

AUTHENTIC PURPOSE

Why it Matters and How to Make it Happen

February 16 from 12-1pm, onsite and virtual options to join

YOU'RE INVITED

Join us for a Well Wisconsin Presentation—**Authentic Purpose: Why it Matters and How to Make it Happen**—by Dr. Christine Whelan on February 16 from 12-1pm Central.

Everyone enrolled in the Wisconsin Group Health Insurance Program is invited to attend, and the first 150 people who select the onsite option during registration can watch Dr. Whelan's presentation in-person from the WI Department of Health Services in downtown Madison. If you can't make it onsite, we encourage you to join us virtually from your location. Watch on your own or look for information from your employer on options to gather with colleagues remotely to view the presentation.



Scan the QR code or [click here to register](#) and select between attending in-person from the WI Department of Health Services in downtown Madison or virtually.

*Dr. Christine Whelan is a clinical professor in the Consumer Science department of the School of Human Ecology at UW-Madison. She teaches on topics of purpose, well-being and personal definitions of success through the life course. Dr. Whelan is the author of five books, including *The Big Picture: A Guide to Finding Your Purpose in Life*, and recently the author of the best-selling Audible Original lecture series, *Finding Your Purpose*. Discover more about Dr. Whelan at www.christinewhelan.com.*

**BE IN THE
MOMENT**

Be Present. Be Well.

Get purposeful about your well-being in 2023. Attending this event (plus completing the health assessment and a health check), earns you \$150...and they're ALL a big boost for your wellness. Get started at webmdhealth.com/wellwisconsin. Report completion of this event under "rewards" as an "employer-sponsored activity" using "purpose" as the description.

The Well Wisconsin incentive program is a voluntary program available to employees, retirees and spouses enrolled in the State of Wisconsin Group Health Insurance Program, excluding Medicare Advantage participants who have incentives available through their health plan. The Well Wisconsin incentive will automatically be issued to eligible participants upon completing the applicable activities. All wellness incentives paid to participants are considered taxable income to the group health plan subscriber and are reported to their employer, who will issue a W2. In some cases, the Wisconsin Retirement System acts as the employer. Retirees, continuants and their spouses will have some taxes withheld from the incentive amount earned.

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