



**STATE OF WISCONSIN**  
**Department of Employee Trust Funds**  
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***CORRESPONDENCE MEMORANDUM***

**DATE:** April 23, 2015  
**TO:** Group Insurance Board  
**FROM:** Tara Pray, Manager, Alternate Health Plans  
**SUBJECT:** Setting the It's Your Choice Open Enrollment Period

**Staff recommends the Group Insurance Board (Board) approve October 5 – October 30, 2015, as the It's Your Choice (IYC) open enrollment period for 2016.**

Annually, the Board establishes IYC open enrollment period dates at its spring meeting. Staff requests the four-week period stated above.

Subscribers appreciate the time allowed to review the IYC open enrollment materials to make informed decisions regarding their health insurance coverage. The timing of the fall open enrollment period ensures that employees and annuitants have their IYC materials prior to the start of enrollment. It also gives payroll processing centers adequate time for reporting coverage changes prior to the start of the new year.

**Staff will be at the Board meeting to answer any questions.**

Reviewed and approved by Lisa Ellinger, Director, Office of Strategic Health Policy

Electronically signed:  
5/7/15

Board	Mtg Date	Item #
GIB	5.19.15	3A