



# Updated Assessment of The WI ETF Diabetes VBID Programs

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# Background

### Assessment of VBID program managed by Navitus/WebMD(StayWell):

 focused on diabetes management by reducing/eliminating member cost share for diabetes prescription drugs

## Assessment of VBID program based on:

- Member engagement in diabetes and general preventive care
- Adherence to recommended care
- Cost of care trends
- Diabetes disease stage transition trends



# Analytic Parameters

#### Time Periods (4 years):

- Baseline year: 2020 (this year was selected because there are more participants and data for analysis than in the 2019 program start year)
- Evaluated through 2023

## Eligible

- Continuously enrolled in GHIP as:
  - Relationship: Employee, Spouse
  - Non-HDHP members
- Filled diabetes prescription with Navitus
- Exclude members in other (Dean LHP) VBID program

#### Active (Study Group)

- Eligible Requirements +
- In VBID program for reduced cost diabetes drugs for <u>each</u> of 2020 2023

## Not Participating (Control Group)

- Eligible Requirements +
- Did not enroll in reduced diabetes drugs program in <u>any</u> of years 2020 2023



# Summary Assessment

There is some evidence that subsidized cost of prescription drugs related to diabetes results in the following among members participating in the VBID program:

- better member engagement, indicated by a higher rate of preventive visits related to the evaluation and management of diabetes
- reduction in unplanned utilization of services such as emergency room and hospitalizations
- improved adherence to recommended diabetes medication, supported by reduced member cost share
  - lower positive trends in cost of medical services and and prescription drugs for diabetes, especially the cost for medical care, marked increases in medical cost for diabetes are usually associated with transitions to the more advanced stages of the condition due to improper management

The best opportunities for intervention are:

- reduction of the transitions from the very early onset of diabetes to later stages through lifestyle changes and adherence to recommendation for prescription drugs
- minimization of the transitions into the most critical stages of diabetes e.g., through improved complex care coordination



# VBID Participation Trends

Constraints imposed on eligible members in both the study and control groups include:

- must be enrolled in GHIP all through the evaluation period
- must have at least one episode of diabetes in each of the four years of evaluation
  - filling Rx alone does not trigger start of an episode
- exclude members also participating in other VBID programs (Dean) in the same period
- select subset of control group with relevant attributes similar to study group

| Criteria   | Study Group | Control Group |
|--|-------------|---------------|
| Listed as (Non) Participant in <u>any of</u> 2020 – 2023   | 1,941       | 24,872        |
| Listed as (Non) Participant in <u>each of</u> 2020 – 2023  | 368         | 10,209        |
| Meets Inclusion Criteria : Continuously enrolled, Non-HDHP, Member/Spouse, Episodes of Diabetes (Exclude members in other Dean VBID program) | 203         | 4,100         |
| Matched by Demographics, Benefit Types, Risk Category and Diabetes Disease Stage   | 203         | 406           |

# VBID Assessment – Population Matching

- A combination of a propensity score and direct identification by specific factors is used to achieve a good match between the study and control groups:
  - exact gender representation and good average age matching
  - · exact match in risk categories
  - · matching is done with 2020 data

{Healthy, Stable, At Risk, Struggling, In Crisis}

## Distribution of Gender and Ages (2020)

|   |           | S       | Study Group       |               | C       | ontrol Group      |               | Matched Control Group |                   |               |  |
|---|-----------|---------|-------------------|---------------|---------|-------------------|---------------|-----------------------|-------------------|---------------|--|
|   |           | Members | Ave. Age<br>(Yrs) | % of<br>Group | Members | Ave. Age<br>(Yrs) | % of<br>Group | Members               | Ave. Age<br>(Yrs) | % of<br>Group |  |
| Ī | Female    | 95      | 63.5              | 46.8%         | 1,806   | 63.1              | 44.0%         | 190                   | 64.2              | 46.8%         |  |
|   | Male      | 108     | 65.1              | 53.2%         | 2,294   | 63.8              | 56.0%         | 216                   | 65.1              | 53.2%         |  |
|   | Aggregate | 203     | 64.4              |               | 4,100   | 63.5              |               | 406                   |                   |               |  |

