Disease Management Overview

February 5, 2013

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Leveraging ETF Market Power for Our Members' Benefit

In 2009, ETF chose 5 clinical interventions of interest and encouraged all Plans/PPOs to adopt them. Each program had been proven to accomplish one or more of the following:

× Improve patient and/or caregiver satisfaction

× Improve patient safety

× Improve clinical outcomes of importance to patients

× Decrease the overall cost of health care

The Initiatives

- Improve cost-effective utilization of elective, high technology outpatient radiology (RAD)
- Improve Coordination of Care (COC) around hospital discharge
- Improving care for Low Back Pain (LBP)
- Graduating from informed consent to Shared Decision-Making (SDM)
- Improving End of Life Care (EOL)

Why Implement Cost Effective Measure for High Technology Outpatient Radiology?

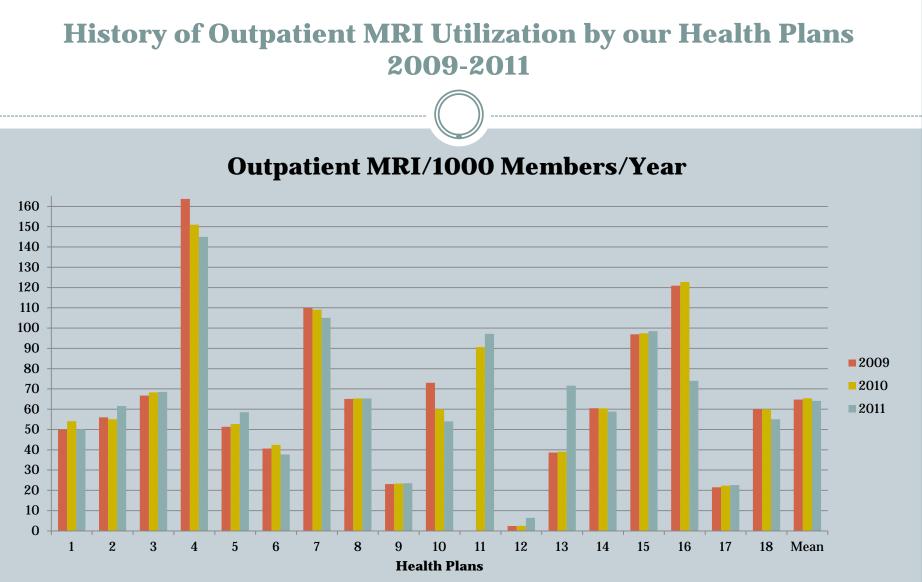
Decrease unnecessary radiation exposure

• Decrease wasted patient time and co-pays

Avoid chasing "incidentals"



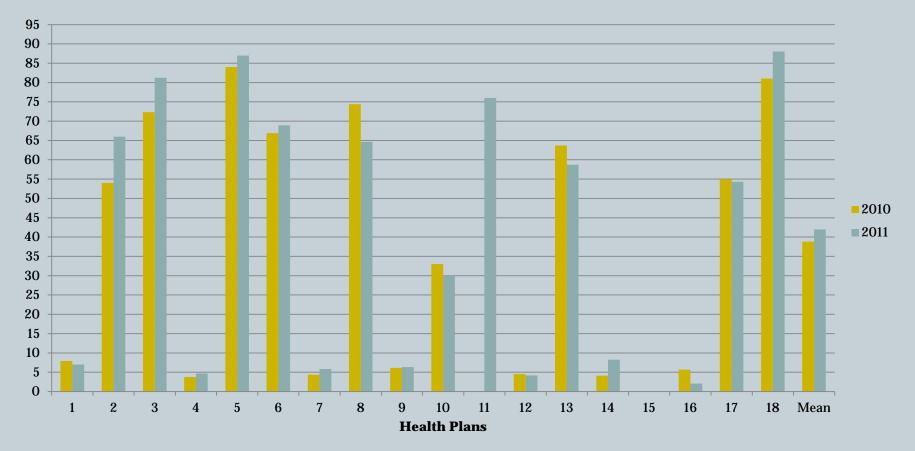
• Slow or decrease the rapid rise in cost due to these expensive studies



All Plans/PPOs must prior authorize elective outpatient CTs, MRIs, PET scans and nuclear stress tests beginning 01/01/13.

