

From: [REDACTED]
To: [ETF SMB Board Feedback](#)
Subject: Urgent: Seeking coverage for MiSight myopia correction lenses
Date: Monday, August 28, 2023 1:28:43 PM
Attachments: [REDACTED]

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Dear ETF,

I am reaching out with urgent concern, hoping you might help me enact positive change in our [REDACTED] insurance coverage of medically-necessary myopia correction lenses for [REDACTED]

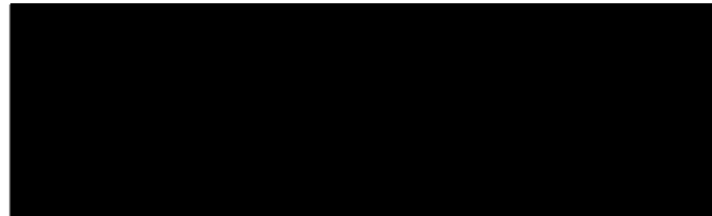
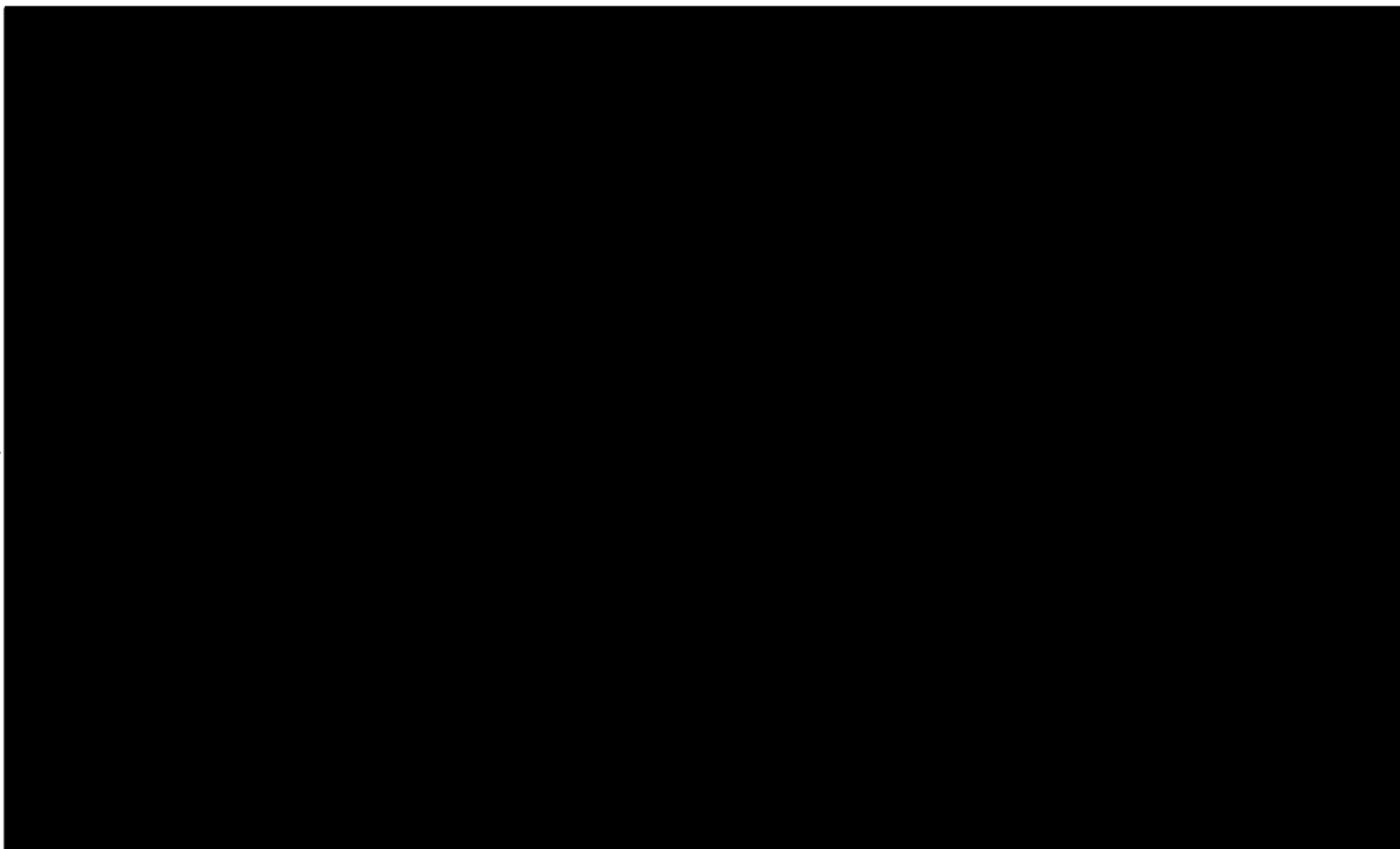
I am attaching a letter written by [REDACTED] which aims to convince our insurance to properly cover these lenses as "medically necessary" (insurance category coverage name, and "MiSight" is the brand being recommended) – lenses which currently cost at least \$1,600.00 per year.

Given we are part of the larger UW-System, which provides significant state-wide business to these insurance providers, how can we perhaps enact this positive change to insurance coverage for myopia correction lenses?

Please let me know who I can contact or what I can do to help secure proper coverage for [REDACTED]
[REDACTED]

Sincerely,
Eric Hansen

Eric C. Hansen
[REDACTED]



Myopia typically develops between ages 6 and 12 with the fastest rate of progression from 7 to 10 years of age. The average rate of progression during 7-10 years of age is 0.50 to 1.00 diopters (D) per year.



In the earlier age of myopia onset means more years for her vision to progress with more likelihood of ending up with high myopia.

So why is high myopia bad? There are significant eye health and quality of life implications with every diopter of worsening myopia. Glaucoma risk increases by 20% for each diopter of myopia, retinal detachment risk increases by 30% and myopic maculopathy increases by 67%. All of these ocular conditions can have profound impact on a patient's quality of life.

The aim of myopia control is to slow down myopia progression or worsening so that the individual ends up with less myopia as an adult compared to if they'd not had myopia control treatment. MiSight is a daily disposable soft contact lens that is FDA approved for myopia control. MiSight contact lens has two treatment zones that bends and refracts the light more accurately minimizing peripheral retina defocus and therefore slowing the progression of myopia. The 3-year clinical trials demonstrated that MiSight lenses slowed progression of myopia by 59% compared to single vision glasses or contact lenses. Stated in another way, 41% of the children only progressed by 0.25 D in 3 years; 33% of children progressed 0.75 D or more in 3 years.

Because of this, the MiSight contact lens is a medical necessity and are not fit for cosmetic reasons.

I am requesting patient reimbursement for the following services:

Contact lens fitting and instruction \$ _____

Medically necessary contact lenses \$ _____

Your time and effort on behalf of our patient is sincerely appreciated. As always, I am available for further information, if needed.

Best regards