#### Distribution of Risk Categories\* (2020)

|            | Study Group |               | Control | Group         | Matched Control Group |               |  |
|------------|-------------|---------------|---------|---------------|-----------------------|---------------|--|
|            | Members     | % of<br>Group | Members | % of<br>Group | Members               | % of<br>Group |  |
| Healthy    | 1           | 0.5%          | 47      | 1.1%          | 2                     | 0.5%          |  |
| Stable     | 13          | 6.4%          | 194     | 4.7%          | 26                    | 6.4%          |  |
| At Risk    | 49          | 24.1%         | 1,149   | 28.0%         | 98                    | 24.1%         |  |
| Struggling | 104         | 51.2%         | 1,874   | 45.7%         | 208                   | 51.2%         |  |
| In Crisis  | 36          | 17.7%         | 836     | 20.4%         | 72                    | 17.7%         |  |
| Aggregate  | 203         |               | 4,100   |               | 406                   |               |  |

<sup>\*</sup>Merative's Risk categories, indication of the expected relative cost risk of a patient, ordered from low to high as follows:

# VBID Assessment – Population Matching

- Members in the study and control groups are also matched across other eligibility dimensions to improve comparability of outcomes between the two groups
  - the distribution of the member Medicare status in both groups was similar prior to matching
  - the proportion of members by ETF plan types are matched exactly in the control group

## Distribution of Members by Medicare Status (2020)

|              | Study G | iroup         | Control | Group         | Matched Control Group |               |  |
|--------------|---------|---------------|---------|---------------|-----------------------|---------------|--|
| Members      |         | % of<br>Group | Members | % of<br>Group | Members               | % of<br>Group |  |
| Non-Medicare | 108     | 53.2%         | 2,182   | 53.2%         | 216                   | 53.2%         |  |
| Medicare     | 95      | 46.8%         | 1,918   | 46.8%         | 190                   | 46.8%         |  |
| Aggregate    | 203     |               | 4,100   |               | 406                   |               |  |

## Distribution of Members ETF Plan Types (2020)

|                    | Study G | iroup         | Control | Group         | Matched Control Group |               |  |
|--------------------|---------|---------------|---------|---------------|-----------------------|---------------|--|
|                    | Members | % of<br>Group | Members | % of<br>Group | Members               | % of<br>Group |  |
| IYC Health Plan    | 94      | 46.3%         | 1,893   | 46.2%         | 188                   | 46.3%         |  |
| IYC Medicare       | 51      | 25.1%         | 1,241   | 30.3%         | 102                   | 25.1%         |  |
| Medicare Advantage | 49      | 19.7%         | 1,149   | 14.5%         | 98                    | 19.7%         |  |
| Medicare Plus      | 17      | 8.4%          | 347     | 8.5%          | 34                    | 8.4%          |  |
| Access Plan        | 1       | 0.5%          | 25      | 0.6%          | 2                     | 0.5%          |  |
| Aggregate          | 203     |               | 4,100   |               | 406                   |               |  |

# VBID Assessment – Population Matching

- Members in the study and control groups are matched by the severity of their diabetes condition using Merative's disease staging as a proxy:
  - establish a similar distribution of members by disease stages at baseline
  - supports tracking of disease progression

### Distribution of Diabetes Disease Stages\* (2020)

|           | Study Group |            | Contro | l Group    | Matched Control Group |            |  |
|-----------|-------------|------------|--------|------------|-----------------------|------------|--|
|           | Member      | % of Group | Member | % of Group | Member                | % of Group |  |
| Stage 0-1 | 67          | 33.0%      | 1,268  | 30.9%      | 134                   | 33.0%      |  |
| Stage 2   | 126         | 62.1%      | 2,672  | 65.2%      | 252                   | 62.1%      |  |
| Stage 3   | 10          | 4.9%       | 160    | 3.9%       | 20                    | 4.9%       |  |
| Aggregate | 203         |            | 4,100  |            | 406                   |            |  |

<sup>\*</sup>Merative's disease staging methodology groups conditions from early onset (stages 0-1) to later stages where the condition is advanced and typically accompanied by multiple complications (stage 3)

# VBID Assessment – Patient Engagement (Preventive Care)

The reported measures show comparable or better engagement by the study group members in general:

- similar comprehensive preventive visits rates
- lower office visit rates while office visits are generally preferable to unplanned visits e.g. ER, they may not be the most efficient use of resources if they are not proactive preventive encounters
- higher rates for preventive specific diabetes utilization
  - generally lower rates in 2020 is a result of the disruption in services due to the COVID 19 pandemic

|   | Study Group |      |      |      | Matched Control Group |      |      |      |
|---|-------------|------|------|------|-----------------------|------|------|------|
|   | 2020        | 2021 | 2022 | 2023 | 2020                  | 2021 | 2022 | 2023 |
| Diabetes Patients                             | 203 4       |      |      |      | 4(                    | 06   |      |      |
| Preventive Adult Care Visit Per Patient*      | 0.50        | 0.46 | 0.56 | 0.47 | 0.43                  | 0.48 | 0.49 | 0.49 |
| Office Visits for Diabetes Per Patient**      | 3.31        | 3.34 | 3.62 | 3.38 | 3.60                  | 3.93 | 3.68 | 3.52 |
| Diabetes Preventive Care Visit Per Patient*** | 2.59        | 2.74 | 2.83 | 2.85 | 2.57                  | 2.76 | 2.55 | 2.68 |

