

**From:** [Lisa Magno](#)  
**To:** [ETF SMB Board Feedback](#)  
**Subject:** RE: Oppose Implementation of Navitus' Copay-Max Plus Program to Protect Wisconsin Patients  
**Date:** Tuesday, May 16, 2023 11:37:27 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)  
[WI ACCC Letter to Group Insurance Board\\_SAA.docx](#)

---

**CAUTION: This email originated from outside the organization.  
Do not click links or open attachments unless you recognize the sender and know the content is safe.**

May 16, 2023

Members of the Group Insurance Board (GIB):

On behalf of the Coalition of Wisconsin Aging and Health Groups and the Wisconsin All Copays Count Coalition, we write to express our sincere concerns with the Navitus' Copay-Max Plus Program that the Group Insurance Board (GIB) is considering as part of proposed 2024 benefit changes for state employees and retirees. This program would threaten prescription drug affordability and access for vulnerable patients across our great state and build upon the harmful practices that Wisconsin health plans and pharmacy benefit managers (PBMs) use to degrade copay assistance.

**The Spondylitis Association of America, along with the Coalition of Wisconsin Aging and Health Groups and the Wisconsin All Copays Count Coalition encourages members of the GIB to oppose implementation of Navitus' Copay-Max Plus Program in the 2024 state employee and retiree health plans and stand with patients and their physicians in helping those with chronic and complex conditions access the treatments they need to live a healthy and productive life.**

Please see the letter attached stating our position to this effect.

Thank you for your leadership and continued commitment to Wisconsin communities.

Sincerely,

Lisa K. Magno  
(on behalf of the Spondylitis Association and the patient community we serve)

[Lisa K. Magno](#)  
**Associate Manager of Advocacy and Member Engagement**  
Spondylitis Association of America  
*To be a leader in the quest to cure ankylosing spondylitis and related diseases, and to empower*

*those affected to live life to the fullest.*

Office: 818-892-1616 ext 227

Direct line: 818-855-2107

16430 Ventura Blvd., Ste. 300 Encino, CA 91436

[Spondylitis.org](http://Spondylitis.org)



Connect with us:





May 9, 2023

Group Insurance Board  
c/o Board Liaison  
Wisconsin Department of Employee Trust Funds  
PO Box 7931  
Madison, WI 53707-7931

**RE: Oppose Implementation of Navitus' Copay-Max Plus Program to Protect Wisconsin Patients**

Members of the Group Insurance Board (GIB):

On behalf of the Coalition of Wisconsin Aging and Health Groups and the Wisconsin All Copays Count Coalition, we write to express our sincere concerns with the Navitus' Copay-Max Plus Program that the Group Insurance Board (GIB) is considering as part of proposed 2024 benefit changes for state employees and retirees. This program would threaten prescription drug affordability and access for vulnerable patients across our great state and build upon the harmful practices that Wisconsin health plans and pharmacy benefit managers (PBMs) use to degrade copay assistance.

**On May 17, the Coalition of Wisconsin Aging and Health Groups and the Wisconsin All Copays Count Coalition urges members of the GIB to vote against the implementation of Navitus' Copay-Max Plus Program in the 2024 state employee and retiree health plans in order to protect Wisconsin patients.**

In February, Governor Tony Evers included this critical "All Copays Count" legislation in his 2023-2025 Executive Budget Bill, highlighting the importance of copay assistance. This is the third time the Governor has included a ban in his budget proposal. **The Copay-Max Plus Program is in direct contrast to the Governor's proposal.**

This March, a bipartisan coalition of Wisconsin lawmakers introduced the "All Copays Count" legislation (AB 103 and SB 100) to improve patient access and affordability to prescription medications. This bipartisan legislation that has the support of nearly 50 co-sponsors in the legislature and nearly 50 patient and provider advocacy groups. **The Copay-Max Plus Program is in direct contrast to the Legislature's proposal.**

17 states have adopted copay accumulator bans and several other states (including Texas, Missouri and Colorado) are on pace to join them by the end of June. **The Copay-Max Plus Program is in direct contrast to the direction other states are going.**

Patients rely on copay assistance to access their medically necessary medications, especially where no generic alternatives exist for their condition. Yet in Wisconsin, nothing stops insurance plans and pharmacy benefit managers (PBMs) from implementing "copay maximizer policies," such as the Copay-

Max Plus Program. Copay maximizers take advantage of drug manufacturer coupons and copay assistance programs applied to many high-cost drugs at the expense of patients. Under the proposed program, the health plan determines the patient's copay based on the maximum amount of manufacturer copay assistance available to them, rather than on the list or net price of the medication. Enrollees may then be required to enroll in copay assistance in order to gain access to needed medication. By implementing this policy, the health plan receives the entire possible amount of copay assistance, but this copay assistance does not count towards the individual's deductible or annual out-of-pocket limit, meaning the patient does not receive the intended benefit of the assistance.

There are no rules governing how copay maximizers are structured, and health plans can change them at will. The use of maximizer programs has also led to some health plans adopting a more aggressive definition of essential health benefits (EHBs), in order to maximize the patient's copay assistance. When insurers create barriers to treatment access, patients often skip doses or abandon treatment entirely, worsening individual health outcomes and increasing overall health care system costs.

**The Spondylitis Association of America, along with the Coalition of Wisconsin Aging and Health Groups and the Wisconsin All Copays Count Coalition encourages members of the GIB to oppose implementation of Navitus' Copay-Max Plus Program in the 2024 state employee and retiree health plans and stand with patients and their physicians in helping those with chronic and complex conditions access the treatments they need to live a healthy and productive life.**

Thank you for your leadership and continued commitment to Wisconsin communities.

Sincerely,



Cassie Shafer  
CEO  
Spondylitis Association of America



**Richard Howard**  
**Chief Mission Delivery Officer**  
**Spondylitis Association of America**

More information about copay maximizers and the *Wisconsin All Copays Count* Coalition can be found at: <https://www.wi4patients.com>.