 4,517 participants)
 - FAQ
 - Pre-login bulletin
 - Post-login bulletin
 - Statement Narrative
- Email Results:
 - 25,304 delivered
 - 44% open rate
 - 10% click rate
 - 24% clickthrough rate





Retirement Solutions Group Retention Mailer (ongoing)

- Audience:
 - Monthly recently terminated participants
- Tactics:
 - Monthly Mailing
- Results:
 - Refer to Slide 4



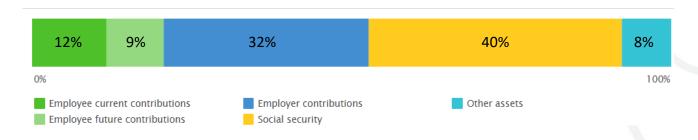


Lifetime Income Score (LIS) 12.31.21

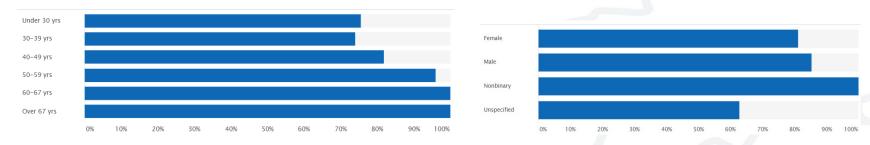


▲ 17.7%

Percent of Lifetime Income Score by source



Median Lifetime Income Score





Helping You Turn Over a New Retirement Leaf

Lifetime Income Score

Factors influencing the results shown:

Time: The participant's current age and when he/she plans to

retire

Savings: How much the participant has now and how much he/she

is likely to save in the future

Allocation: The investment mix the participant has selected for his/her

WDC account balances

WRS estimate: Directly from the annual Statement of Benefits

Social Security: Estimated benefit per the SSA



Financial Planning Campaign

- Audience:
 - Phase I = 60+
 - Phase II = 45-59
 - Phase III = up to 44
 - Reminder sent to Phase I and II*
- Tactics:
 - **Email**
 - Postcard
 - Flyer
 - Prelogin tile
 - **Tweets**
- Results:
 - 25 participants engaged with their planner to complete a financial plan
 - 19 financial plans delivered



How can financial planning help me?

financial goals. These professionals have acquired specialized training and have experience serving clients who share your questions about preparing for retirement and other financial goals. So you may be wondering, how can working with one of our planners benefit you

Our planners have extensive experience helping clients build financial plans that address all components of wealth management, including retirement, financial

for everyone Let a WDC financial planning professional create a plan for your

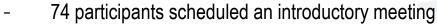
future

Turns out, financial planning is

A common misconception is that financial plans are only for the wealthy. That's simply not the case. Now you can take advantage of WDC services to create an affordable, comprehensive and personalized plan to help you achieve the retirement you want

Give us a call at 833-301-9355.





- 6 individuals pending





*Reminder being sent to Phase III in early 2022

At Risk Campaign

- Audience:
 - Participants 50+ with less than 10% equity
 - Participants 50+ with more than 75% equity
 - Participants under 50 with less than 25% equity
 - Retired participants
- Tactics:
 - Postcard: Sent 3/25/21 to 3,473 part.
 - Email:
 - Phase 1 sent 3/25/21 to 7,783 part.
 - Phase 2 sending 5/18/21
- Results:
 - 409 participant meetings
 - 5 from postcards
 - 404 from emails





You have less than 10% of your account invested in the market, which may mean you are playing it too safe for someone your age. Let's review your investments and talk about ways that could help you generate the income you need in retirement.

There is no better time to schedule your free Retirement Readiness Review with your WDC Retirement Plan Advisor (RPA). Even if you think you are correctly allocated, it's a good idea to review your investments and talk about ways to help protect your

Your WDC RPA is available to meet with you over the phone or by videoconference. During the meeting your WDC RPA will:

- · Review your savings level, risk tolerance and current investments and determine whether it might be appropriate to make any changes to help you stay on track to meet your goals
- . Help you look at all of your income sources to give you a complete picture of your progress towards your future needs



Wisconsin Strong

- Audience:
 - All participants
- Tactics:
 - Presentations
 - Brainsharks
 - Web tile
- Results:
 - 1,842 registrants
 - 1,090 webinar attendees
 - 59% of registrants attended



WI Strong: Your Financial Security™

Register for an upcoming webinar.