Improving Coordination of Care Around Hospital Discharge

Re-Admissions Within 30 Days/1,000 Members/Year



William S. Middleton VA Hospital Study 🏠

A Middleton VAH study utilized a nurse to call patients discharged from hospital within 2-3 days of discharge.

- The call accomplished the following:
 - × Education regarding medication changes
 - × Medical/surgical follow-up visit in place
 - **×** Education about how to recognize if the patient worsened
 - Education regarding whom to contact if problems arose

Study Outcome

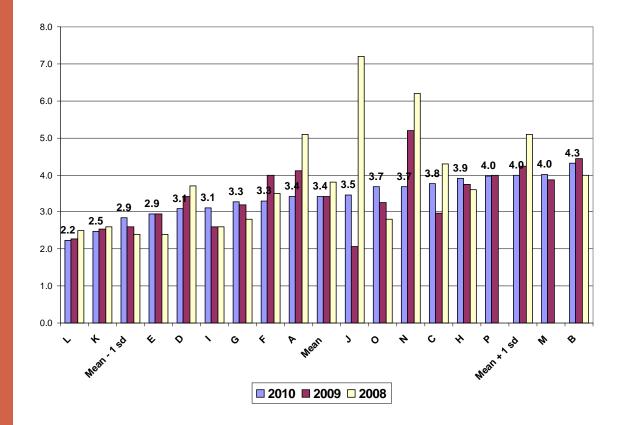
• Outcomes of the intervention:

• 47% of patients had medication errors corrected

 1/3 fewer readmissions within 30 days in the intervention vs. the control group

All Plans/PPOs must provide a similar program for patients discharged with CHF, MI or CAP, at the minimum, beginning 01/01/13. Back Surgery Rates 2008-2010 Per 1000 Members (Dr. John Hansen, 2010).

All Plans/PPOs must prior authorize referrals to Orthopedists/Neuros urgeons for potential lumbar surgery beginning 01/01/13.



Improving Care for Low Back Pain

Shared Decision-Making (SDM)

Patients frequently do not understand the risks, benefits and impact of procedures on themselves and their lifestyles of <u>elective</u>, <u>preference sensitive</u> procedures.

 69% of patients with terminal lung cancer and 81% with terminal colorectal cancer accepted a course of chemotherapy because they felt it might cure them

• Patients "appropriate" for TJR at GHC-Seattle elected 38% fewer TKRs and 26% fewer THRs after making informed decisions based on their own preferences

"It's not a good idea to operate on patients who would not accept surgery were they better informed"

QUALITY SDM PROGRAMS ACCOMPLISH THE FOLLOWING: •Increased patient satisfaction

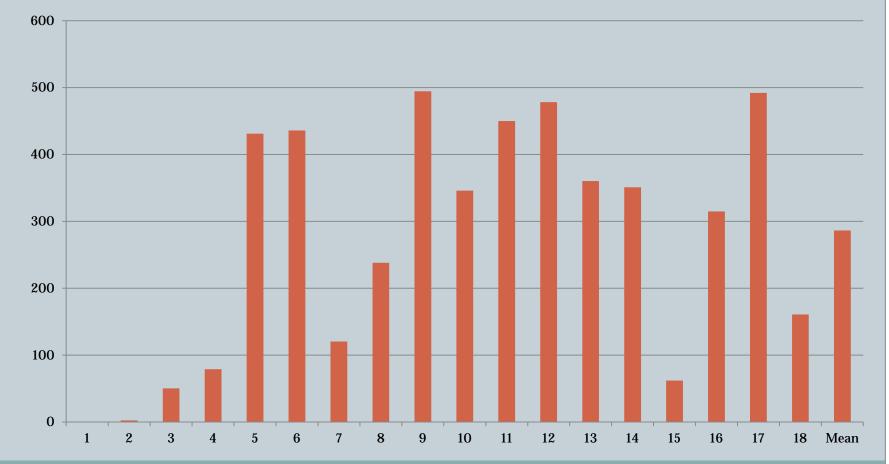
•Decreased patient decisional conflict

•Improved patient knowledge of risks and benefits of intervention

•Majority of studies demonstrate that patients involved in SDM elect aggressive treatments at least 20% less than those who received standard informed consent

