



WRS Engagement Strategy

Joint Meeting of the Employee Trust Funds,
Teachers Retirement and Wisconsin Retirement Boards

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Government Relations

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Agenda

- Engagement with the Legislature, Members and Other Stakeholders
- Strategy and Tactics for Addressing Legislative Priorities
- Our WRS: Strong for Wisconsin



Engagement

Engagement

Our Goal: To increase awareness and understanding about the impact of the WRS, based on facts not myths

- Strengthening communication and relationships with legislators and other government officials
- Grassroots outreach to educate and partner with WRS advocates and constituent groups
- Educational initiatives for members on the value of their WRS pension and the importance of planning ahead for retirement



Engagement

- Building trust by staying true to our Mission and Values
- Strengthening relationships by being responsive, shared understanding, transparency and adding value
- Alignment with the agency's brand and strategic plan



Strategy & Tactics

Strategy & Tactics

- Managing government relations and monitoring legislation that affects ETF and the WRS
- Ensuring proposed laws and Chapter 40 are in compliance with state and federal laws
- Research and analysis of information for WRS briefing documents, pension and retirement trends, and economic development studies

Strategy & Tactics

- ETF's Government Relations website
- Monitoring and tracking state and federal legislation



▼ State

To view current and past Wisconsin legislative sessions, current and past budgets, and legislative information, use the links below to expand content.

Current Legislative Session

2017 Session - Proposals

Proposed Bills (for reference only)

- [2017 AB 62](#) – Military Service Credits
- [2017 AB 6](#) – Clarifies Income Continuation Insurance waiting period
- [2017 AB 7](#) – Clarifies eligibility provisions to participating employees
- [2017 AB 8](#) – Clarifies WRS part-time elected official waiver for protective occupation employees
- [2017 AB 9](#) – Eliminates time requirement in statutes for acceptance of retirement applications
- [2017 AB 10](#) – Align effective date for life insurance cancellations with other insurance
- [2017 AB 128 and 2017 SB 81](#) – Prohibits the Group Insurance Board from contracting for or providing abortion services