<sup>\*</sup> Initial or periodic comprehensive preventive medicine visits e.g., annual physical

<sup>\*\*</sup> Office visits with a principal diagnosis of diabetes

<sup>\*\*\*</sup> Any outpatient evaluation and management primary care visit included in a diabetes episode of care

# VBID Assessment – Patient Engagement (Quality Measures)

Based on HEDIS certified diabetes related measures, the study group is performing comparably or better than the control group in most cases:

- HbA1c values greater than 9% high for both groups, slight drops in rates for study group in 2023, indicating better management
- the eye exam rates are consistently
  >=10% higher for the study group
- adherence to recommendation for prescribed statin medication in particular, and all diabetes related drugs in general (not HEDIS) are higher among the study group, this may be a result of the Rx cost subsidy

Recommended urine test for proteins are comparable for both groups

|   | Study Group |      |      |      | Matched Control Group |      |      |      |
|---|-------------|------|------|------|-----------------------|------|------|------|
|   | 2020        | 2021 | 2022 | 2023 | 2020                  | 2021 | 2022 | 2023 |
| Diabetes Patients                                   | 203 406     |      |      |      |                       |      |      |      |
| HEDIS CDC Diabetes HbA1c > 9%*                      |             |      | 99%  | 97%  |                       |      | 98%  | 99%  |
| HEDIS CDC Diabetes Eye Exam Rate**                  |             |      | 73%  | 72%  |                       |      | 63%  | 61%  |
| HEDIS SPD Statin Adherence With Diabetes<br>Rate*** |             |      | 87%  | 92%  |                       |      | 89%  | 87%  |
| PDC-DR All Class Diabetes+                          |             |      |      | 97%  |                       |      |      | 93%  |
| Proteinuria Test Rate <sup>1</sup>                  | 1.28        | 1.41 | 1.39 | 1.33 | 1.16                  | 1.35 | 1.25 | 1.35 |

Healthcare Effectiveness Data and Information Set (HEDIS) (<a href="https://www.ncqa.org/hedis/">https://www.ncqa.org/hedis/</a>)

Only HEDIS measures for 2022 and 2023 available in DAISI

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<sup>\* %</sup> of patients with HbA1c > 9%, lower is better

<sup>\*\* %</sup> of patients with recommended eye exam to monitor and manage diabetes related retinopathy, higher is better

<sup>\*\*\* %</sup> of patients adhering to recommended use of prescribed statin medication, higher is better

<sup>+</sup>Individuals meeting the "Proportion of Days (PDC) threshold of 80% for diabetes during the measurement year, only available for the most recent full 2023

<sup>&</sup>lt;sup>1</sup> Average number of urine protein test per diabetes patient, evidence-based measure of clinical performance

# VBID Assessment – Patient Engagement (Unplanned Utilization)

- Higher utilization of ER and Inpatient services are usually indications of opportunities for improved condition management:
  - diabetes related ER visits and admissions are comparable or lower for the study group for all four years
- the episodes of care for diabetes complications are lower for the study group for all reported years

|  | Study Group |      |      |      | Matched Control Group |      |      |      |
|--|-------------|------|------|------|-----------------------|------|------|------|
|  | 2020        | 2021 | 2022 | 2023 | 2020                  | 2021 | 2022 | 2023 |
| Diabetes Patients                          |             | 20   | 03   |      | 406                   |      |      |      |
| Diabetes Related ER Visits Per Patient*    | 0.01        | 0.00 | 0.02 | 0.02 | 0.02                  | 0.04 | 0.03 | 0.02 |
| Diabetes Related Admits Per Patient**      | 0.03        | 0.02 | 0.02 | 0.02 | 0.03                  | 0.02 | 0.04 | 0.03 |
| % of Diabetes Episodes due to Flare Ups*** | 3.4%        | 3.9% | 3.9% | 3.4% | 4.7%                  | 4.9% | 4.7% | 4.2% |

