

AUTHENTIC PURPOSE

Why it Matters and How to Make it Happen

February 16 from 12-1pm, onsite and virtual options to join

Guide for hosting an onsite watch party

Join us on February 16 from 12-1 pm Central as Dr. Christine Whelan presents on **Authentic Purpose: Why it Matters and How to Make it Happen**. If you are not planning to join us for the live presentation in Madison, consider hosting a watch party as an employer-sponsored activity for your organization. This is a great opportunity for employees to come together and watch this virtual event in a shared space or spaces at their worksite.

Watch party checklist

- *Get leadership buy-in and support*.....
- *Secure room location*.....
- *Invite employees*.....
- *Send event reminders*.....
- *Host event*.....
- *Share Christine's purpose form*.....
- *Share how to report for incentive credit and continue earning \$150*.....



Use our **How-to Guide: Report Employer-Sponsored Activity Completion** for directing participants to self-report, using "purpose" as the activity description in the drop-down menu for step 7.

The Well Wisconsin incentive program is a voluntary program available to employees, retirees and spouses enrolled in the State of Wisconsin Group Health Insurance Program, excluding Medicare Advantage participants who have incentives available through their health plan. The Well Wisconsin incentive will automatically be issued to eligible participants upon completing the applicable activities. All wellness incentives paid to participants are considered taxable income to the group health plan subscriber and are reported to their employer, who will issue a W2. In some cases, the Wisconsin Retirement System acts as the employer. Retirees, continuants and their spouses will have some taxes withheld from the incentive amount earned.

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