ETF Action Items

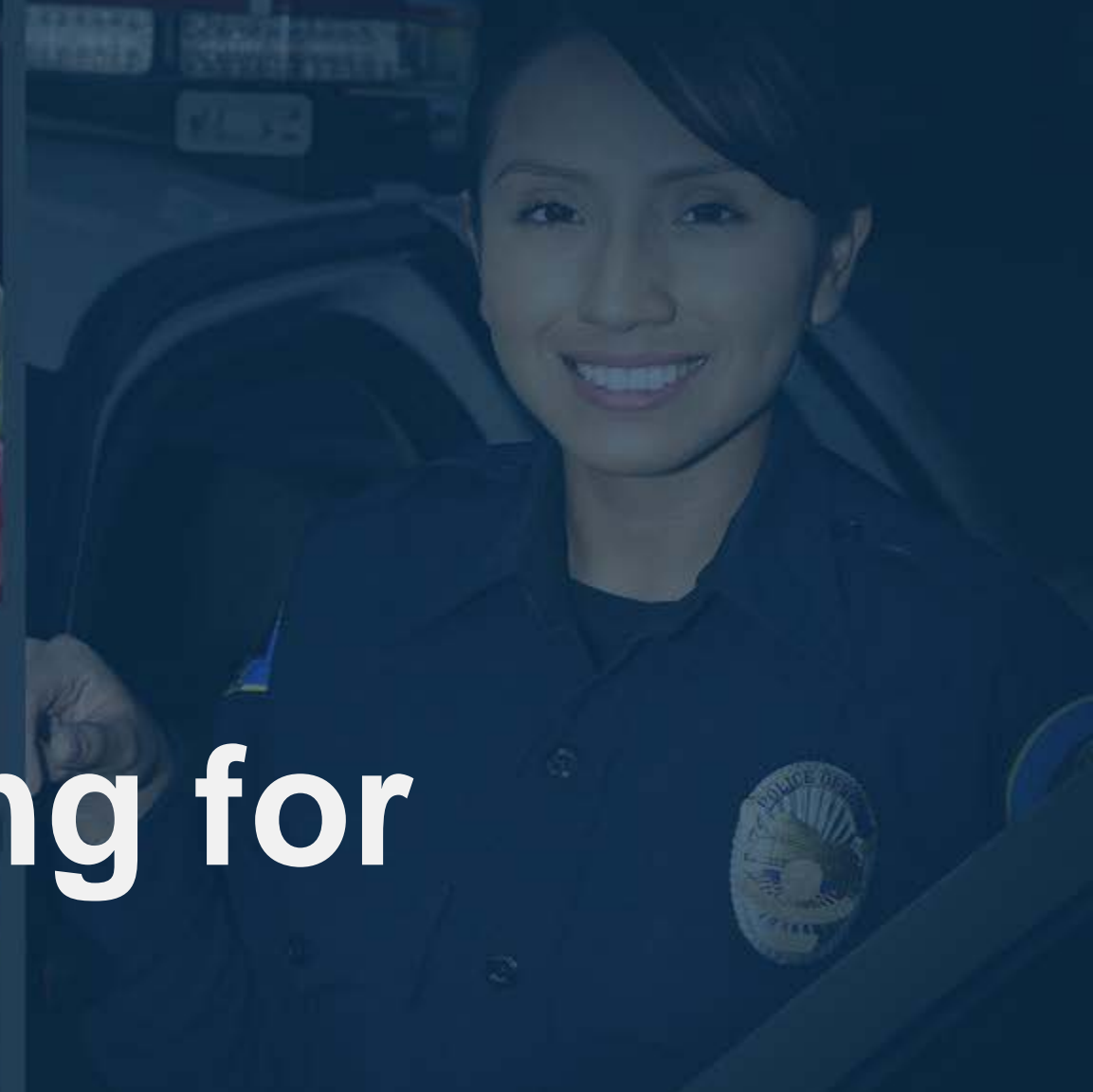
[Group Insurance Board Letter \(Self-Insurance\) to Joint Committee on Finance](#)

[ETF Addresses Findings in Annual Audit Report](#)

