

2024 Open Enrollment Results

Item 7A – Group Insurance Board

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Office of Strategic Health Policy



Informational item only

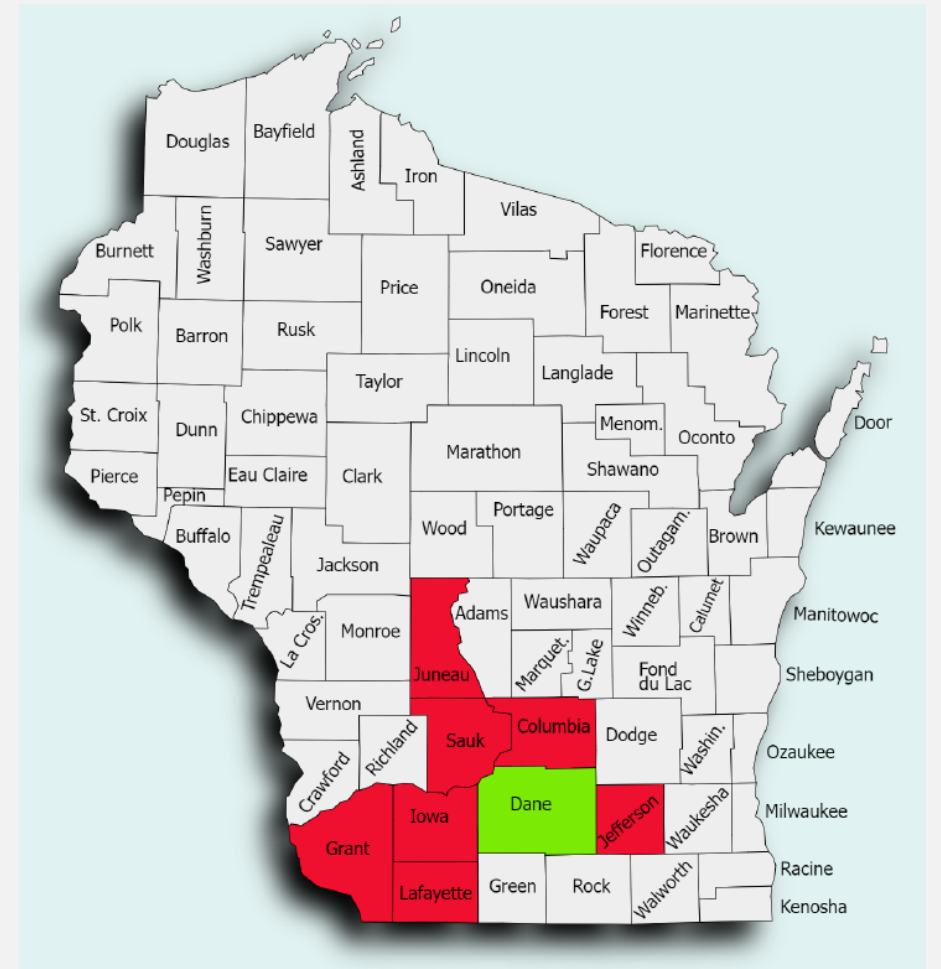
No Board action is required.

Overall Enrollment Change

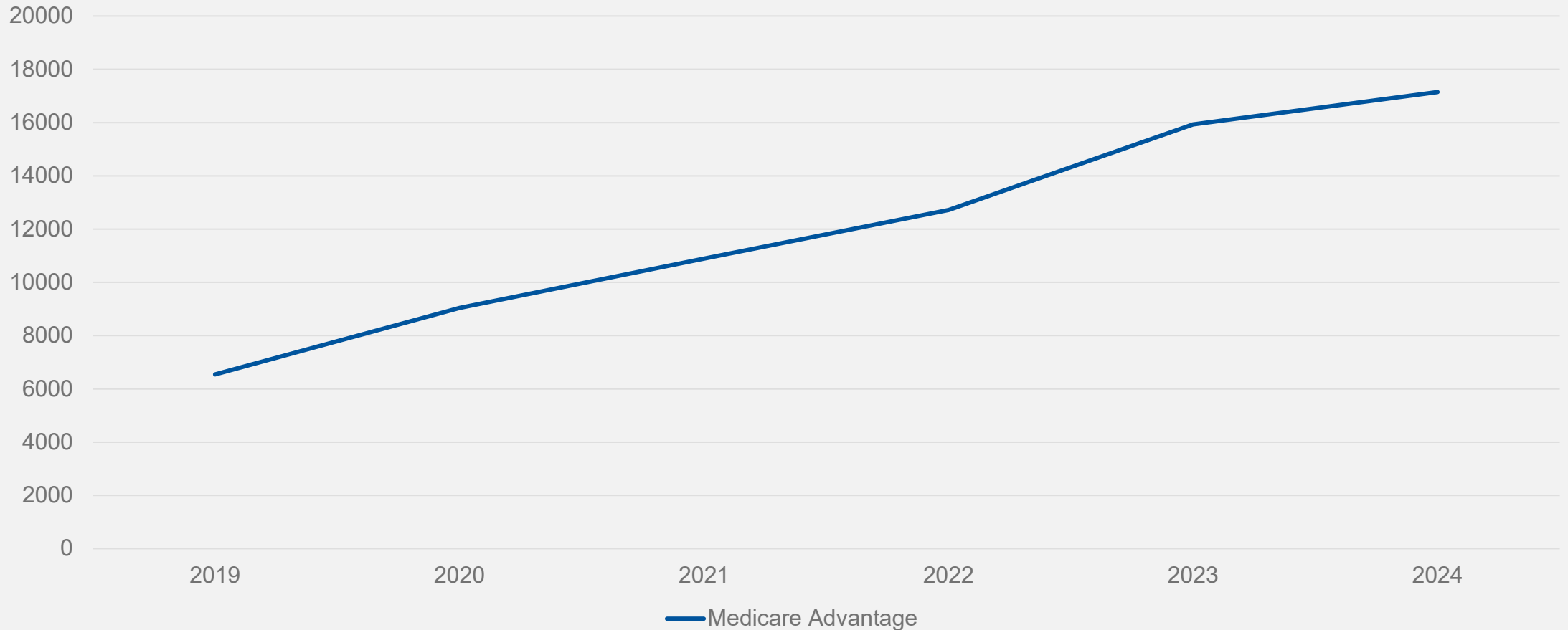
- Total GHIP membership increased by 1.88%
 - Total subscribers (employees & retirees) increased 2.43%
 - Total enrollment of 244,243 as of Jan. 16, 2024
 - Highest total membership since 2016 (245,511)
- State program increased more than the Local program
 - State membership increased 2.06%
 - Increase was spread out among the Big 3 (DOA, UW & UWHC)
 - Local membership relatively flat with a 0.83% increase

