



STATE OF WISCONSIN
Department of Employee Trust Funds
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CORRESPONDENCE MEMORANDUM

DATE: April 22, 2013
TO: Group Insurance Board
FROM: Brian Shah, Director, Insurance Administration Bureau
Brian Schroeder, Supervisor, Insurance Administration Bureau
SUBJECT: Establishment of *It's Your Choice* Enrollment Period

Staff recommends the Group Insurance Board (Board) approve October 7 – November 1, 2013, as the *It's Your Choice* (IYC) enrollment period for 2014.

Annually, the Board establishes IYC enrollment period dates at its spring meeting. Staff requests the four-week period stated above.

Subscribers continue to appreciate the time allowed to review the *It's Your Choice* Decision and Reference Guides, which allow them to make informed decisions regarding their coverage.

Staff will be at the Board meeting to answer any questions.

Reviewed and approved by Lisa Ellinger, Administrator, Division of Insurance Services.

Electronically Signed 5/3/13

Board	Mtg Date	Item #
GIB	5.21.13	4D