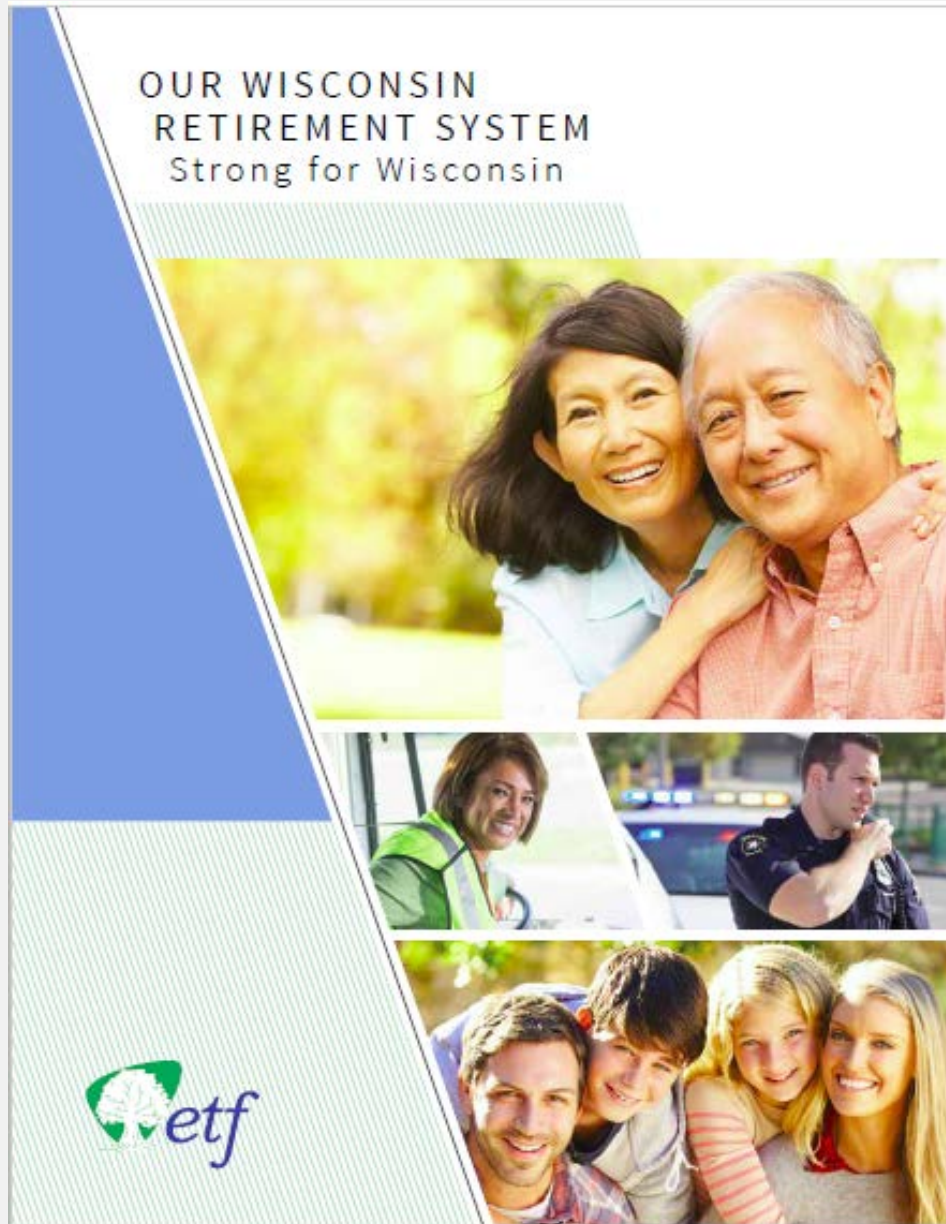
[ETF Sec. Conlin's Letter \(12-8-16\) to Sen. Stroebel Regarding SB 328 / SB 329](#)

Strategy & Tactics

- Improving services based on member feedback and metrics
- Leveraging communications with media outlets
- Coordinating a multi-pronged and targeted communications plan for different stakeholders