GHC-SCW 2024 Plans

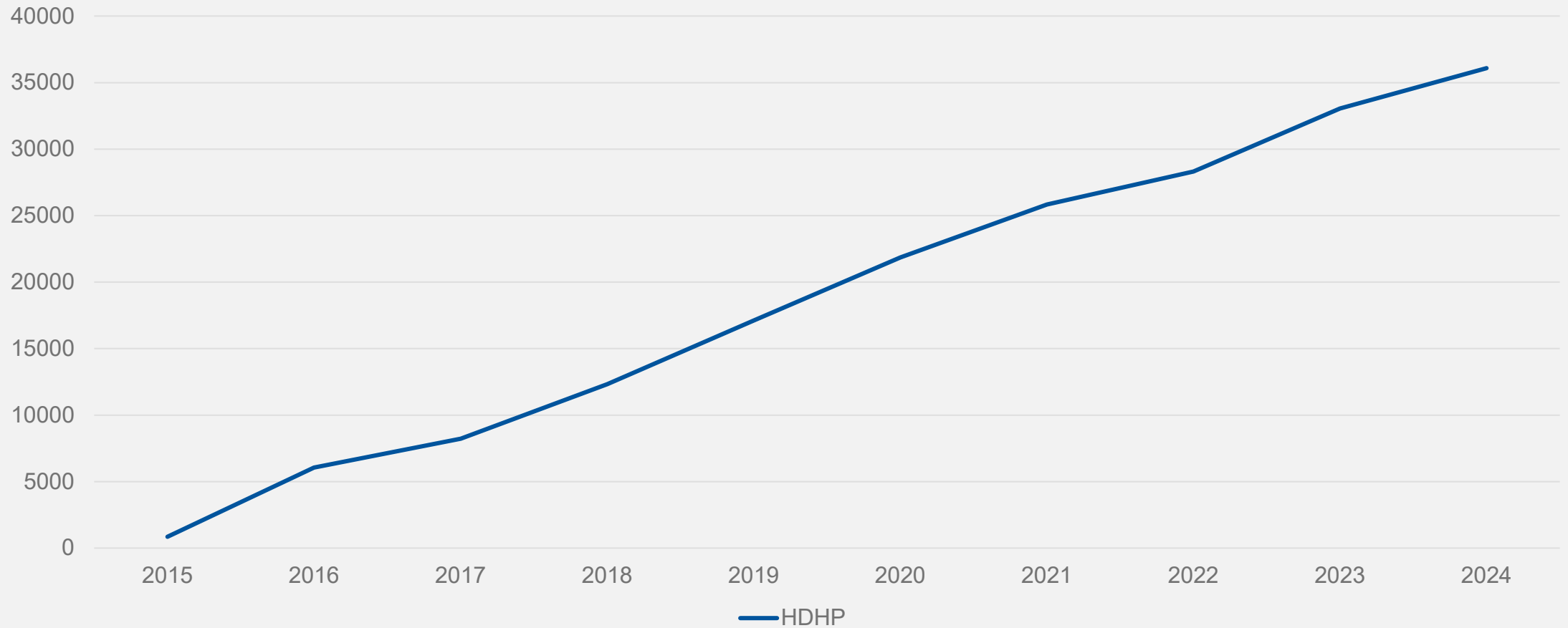
PLAN	MEMBERS
■ GHC-SCW Neighbors	2840
■ GHC-SCW Dane Choice	15751



Medicare Advantage Enrollment



HDHP Enrollment



Vendor Enrollment

Rank	2023 Vendors	Members	Rank	2024 Vendors	Members
1	Quartz	78,801	1	Quartz	83,452
2	Dean	54,159	2	Dean	53,666
3	Network	27,752	3	Network	28,273
4	UHC Medicare	20,501	4	UHC Medicare	21,593
5	GHC SCW	19,829	5	GHC SCW	18,591
6	HealthPartners	16,777	6	HealthPartners	17,047
7	GHC EC	12,223	7	GHC EC	9,772
8	Aspirus	3,313	8	Aspirus	3,686
9	MercyCare	2,771	9	MercyCare	3,483
10	Security	1,793	10	Medical Associates	3,098
11	Medical Associates	1,779	11	Security	1,582

The background is a dark blue gradient with numerous out-of-focus light spots in shades of blue and purple, creating a bokeh effect.

Questions?

Thank you



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