

# WEA Departure and Other Updates: Communication and Outreach Plan

## Item 8 – Group Insurance Board

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# Informational Item Only

- No Board action is required.

# 2023 Key Areas of Focus

-  WEA Trust departure and requirement for impacted members to select a new health plan
-  New plan administrator(s) for Access, Medicare Plus, and State Maintenance Plan (SMP)
-  Any approved new health plan(s)
-  Service area changes or expansions
-  Income Continuation Insurance (ICI) change related to expansion of eligible annual earnings and employer share

# Outreach Activities

2023 What's  
Changing video

Employer kickoff  
meetings

Health benefit  
webinars

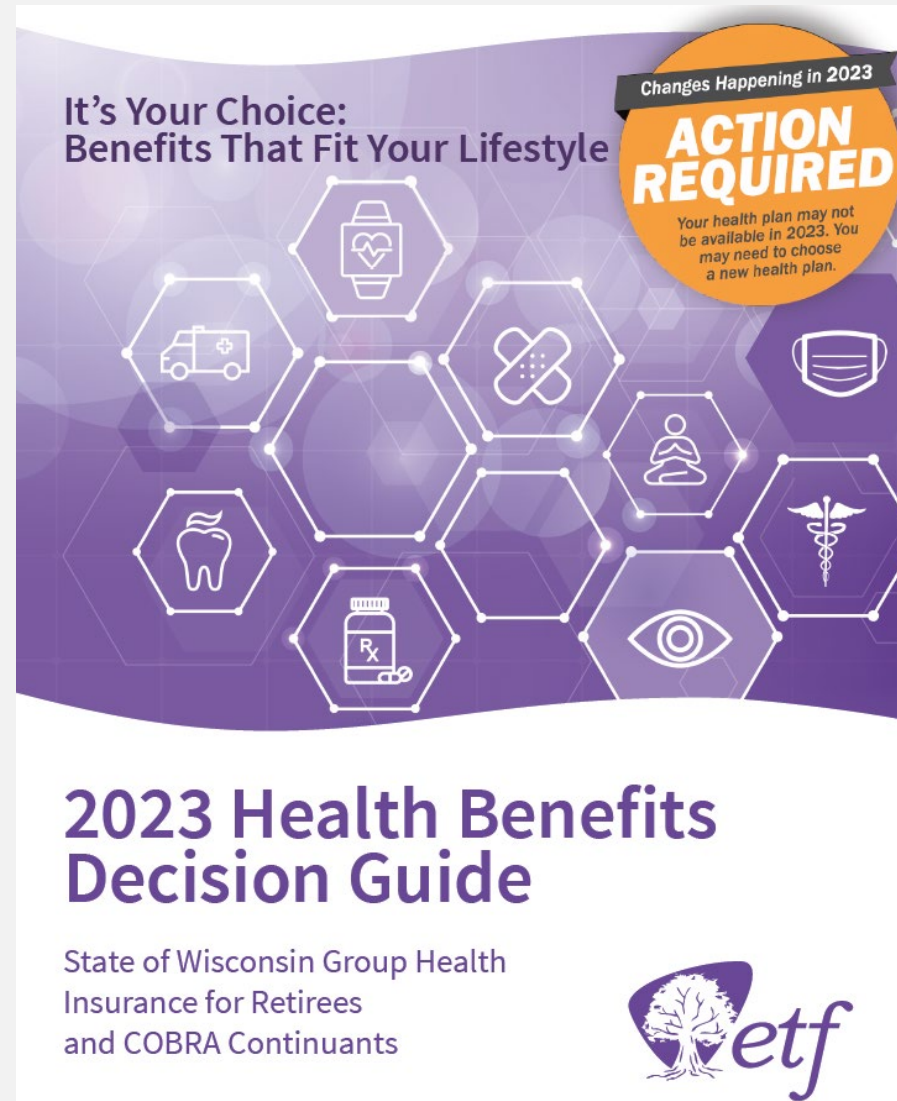
Important  
Changes  
webpages and  
handout

Vendor Q&A  
webinars

Standard annual  
communications

# Decision Guides

- Call to action graphic on all covers
- Page content condensed to prioritize health plan changes
  - Plain language
  - Visual interest with graphic components



# Health Plan Changes Page

**Upcoming Health Plan Changes**  
2023 Plan Year

Health plans can change from year to year. On this page, we'll provide updates on health plan changes for plan year 2023 as soon as they become available. To get email notifications, subscribe to IYC E-Alerts: Health & Wellness via [ETF E-Mail Updates](#).

