



**STATE OF WISCONSIN**  
**Department of Employee Trust Funds**  
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SECRETARY

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***CORRESPONDENCE MEMORANDUM***

**DATE:** April 23, 2014  
**TO:** Group Insurance Board  
**FROM:** Tara Pray, Manager, Alternate Health Plans  
Mary Statz, Director, Health Benefits and Insurance Plans Bureau  
**SUBJECT:** Establishment of It's Your Choice Open Enrollment Period

**Staff recommends the Group Insurance Board (Board) approve October 6 – October 31, 2014, as the It's Your Choice (IYC) open enrollment period for 2015.**

Annually, the Board establishes IYC open enrollment period dates at its spring meeting. Staff requests the four-week period stated above.

Subscribers appreciate the time allowed to review the It's Your Choice open enrollment materials to make informed decisions regarding their health insurance coverage. The timing of the fall open enrollment period ensures that employees and annuitants have their IYC Decision and Reference Guides prior to the start of enrollment. It also gives payroll processing centers adequate time for reporting coverage changes prior to the start of the new year.

**Staff will be at the Board meeting to answer any questions.**

Reviewed and approved by Lisa Ellinger, Administrator, Division of Insurance Services

Electronically Signed:  
04/30/2014

Board	Mtg Date	Item #
GIB	5.21.14	4C