Note that these average rates should be interpreted in the context of the limited statistics in the study and control groups, for example, the 0.02 ER visits per patient rate in 2023 is equivalent to 5 and 10 visits for the study and control groups respectively

<sup>\*</sup> Average number of ER visits with principal diagnosis of diabetes

<sup>\*\*</sup> Average number of acute admissions for diabetes

<sup>\*\*\*</sup> Average number of patients with acute complications episode of care

## VBID Assessment – Diabetic Cost Trends

- Relatively stable out of pocket costs for diabetic prescription drugs for the study group, a 4.9% increase over 4 years, compared to a 26.7% increase for the control group over the same period, reflecting the VBID cost subsidy the Rx allowed amount cost increased by over 30% for both groups
- the trend in average per patient allowed amount cost is much higher for the control group, this is mostly driven by the average cost for the medical component of care, increasing at a much faster rate for the control group (47.2%) compared to the study group (10.6%), a possible indication of better management of diabetes in the study group

|                          |                         |         |         | Study G | roup     |                       |         | Matcl     | ned Con   | trol Gro | up                    |
|--------------------------|-------------------------|---------|---------|---------|----------|-----------------------|---------|-----------|-----------|----------|-----------------------|
|                          |                         | 2020    | 2021    | 2022    | 2023     | % Change<br>2020-2023 | 2020    | 2021      | 2022      | 2023     | % Change<br>2020-2023 |
|                          | 203 (Diabetes Patients) |         |         |         |          |                       | 406     | (Diabetes | Patients) |          |                       |
| Out of Pocket            | Rx                      | \$171   | \$157   | \$166   | \$180    | 4.9%                  | \$262   | \$280     | \$287     | \$332    | 26.7%                 |
| Costs Per                | Med.                    | \$143   | \$140   | \$135   | \$119    | -16.8%                | \$135   | \$167     | \$131     | \$126    | -6.5%                 |
| Member                   | Med. + Rx               | \$315   | \$297   | \$301   | \$299    | -5.0%                 | \$397   | \$447     | \$418     | \$458    | 15.4%                 |
| Plan Paid (Net           | Rx                      | \$4,054 | \$4,204 | \$4,346 | \$4,703  | 16.0%                 | \$3,902 | \$4,124   | \$4,324   | \$5,054  | 29.5%                 |
| Payment) Per             | Med.                    | \$1,656 | \$2,073 | \$2,019 | \$1,940  | 17.2%                 | \$1,795 | \$1,930   | \$2,327   | \$2,399  | 33.7%                 |
| Member                   | Med. + Rx               | \$5,709 | \$6,277 | \$6,364 | \$6,643  | 16.4%                 | \$5,696 | \$6,054   | \$6,651   | \$7,453  | 30.8%                 |
| Third Party (e.g.        | Rx                      | \$1,976 | \$2,418 | \$2,763 | \$3,241  | 64.0%                 | \$1,651 | \$2,004   | \$2,296   | \$2,715  | 64.4%                 |
| Medicare<br>Payment) Per | Med.                    | \$352   | \$863   | \$402   | \$315    | -10.5%                | \$398   | \$310     | \$921     | \$981    | 146.3%                |
| Member                   | Med. + Rx               | \$2,328 | \$3,281 | \$3,166 | \$3,557  | 52.7%                 | \$2,049 | \$2,314   | \$3,218   | \$3,696  | 80.4%                 |
| Total (Allowed           | Rx                      | \$6,201 | \$6,779 | \$7,275 | \$8,123  | 31.0%                 | \$5,812 | \$6,404   | \$6,904   | \$8,096  | 39.3%                 |
| Amount) Per<br>Member    | Med.                    | \$2,148 | \$3,073 | \$2,560 | \$2,375  | 10.6%                 | \$2,322 | \$2,406   | \$3,380   | \$3,418  | 47.2%                 |
| iviember                 | Med. + Rx               | \$8,349 | \$9,852 | \$9,834 | \$10,499 | 25.7%                 | \$8,134 | \$8,810   | \$10,285  | \$11,514 | 41.5%                 |

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# VBID Assessment – Diabetic Disease Stage Transitions

- show a decline in the percentage of members in stage 1 of diabetes, but the decline was more rapid for the control group at -11.5%, compared to -7.4% in the study group
  - most of the decline in members from stage 1 in 2020 was to stage 2 in 2023
- There is a marginal decrease in the representation of members in the critical stage 3 for both groups, slightly more decline in the study group (about -1.0%), compared to the control group (about -0.2%)

