

Rethink Your Drink Leadership Talking Points

We need your support to encourage participation across our worksite in the Well Wisconsin Rethink Your Drink challenge. Simply share these talking points in meetings or during conversations with employees, and don't forget to sign up for the challenge at www.webmdhealth.com/wellwisconsin.

Rethink Your Drink Dates

Registration: 1/18/23–2/8/23

Challenge: 2/1/23–2/28/23



Leadership Talking Points

- Staying hydrated is an important part of your well-being. We want to make sure all of our employees drink enough water and feel their best, every day. That's why we're excited to announce the Well Wisconsin Rethink Your Drink challenge.
- If you haven't already, make sure to sign up for the upcoming Rethink Your Drink challenge. It's fun, easy and it can help you stay healthy and hydrated. Not to mention, you'll complete your well-being activity by finishing the challenge. Next, complete the health assessment and a health check to earn your \$150 Well Wisconsin incentive. Visit www.webmdhealth.com/wellwisconsin to get started.
- I would like to mention that I've been really impressed by the commitment to well-being that I've seen during the Rethink Your Drink challenge. Team members across our organization are stepping up to the challenge and staying hydrated.

The Well Wisconsin incentive program is a voluntary program available to employees, retirees and spouses enrolled in the State of Wisconsin Group Health Insurance Program, excluding Medicare Advantage participants who have incentives available through their health plan. The Well Wisconsin incentive will automatically be issued to eligible participants upon completing the applicable activities. All wellness incentives paid to participants are considered taxable income to the group health plan subscriber and are reported to their employer, who will issue a W2. In some cases, the Wisconsin Retirement System acts as the employer. Retirees, continuants and their spouses will have some taxes withheld from the incentive amount earned.

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