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### WEA Trust No Longer Available in 2023

WEA Trust will no longer offer health insurance as of December 31, 2022. This change affects all current WEA Trust network areas and plan designs offered by the Group Health Insurance Program.

ETF is working with health plans to provide new options in all current WEA Trust network areas for coverage beginning January 1, 2023.

**I am currently insured with WEA Trust. Do I need to take action?**

- Yes – **but not yet**. Your current coverage will continue through December 31, 2022.
- You will need to select a new health plan during the health benefits open enrollment period (September 26 to October 21, 2022) to have coverage for plan year 2023.
- WEA Trust's departure does not create a special enrollment opportunity.

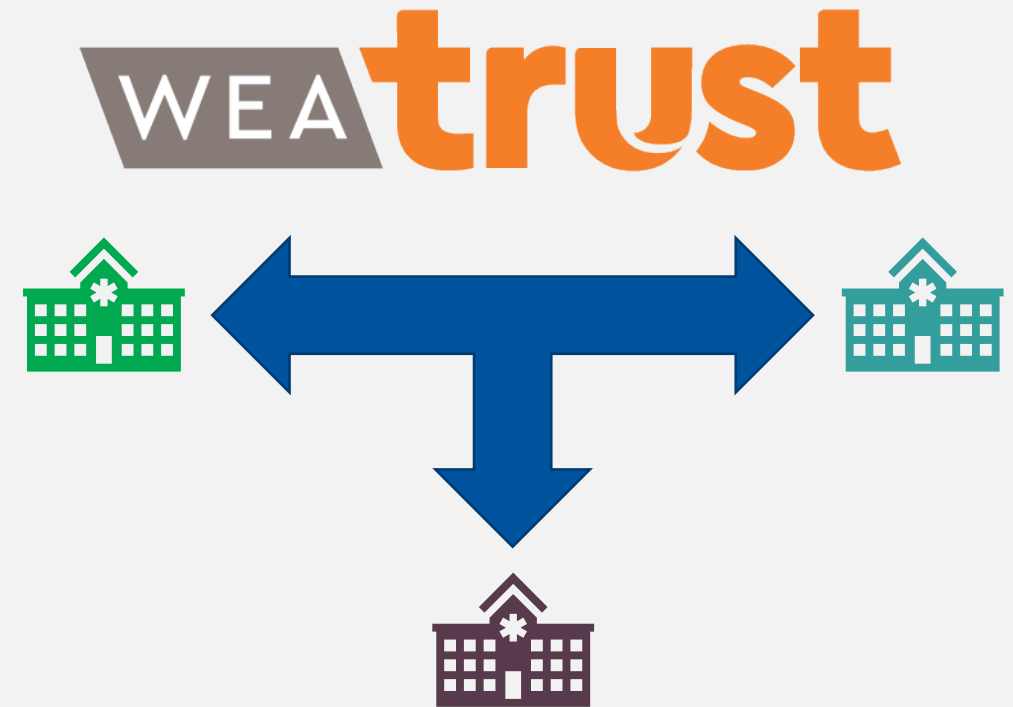
**Related Resources**

- [Transitioning Care with a New Health Plan \(ET-2175\)](#)
- [Department News: WEA Trust to Exit Group Health Insurance Program](#)

- New website landing page for 2023 health plan changes launched late July
- Currently features WEA departure information, resources, and FAQs
- Additional health plan changes and related resources will be added following the August 17 meeting

# WEA Transition Vendor Webinars

- 6 vendor sessions about the WEA transition will be offered in advance of and during open enrollment
- Staff from new Access, Medicare Plus, and SMP administrator(s) will be available for questions
- Presentation materials will be available on the ETF website



# ETF Frontline Staff Outreach

- ETF expects a larger than usual number of member contacts during the 2023 open enrollment period
- 2 additional ETF frontline staff outreach activities will supplement the annual training plan

## WEA Transition and Health Plan Changes Overview

- 2 webinars – week of August 22
- Focus on new administrator(s) and required member action
- Also cover resources and frequently asked questions

## 2023 Changes Open Houses

- 2 casual drop-in webinars – week of September 19
- Refresh prior training content
- Answer staff questions in advance of open enrollment



# ICI Program Changes

- Proposed changes to be reviewed and/or approved during Item 11
- Approved changes to be communicated to members and employers via:
  - WRS News
  - Electronic employer communication
  - Revised premium rates tables
  - Written materials for employers



# Next Steps

Additional communications and outreach activities may be added to meet the needs of members, employers, and ETF staff

All ETF-hosted activities will be conducted virtually

2023 open enrollment campaign summary will be presented at the November 2022 Board meeting

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**Questions?**

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# Thank you

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