



# The new Empower experience

BRINGING FINANCIAL WELLNESS INTO THREE DIMENSIONS

Empower Retirement's enhanced savings experience is highly personalized, comprehensive, and designed to motivate action and help people get real results. We create a unique web experience for each individual based on their savings progress and the information they provide on outside assets, liabilities, spending and more.

This personalized financial wellness experience is based on sophisticated technology paired with real, human advice and offers a three-dimensional view of:

- ✓ CURRENT SAVINGS PROGRESS.
- ✓ FUTURE ESTIMATED MONTHLY RETIREMENT INCOME.
- ✓ 360° VIEW OF OUTSIDE ASSETS, SPENDING AND DEBT.



of American workers want support in managing competing financial priorities<sup>1</sup>



of millennial and Generation Z workers expect employers to do more to support their overall financial wellness<sup>2</sup>



higher retirement plan deferrals when workers are fully engaged in financial wellness programs<sup>3</sup>

**1** The first thing an individual sees — along with their balances — is a personalized monthly income forecast and their Lifetime Income Score<sup>SM</sup>.

**2** An individual may link other accounts and sources that will help us provide a comprehensive financial picture, including overall net worth.

**3** New personalized financial wellness tools are available based on the participant's linked outside accounts.

1 Employee Benefit Research Institute (EBRI), April 2020.

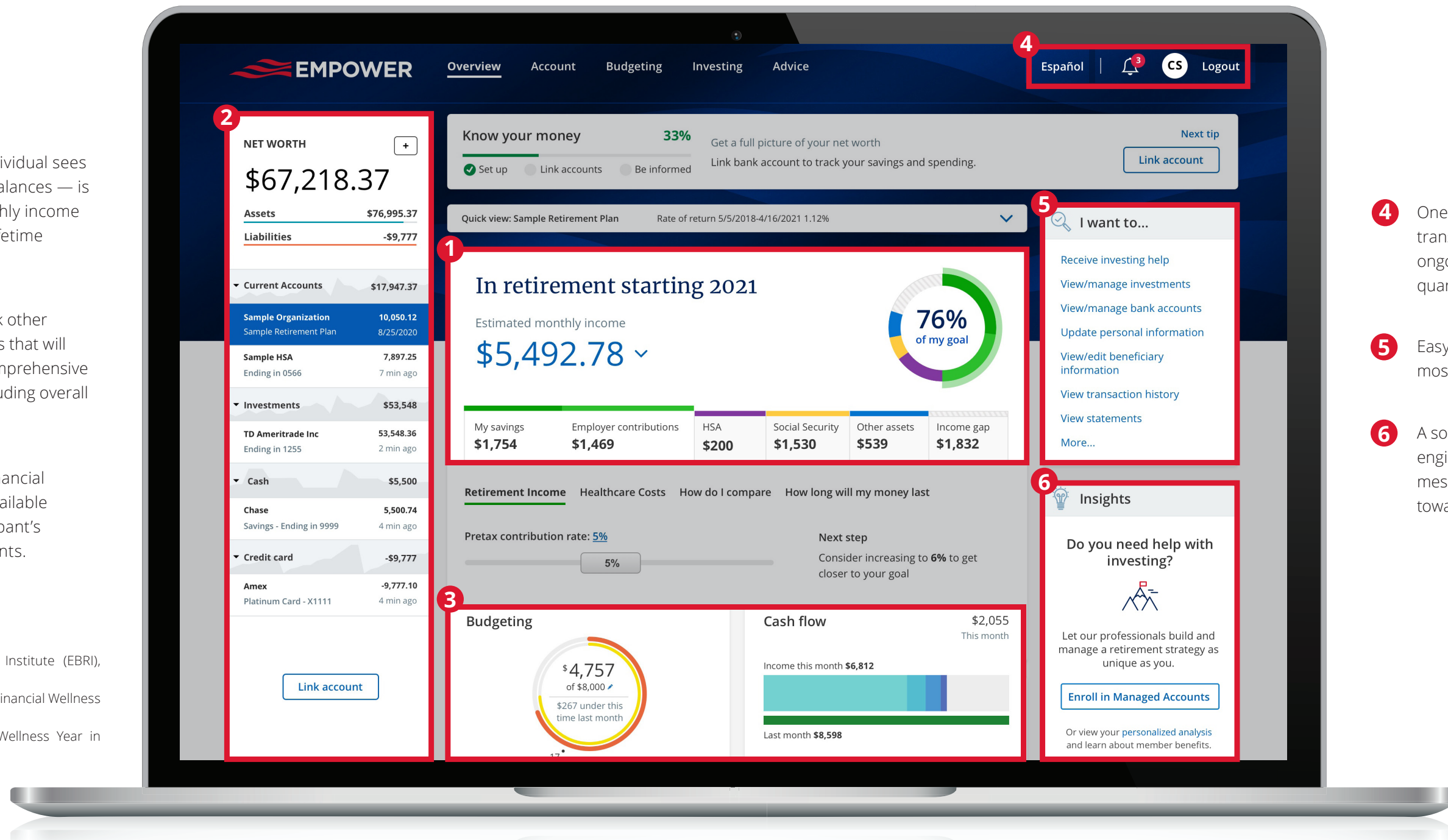
2 PWC 2020 Annual Employee Financial Wellness Survey.

3 Financial Finesse, Financial Wellness Year in Review, May 2020.

**4** One-click Spanish translation can be saved for ongoing web sessions and quarterly statements.

**5** Easy access is provided to the most popular transactions.

**6** A sophisticated communication engine delivers a personalized message encouraging individuals toward positive outcomes.



FOR ILLUSTRATIVE PURPOSES ONLY

## Protecting customer data

Protecting your identity and privacy is important to building a secure financial future. That's why we constantly invest to protect our clients' assets and information.



### Thorough due diligence in vendor selection

Vendor management program | Formal assessment before and after contract | Must meet Empower standards | Thorough review of security policies and protocols



### Integration protocols designed to protect data

Personal Capital, an Empower Company, has same information security and privacy standards | Firewall between Empower and Personal Capital | Leveraged secure APIs



### Choosing the right aggregation partner

Investnet | Yodlee has been a leading financial data aggregation firm for nearly 2 decades | Bank-level auditing | 35M+ users



### Sophisticated layers of security

Data encrypted at rest and in motion | Proactive security alerts | Multifactor authentication | Device fingerprinting | Strict internal access controls



### Keeping account information private

Confidential and not visible to plan sponsors or their advisors | Customer data not sold or used by third parties or Personal Capital sales and marketing

To learn more about how Empower Retirement can help you build a better retirement plan, contact your advisor or consultant, call **877-630-4015**, or visit **> empower-retirement.com**

Security and risk management standards for aggregated accounts are examined by U.S. Federal Banking Agencies per the Bank Service Company Act. People can defend themselves against data security risks, phishing and other fraudulent activities by following these best practices.

Some features may not be available and are subject to change without notice. The projections, or other information generated on the website by the investment analysis tool regarding the likelihood of various investment outcomes, are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results.

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