Example: PSA/1000 Males >50

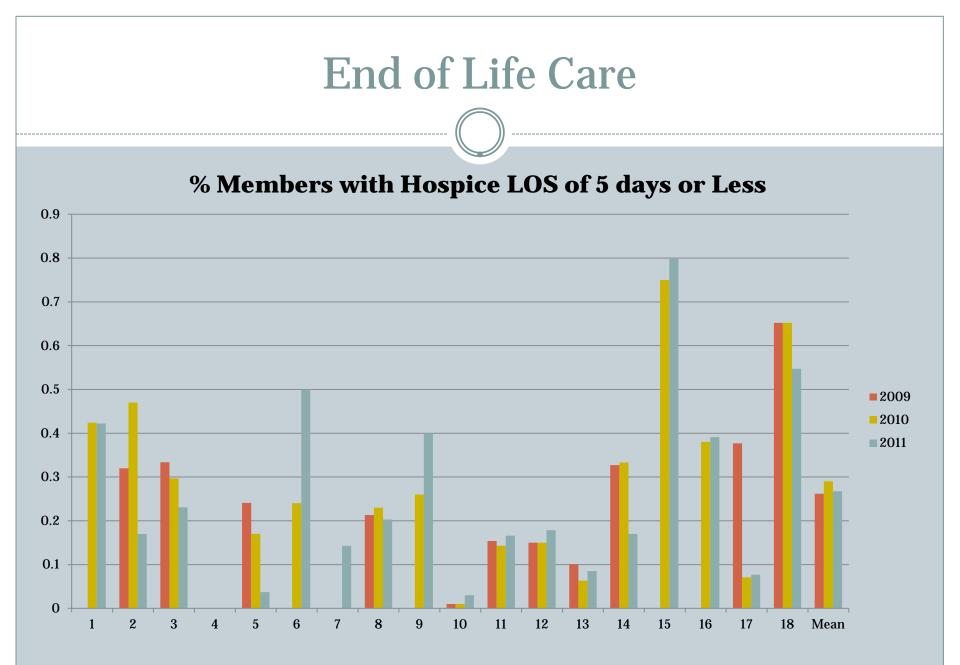
Results by Plan from 2012 DM Survey:



Graduating from Informed Consent to SDM

- The content of the benefit package will be determined by ETF
- The clinical appropriateness of an intervention will be determined by medical experts
- Medical necessity <u>should</u> be based on patients' preferences, established through high-quality SDM

ETF is convening a committee of Plan medical directors and practicing physicians to discuss what such a SDM program might look like for 2014.



Improving End of Life Care

 A 2010 study published in the NEJM offered patients with terminal lung cancer either "standard care" or palliative care consultation plus the option of "standard care."

• The study compared outcomes for the 2 groups of patients

- Offered Palliative Care Consultations
- **o** Those Not Offered Palliative Care Consultations

(Temel JS et al. Early Palliative Care for Patients with Metastatic NSCLC. NEJM 363;733-742, 2010.)

Improving End of Life Care

- Those offered palliative care consultation experienced statistically significant:
 - Higher QOL scores
 - Fewer depressive symptoms
 - Longer average hospice LOS
 - Fewer ER visits and/or hospitalizations
 - Less chemotherapy near the EOL



And, those receiving palliative care consultation lived an average of 2.7 months longer than those receiving "standard care" only!

Improving End of Life Care



A local example:

Agrace Hospice of Madison annually discharges ~ 15% of its patients admitted with < 6 months to live because a significant minority of patients with terminal cancer survive longer when futile chemotherapy and/or radiotherapy are stopped.

 Monitor Effectiveness of High Technology Radiology Interventions

- Continue to Improve Coordination of Care Requirements
 - Monitor Low Back Pain Management with new Prior Authorization and Conservative Care Treatment Requirements
- Potential Shared Decision-Making Requirements for 2014
- Will ETF contractually require its Plans/PPOs to provide credible EOL programs in the future?