Open Enrollment / It's Your Choice

Presentations	Total Meetings Offered	Total Number of Attendees
Your Journey to Retirement	31	279
Retirement Planning	16	206
Financial Planning	7	84
Basics of Investing	4	48
Advantages of Budgeting	4	44
Retirement Planning for Women	4	42
Market Volatility	4	34
TOTAL	70	737



Average group size was 10; largest group was 36 attendees



Custom Mobile App

10/17/21-1/11/22:

- 5,456 iOS users
- 1,798 Android users
- 3,538 users chose custom icon (iOS only)

Personalize your home screen Select an icon to display on your home screen. iOS app ONLY – not available on Android WDC icon displayed, Empower app name CURRENT ICON Empower CUSTOM SELECTIONS Wisconsin Deferred Compensation Program

iOS and Android app branding



Participant Survey Highlights

- Age breakdown
 - Age 54 and under 32.85%
 - Age 55-64 30.92%
 - Age 65+ 39.37%
- How likely are you to refer WDC to a friend or colleague? 83.87%
- Overall Satisfaction (4 or 5) with services received from WDC/Empower Retirement 79.55%
- How satisfied are you with the following (satisfied or very satisfied)?:
 - Website resources 82.04%
 - 24/7 automated voice response to commonly asked questions 85.94%
 - Customer service representative availability 82.71%
 - Local staff providing virtual support 86.58%
 - Quarterly statements and balance information 83.71%
 - Managed Account service, also called Empower Retirement Advisory Services or Online Advice or My Total Retirement 82.79%



Participant Survey Highlights

Overall satisfaction (4 or 5) with wdc457.org: 79.28%

- Information provided on the WDC website 80.9%
- Ease of use of the WDC website 73.74%
- Ability to access and make changes to my account 72.37%
- Information and tools on the website 72.13%

Topics of Interest:

- 57.15% Living in retirement
- 31.64% Nearing retirement
- 27.7% Managed Accounts
- · 24.69% Fees charged

How do you like to get information from the WDC? (Select all that apply.)

- 75.49% Email
- 59.66% Statements
- 53.03% Website
- 45.4% Mail

Have you met with your local WDC representative either for individual counseling or for a group presentation virtually in the last year?

13.01% (yes)

How would you rate your satisfaction with the investment option help and advice offered to you as a WDC participant?

45.74% (4 or 5) use investment option help or advice service 33.22% said they didn't use investment option help or advice

Do you currently use the automatic increase feature? 7.01% (yes) 73.16% (no)

Are you aware of the minimum required withdrawals? 72.87% (yes) 27.13% (no)

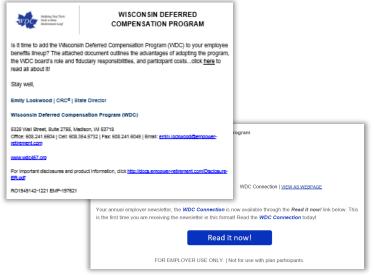
Are you interested in a financial product that offers guaranteed income?

25.88% (yes) 34.12% (no) 40% (Not sure)



Employer Outreach

- Employer newsletter, webinar and
- Non-participating email







Employer Outreach

Employer Newsletter

- Total Delivered: 1,205

- Open Rate: 47.05%

- Clickthrough Rate: 18.52%

Employer Survey

- Total Delivered: 1,209

- Open Rate: 29.78%

- Clickthrough Rate: 9.68%

Non-participating Employer Email

- Total Delivered: 1,292

- Open Rate: 35.14%

- Clickthrough Rate: 4.33%

Employer Survey Results:

- 98% satisfied or very satisfied

- 73% likely to offer virtual meetings in the future
- 95% prefer to receive information from WDC via email
- 95% likely to recommend WDC to a friend or colleague



Restart Campaign

- Audience:
 - Active participants who had stopped contributing
- Tactics:
 - Email 12/16/21
 - Postcard 12/16/21
- Results:
 - Open rate: 49%
 - Click rate: 3%
 - 4% of targeted participants restarted their contributions
 - Increased an average of \$16.44





Help get your retirement savings back into the groov

It is important to review your retirement strategy periodically to make sure you stay on track for your future. A long-term approach with the Wisconsin Deferred Compensation Program (WDC) can help you take potential shortterm changes in stride and spin you closer to your retirement goals.

Making contributions to the WDC again may help you finish on a high note. Log in to review your WDC account and restart your savings.

LOG IN

Or cut and paste this link into your browser: www.wdc457.org

If you are not ready to restart your savings, you can keep your balance with the WDC and continue to take advantage of the benefits you receive as a WDC participant. You also have other options, such as rolling your money into an IRA or making a cash withdrawal.

Meet with your local WDC Retirement Plan Advisor one-on-one to learn more about your options. <u>Click here</u> to schedule a meeting today.

A little more now could become a lot more for your future







Could add \$180 more a month in retirement

If you are not ready to restart your savings, you can continue to take advantage of the benefits as a WDC participant and keep your balance with the WDC.

