

Find the Benefit Plans Your Wallet Will Love



One thing your wallet hates? Paying too much for health insurance when you don't have to. ALEX[®], your easy-to-use online benefits counselor, will look at how you and your family use insurance and point out what makes the most sense for you. That way you and your wallet can live happily ever after.

Discover your lowest-cost benefit options (and more) at etf.wi.gov/ALEX



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Whatever You Like



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COUNSELOR