Our WRS: Strong for Wisconsin

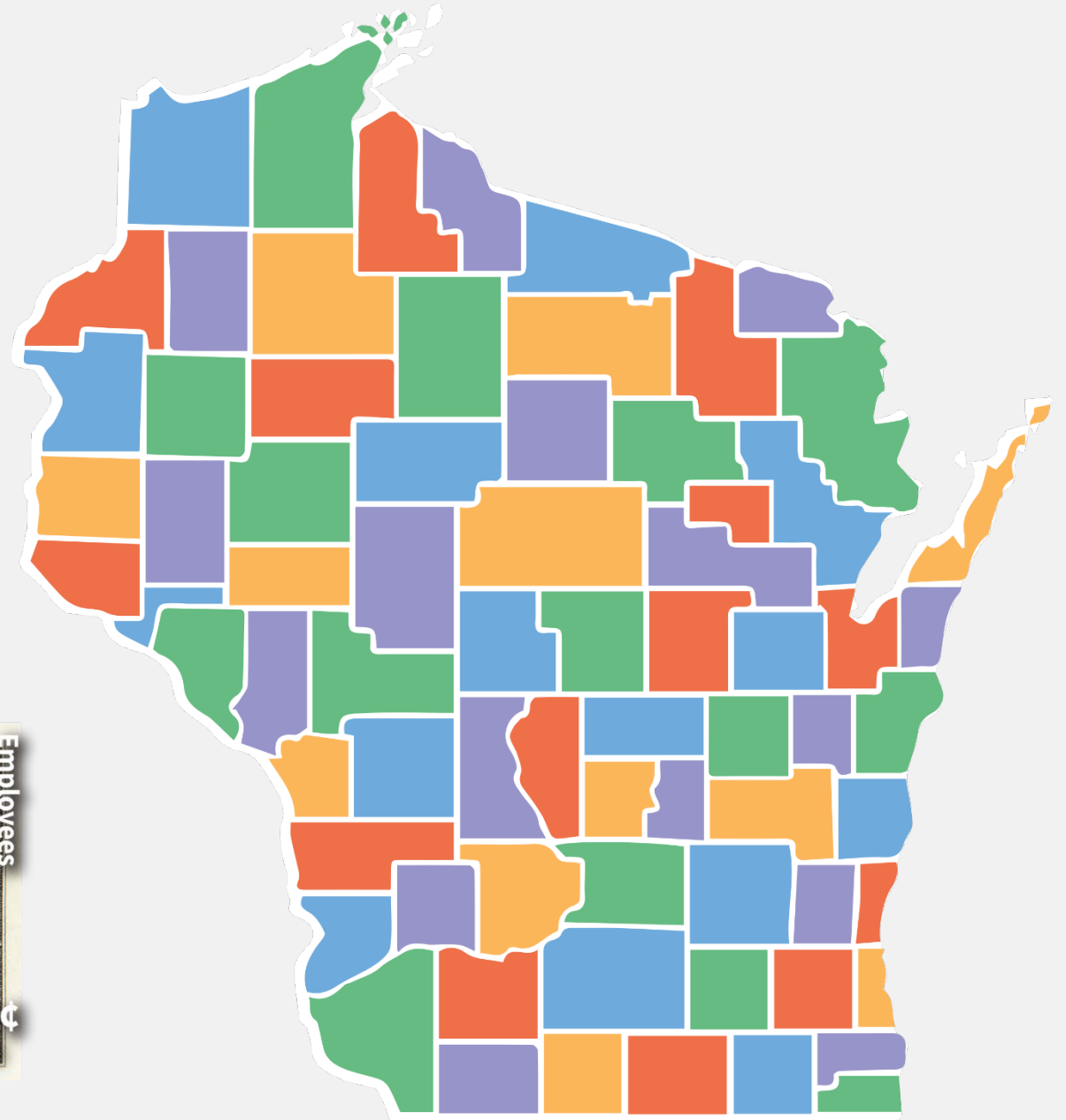


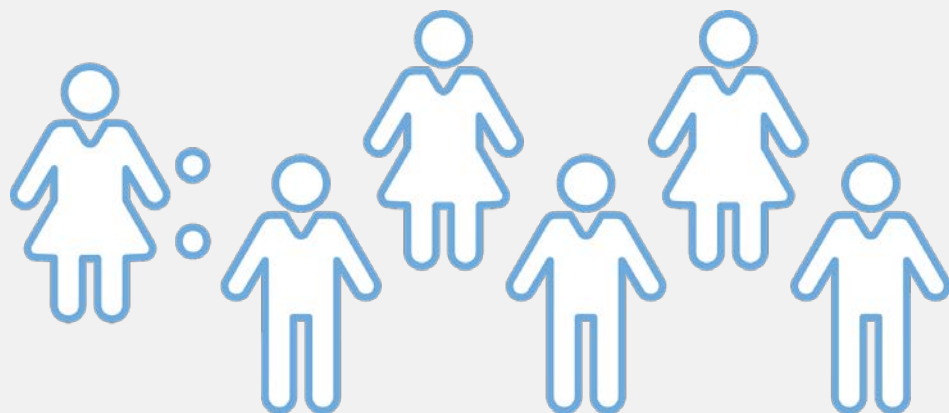
- New brochure is designed to increase awareness and understanding about the impact of the WRS
- Audience: Legislators, advocates, constituent groups and the media







