## 2023 Open Enrollment Campaign

Item 6 - Group Insurance Board

Tom Rasmussen, Life and Dental Program Manager
Office of Strategic Health Policy



## **Informational Item Only**

No Board action is required.



## 2023 Open Enrollment Highlights

### Health Plan Changes

- WEA Trust Departure
- Access Plan and State Maintenance Plan Administered by Dean Health Plan
- Medicare Plus Administered by UnitedHealthcare
- Addition of Security Health Plan
- Health Plan Name Changes
- Service Area Expansions



# More 2023 Open Enrollment Highlights

#### Medical Benefit Changes

- Waiver of Prior Authorization for Some Remote Monitoring
- Behavioral Therapy Coverage for Patient's Immediate Family

#### **Pre-Tax Savings Accounts**

- Increase in the Annual Contribution Limit
- Minimum Annual Contribution and Balance

#### Accident Plan

- Benefits Amount Increase
- Additional Benefits Added



### **Decision Guides**

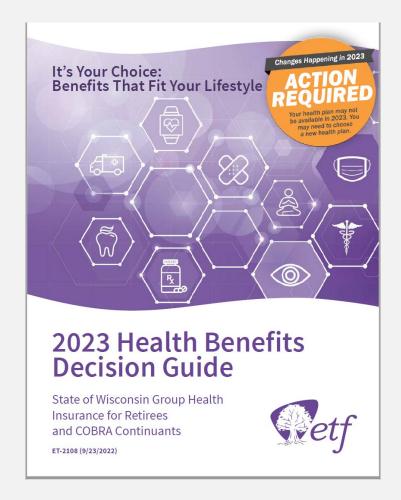
Action Required Graphic on Front Cover

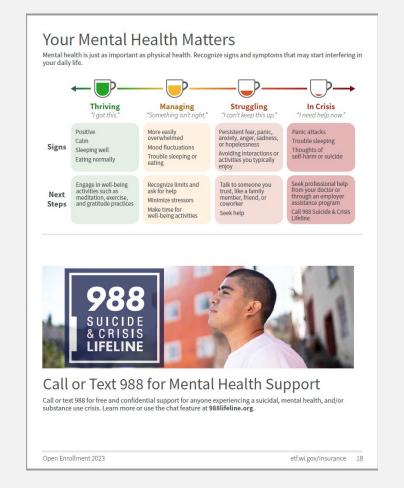
Additional Page of What's Changing Information Added

Addition of Mental Health Graphic



## 2023 Decision Guide Example





## **Open Enrollment Webinars**

#### ETF Hosted 55 IYC Webinars

- Health Benefits
- Vendor Q&A
- WEA Departure

#### Overall Higher Attendance

#### Generally Positive Feedback from Participants

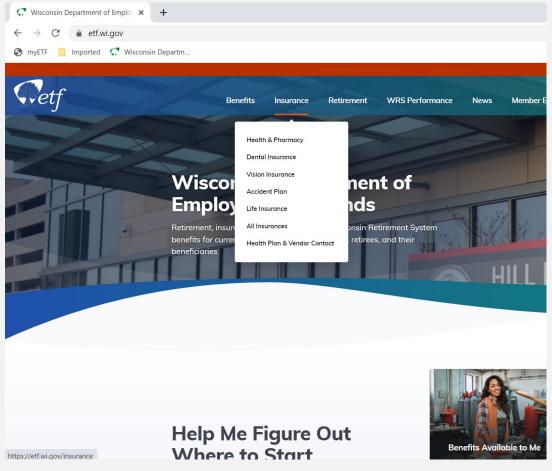
ETF will continue to review and incorporate feedback into future planning



### Website

# Updates to the Health and Supplemental Benefits Content

- New Insurance Menu
- Updated Web Pages
- Pharmacy





# Open Enrollment Preview and eLearning Videos



#### **Preview Video**

- Produced and Published by ETF
- Promoted on ETF website
- Viewed 2,665 Times



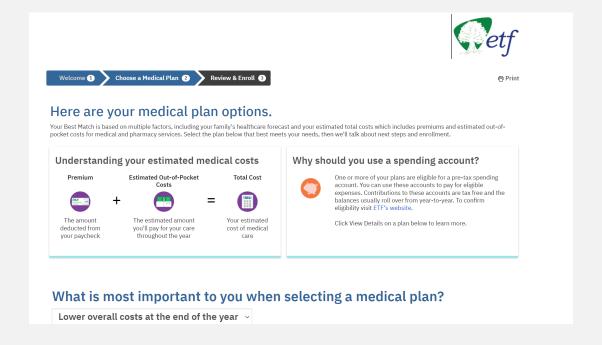
#### eLearning Videos

- Produced and Published by ETF
- Significant Increase in Views



### **Benefits Mentor**

- ETF's Interactive Benefits
   Counselor for State Employees
   and Non-Medicare Retirees
- Total Log-Ins Increase
- Total Users Decrease
- Feedback Remains Positive



### **Call Center**

Experienced Significant Increase in Call Volume

12,320 In-Bound Calls

WEA Departure Related Questions



# Questions?

# Thank you











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