## **Study Group Transitions**

|            | 202 | 0             | 202     | 3             |       |
|------------|-----|---------------|---------|---------------|-------|
|            |     | % of<br>Group | Members | % of<br>Group |       |
| Stage<br>1 | 67  | 33.0%         | 52      | 25.6%         | -7.4% |
| Stage<br>2 | 126 | 62.1%         | 143     | 70.4%         | 8.3%  |
| Stage<br>3 | 10  | 4.9%          | 8       | 3.9%          | -1.0% |

## **Matched Control Group Transitions**

|            | 202     | 0             | 202     | 3             |         |
|------------|---------|---------------|---------|---------------|---------|
|            | Members | % of<br>Group | Members | % of<br>Group | % Diff. |
| Stage<br>1 | 134     | 33.0%         | 87      | 21.4%         | -11.5%  |
| Stage<br>2 | 252     | 62.1%         | 300     | 73.9%         | 11.8%   |
| Stage<br>3 | 20      | 4.9%          | 19      | 4.7%          | -0.2%   |

# VBID Assessment – Diabetic Disease Stage Transitions

The diabetes disease stage transitions from 2020 to 2023 indicate better management of the study compared to the control group:

- the combination of improved or maintained disease stages for the study group (83.8%) is 2.7% higher than for the control group (81.1%)
- the VBID subsidy program is most effective for preventing decline from the earlier stage 1 – only 13.3% declined from stage 1 to later stages for the study group, compared to 17.2% for the control
- 4 members representing about 1% of the control group declined from stage 1 to the most critical stage 3 between 2020 and 2023, no member of the study group made that transition

## **Study Group Transitions**

|         | 2020 | 2023 |
|---------|------|------|
| Stage 1 | 67   | 40   |
| Stage 2 |      | 27   |
| Stage 3 |      | 0    |

|         | 2020 | 2023 |
|---------|------|------|
| Stage 1 |      | 9    |
| Stage 2 | 126  | 111  |
| Stage 3 |      | 6    |

|         | 2020 | 2023 |  |
|---------|------|------|--|
| Stage 1 |      | 3    |  |
| Stage 2 |      | 5    |  |
| Stage 3 | 10   | 2    |  |
|         |      |      |  |

|          | Summary<br>Study<br>Group |
|----------|---------------------------|
| Maintain | 75.4%                     |
| Improve  | 8.4%                      |
| Decline  | 16.3%                     |
|          |                           |

## **Matched Control Group Transitions**

|         | 2020 | 2023 |
|---------|------|------|
| Stage 1 | 134  | 64   |
| Stage 2 |      | 66   |
| Stage 3 |      | 4    |

|         | 2020 | 2023 |
|---------|------|------|
| Stage 1 |      | 20   |
| Stage 2 | 252  | 225  |
| Stage 3 |      | 7    |

|         | 2020 | 2023 |
|---------|------|------|
| Stage 1 |      | 3    |
| Stage 2 |      | 9    |
| Stage 3 | 20   | 8    |

|          | Summary<br>Control<br>Group |
|----------|-----------------------------|
| Maintain | 73.2%                       |
| Improve  | 7.9%                        |
| Decline  | 18.9%                       |

# Cost of Diabetes by Disease Stages

The primary cost drivers for managing diabetes vary by disease stages:

- Rx are higher than medical costs in the earlier stages and increase the most from stage 1 -> 2 (91%), an indication of higher utilization of drugs to manage the condition
- medical costs increase by a marked (852%) when a patient transitions from stage 2 -> 3, this is a result of the complications typically associated with stage 3 of diabetes e.g., renal failure

The best opportunities for intervention are:

- minimize transitions from stages 1 -> 2 e.g., through adherence to prescription drugs and lifestyle changes
- reduce the transition from stages 2 -> 3 through complex care coordination

|           | Rx               |                      | Medical          |                      | Medical + Rx     |                      |
|-----------|------------------|----------------------|------------------|----------------------|------------------|----------------------|
|           | Cost/<br>Episode | % Change<br>by Stage | Cost/<br>Episode | % Change<br>by Stage | Cost/<br>Episode | % Change<br>by Stage |
| Stage 1   | \$3,337          |                      | \$1,180          |                      | \$4,516          |                      |
| Stage 2   | \$6,384          | 91%                  | \$1,933          | 64%                  | \$8,317          | 84%                  |
| Stage 3   | \$2,945          | -54%                 | \$18,412         | 852%                 | \$21,357         | 157%                 |
| Aggregate | \$4,877          |                      | \$2,452          |                      | \$7,328          |                      |

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