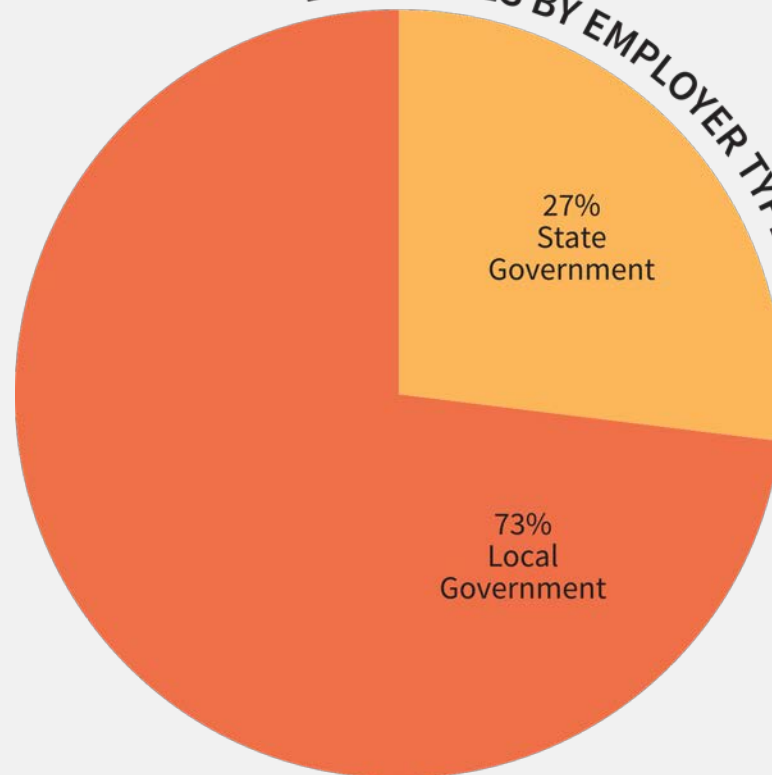




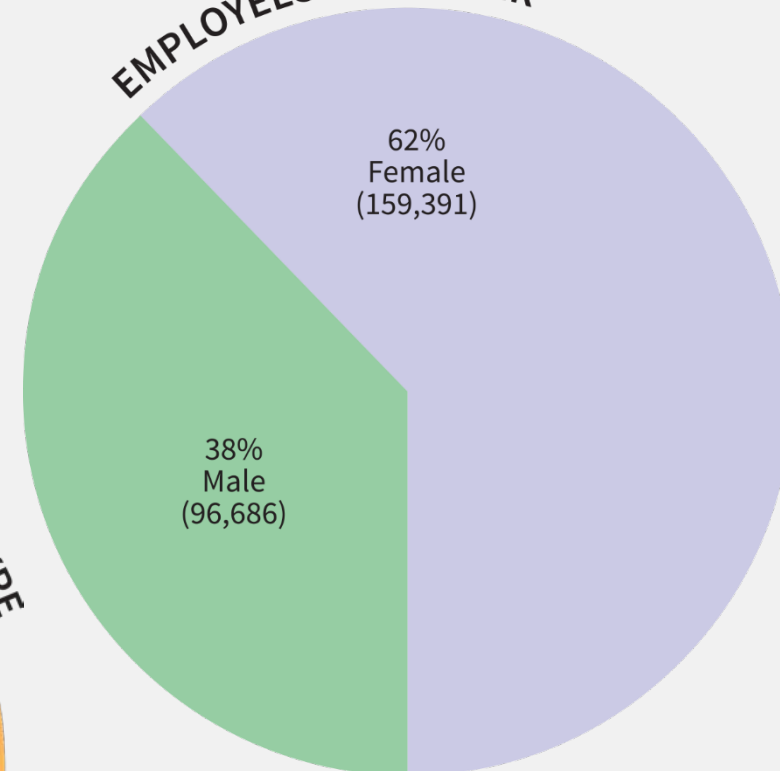
AVERAGE WRS RETIREE



EMPLOYEES BY EMPLOYER TYPE



EMPLOYEES BY GENDER





Questions?

Thank you



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ETF E-mail Updates



608-266-3285
1-877-533-5020