

Medicare Survey Results

Item 3 – Group Insurance Board

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Medicare Survey



ETF surveyed 1500 Group Health Insurance Participants in late 2017

- To inform Medicare Program policy recommendations
- Member engagement best practice



Survey recipients:

- Age 62 or older
- Active employees & retirees
- State & local
- Enrolled & not yet enrolled in Medicare

Random sample (proportionate within each group of Medicare & non-Medicare)

Medicare Survey

Partnered with the UW Survey Center

- Help finessing survey questions and survey structure
- Provided options on survey methodology
- Administered the surveys
- Compiled results
- Submitted reports



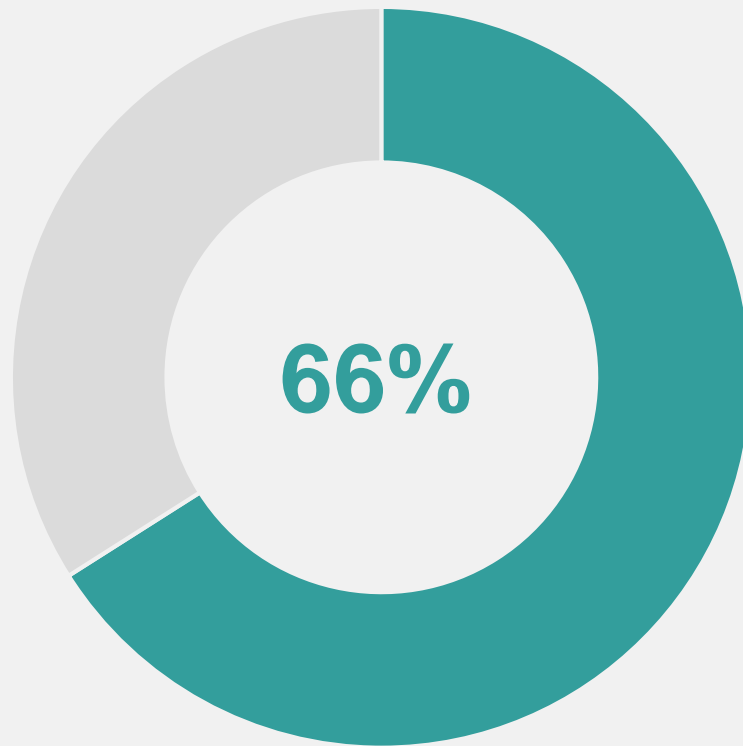
Key Findings

Low costs are important

Low monthly premium 

- Most important to those:
 - Younger than 65
 - Not yet retired
 - Who pay a health plan directly
 - Who are unsure how they will pay their premiums once they are Medicare eligible
- A lower premium is the primary reason retirees have changed plans

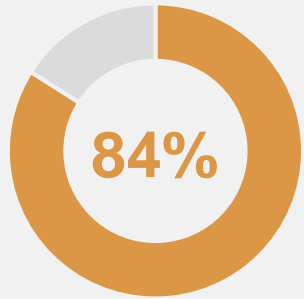
Low costs are important



Want low cost at time of service

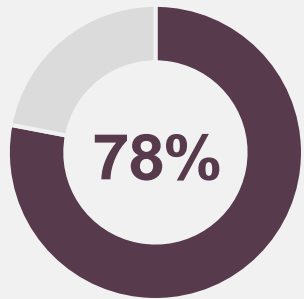
Very or extremely important to those not yet enrolled in Medicare

Open to Medicare Advantage



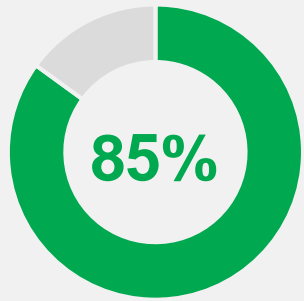
Would explore MA option if the premium is lower than other options

Those who are not using sick leave credits to pay premiums are more open to a lower cost MA option



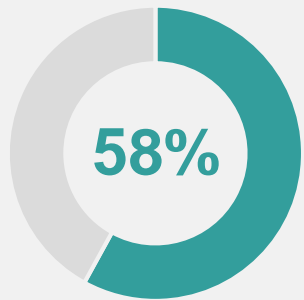
Willing to explore MA if it provides nationwide coverage

Provider Network is Critical



Say it is very important that their current doctors be covered by their health insurance

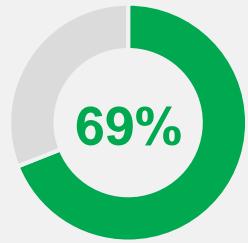
Extremely or very important to both women and participants living in northern and southern WI



Say nationwide coverage is very important

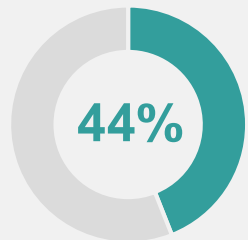
This is extremely or very important to both men and participants living outside WI

Prefer Familiar Options

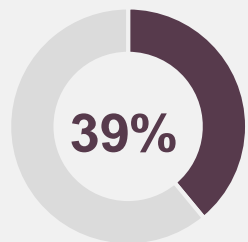


Want a familiar health plan name or to stay with their same health plan

More important to those in northern and southern WI

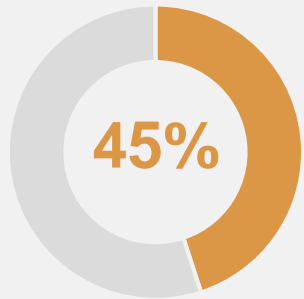


Say it is at least somewhat acceptable if all current health plans were no longer available

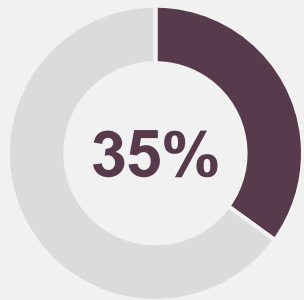


Say it is not acceptable if all current health plans were no longer available

Prefer Familiar Options



Say it is at least somewhat acceptable if the IYC Medicare Plus plan were no longer available



Say it is not acceptable if IYC Medicare Plus were no longer available

Response Rate & Demographics



61% responded



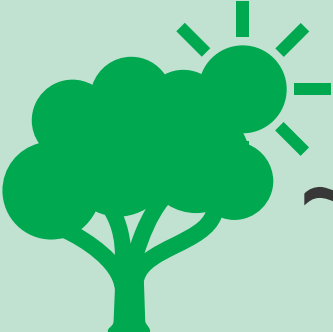
Just under 71
average age



43%
female



57%
male



~83% retired



~91%
Live in WI



~9%
Other state



Survey packet

- Two surveys (Medicare and non-Medicare)
- Each survey packet contained:
 - Letter
 - Survey
 - Insert



Questions?

Thank you



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