You also have other options, such as rolling your money into an IPA or making a cash withdrawal.

FOR ILLUSTRATING FLERENCES CNAY. This is a hypothetical illustration is often the value of an increase in contributions. This hypothetical illustration in not intended in a projection of future visioner excess, not intended and insaring arrange or increasement active. It is married and insaring arrange or increasement active. It is married and insaring arrange or increasement active. It is married and insaring a contribution of the contributions. The saring arrange of insaring arrange or increasement active. It is married and insaring a contribution of the con









Action Needed

• ETF requests that the Board approve a 3.5% increase in the annual fee paid to Empower.

Questions?

Strategic Partnership Plan (SPP)

7B - 2022 Scorecard

Shelly Schueller, Director
Wisconsin Deferred Compensation Program

Emily Lockwood, Managing State Director Empower



Informational Item Only

No Board action is required



2022 Scorecard

Goal/Action Item	Tools adopted	Results desired	
Enrollment	Employee and Employer	 Increase number of in-force* accounts by 2.5% (69,626) Add 12 new local public employers Attend 1 or 2 conventions 	
Asset Allocation	 Retirement Readiness Reviews with atrisk** groups Free trial period 	 Complete Retirement Readiness Reviews with 5% (970) of at-risk population Increase managed account users by 2% (383 new users) 	
Education	 Participant Education Save more New website Group and individual meetings Employer Education Financial wellness Lifetime Income Score Celebrate WDC's 40th anniversary 	 Complete 2,800 total Retirement Readiness Reviews Increase deferral amounts by 5% for targeted audience (Participants saving 1% or \$50; Participants who haven't increased in 2+) Increase new website users by 7% (2,745 new users) Obtain a 6%+ clickthrough rate on Lifetime Income Score campaign and monitor interactions with the tool Provide 415 group meetings Drive positive actions equaling 40%+ of meetings 	
Retention	Retirement Readiness ReviewsRetiree webinar	 Meet with 500+ retirees/terminated participants Increase asset retention by 5%+ (roll out less than \$97.7) 	
	*In-force means net lives or number of participants with an account balance greater than \$0. **At-risk population = 50+ >75% equities; 50+ <10% equities; all ages <25% equities ***Positive actions include actions like enrollments, rollovers, deferral increases, diversification (moving 100%)		



Note: Recurring goals such as group meetings and in-force growth are based on average of last three years (2018-2020)

^{***}Positive actions include actions like enrollments, rollovers, deferral increases, diversification (moving 100% to TDF or enroll in managed accounts), and personalization for those in managed accounts

2022 Communications Proposal

Q1

QZ

Q3

Goal: Go online, check LIS

Plan Advisor

Tactics:

Mailer

score, save more, meet with

Audience: Active participants

participants with LIS under 70%

with LIS 70-100%: Active

Email: 2 personalized

Web banner and video

Post-login plan message

Social media post

Lifetime Income Score

Campaign: September

3

Terminated Checkup campaign: November

Goal: Stay in the Plan (review fees), check investments, meet with your RPA, attend retiree webinar

Audience: Termed under 58; termed over 58 (retiree)

Tactics:

- Emails 2
- Mailer
- Social media posts 2
- Retiree Webinar

America Saves Week: February 21-25

Goal: Save More

Audience: Participants saving 1% or \$50; Participants who haven't increased in 2+

Tactics:

- Email
- Flyer: employers
- Web banner
- Social media post

New web experience: March

Goal: See the new web experience, aggregate accounts

Audience: All participants

Tactics:

- Email
- Mailer
- Web banner
- Social media post
- Video
- ETF newsletter article

Annual participant survey

Email, web banner, social media post

Employer communications:

- Newsletter
- Non-participating employer outreach
- Benefits fairs and conventions
- Employer plan reviews as needed/requested
- Survey
- Survey email
- Webinar

My Total Retirement 90-Day Free Look Campaign (August-October): 3 emails and mailer



- Retirement Readiness Reviews with Retirement Plan Advisors daily
- Retirement Solutions Group terminated participants mailer monthly to weekly
- At-risk participants automated campaign in batches
- Certified Financial Planning campaigns 2x/year (April and end of October)

ETF Communications Partnership

- Calendar of semi-monthly tweets
- Active and retiree newsletter articles
- 40th anniversary of WDC



Questions?

Operational Updates

8A - 8G - Memos Only



Informational Item Only

No Board action is required

Questions?

Future Items for Discussion

9A – Tentative June 2022 Agenda

Shelly Schueller, Director

Wisconsin Deferred Compensation Program



Informational Item Only

No Board action is required

Questions?

Adjournment

ltem 10 – No Memo



Thank you











608-266-3285